

FINANCIAL TIMES

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A time of hope for
the European
Community, Page 11

NEWS SUMMARY

GENERAL

Killing of priest a 'top-level decision'

The leader of the group which kidnapped and murdered the Polish pro-Solidarity priest Father Jerzy Popiełuszko testified that he believed the action had high-level official approval.

Captain Grzegorz Piotrowski told the Torun provincial court that he assumed the decision to kidnap the priest could have been taken only by a deputy interior minister.

The issue of the ultimate responsibility, however, stands little hope of being resolved as Capt. Piotrowski's immediate superior has denied the charges and is not expected to confirm his own part in the case. Page 2

Rendezvous rejected

President Reagan invited the Soviet Union to talks on staging a rendezvous in space which might have led to further joint space ventures. The offer was turned down.

Kennedy clash

Senator Edward Kennedy, on a visit to South Africa, clashed with U.S. Ambassador Herman Nickel over whether foreign investors should withdraw to force political change in the country. Page 12

Spain protest ends

A Spanish destroyer and two patrol boats intervened to force 400 shipyard workers to abandon a ferry hijacked in Vigo in protest against job cuts.

U.S. priest kidnapped

U.S. priest Father Lawrence Yencio, director of the Catholic Relief Service, was kidnapped by gunmen in west Beirut. Lt. Col. Claude Gassant, deputy commander of the French military observer force, was shot dead. Page 3

Ship hit in Gulf

A South Korean freighter reported it had been hit in a missile attack in the Gulf and that two crew members were seriously injured.

Indian arrests

Sixty-one people suspected of involvement in anti-Sikh riots started by Indian Prime Minister Indira Gandhi's assassination have been arrested in New Delhi.

Vietnam takes base

Vietnamese troops captured the key Kampuchean guerrilla base of Ampil near the Thai border after two days of fierce fighting.

Subs for Sweden

Sweden confirmed that it has bought two miniature submarines to improve its coastal defence system against intruders. Page 2

EEC trade demand

European businessmen greeted the arrival of a new EEC Commission with a demand for the removal of internal trade barriers and a further strengthening of the European Monetary System. Page 2

Japan cancer move

Japan became the first country to launch a mass screening programme to detect neuroblastoma, one of the most common forms of cancer in babies, affecting the adrenal gland.

Italian election

Italy began the countdown to the election of the President of the republic. Page 2

Financial Times

We apologise for any errors in this edition resulting from delays caused by meetings of members of the National Graphical Association.

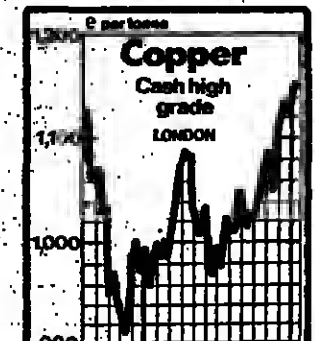
BUSINESS

Record highs for European bourses

EUROPEAN bourses extended their record run as London was buoyed by healthy money supply figures and the FT Ordinary index surged 15.5 to a new peak of 9712.5. Gilt responded with sharp gains.

In Frankfurt the Commerzbank index rose 14.3 to 1137.8, a new high, as foreign investors sought currency gains. In Amsterdam the ANP-CBS General index edged 0.7 up to a record 188.2. Zurich, Paris and Milan also hit new 12-month highs.

Meanwhile, in Tokyo the Nikkei Dow market average stormed ahead by 104.27 to an all-time high of 11,679.79 on the strength of the year's rally. Details, Page 13



COPPER prices rose to their highest sterling levels for nearly five years on the London Metal Exchange, encouraged by a sharp overnight recovery in New York and gold's return over \$300. Higher grade cash copper added £3 to £1,152.5 a tonne. Page 32

WALL STREET: The Dow Jones industrial average closed up 1.11 at 1,181.79. Page 13

DOLLAR lost ground in London to DM 3.154 (DM 3.176). SwFr 2.6355 (SwFr 2.646). FFfr 9.8625 (FFfr 9.8715) and ¥253.7 (¥253.65). On Bank of England figures, the dollar's exchange index fell to 145.7 from 149.3. In New York it was DM 3.120, FFfr 9.7074, SwFr 2.6330 and ¥254.50. Page 33

STERLING was firmer against the dollar in London, rising 60 points to £1.148. It also improved to SwFr 3.025 (SwFr 3.0225) and FFfr 11.15 (FFfr 11.095), but weakened to DM 3.62 (DM 3.625) and ¥291.25 (¥292.0). The pound's exchange index rose to 72.7 from 72.6. In New York it was £1.1390. Page 33

GOLD rose \$3.75 on the London bullion market to \$302.25. It was also higher in Zurich at \$300.75. In New York the Comex February settlement was \$298.00. Page 32

FINLAND cut its discount rate to 9 per cent from 9.5 per cent, effective February 1, to stimulate economic growth. Page 2

UNION CARBIDE's debt rating has been lowered by Standard & Poor's, the U.S. credit-rating agency, in the wake of the disaster at its Shovel plant in India. Page 22

RMC GROUP, UK construction industry materials supplier, has taken over total control of West Germany's Rheinisch-Westfälische Kalkwerke in a DM 80.3m (\$28.2m) deal. RMC is also paying \$6m for the assets of Allied Products, a concrete producer in Atlanta, Georgia, in the U.S. Page 26

NORTHEASTERN International Airways, the Florida-based airline, yesterday filed for protection from creditors under Chapter 11 of the U.S. Bankruptcy Code. Page 22

DR HEINZ SIPPEL, who presided over the recovery of Hesse's Landesbank (Helaba) in West Germany, intends to step down at the end of this year. Page 23

LTV, the U.S. steel maker, and Sumitomo Metal Industries, of Japan, have reached preliminary agreement on a joint steel project in the U.S. Page 22

Regan and Baker to swap jobs in U.S. reshuffle

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

PRESIDENT RONALD Reagan yesterday announced the first big Cabinet reshuffle of his second term of office, naming Mr James Baker, the White House Chief of Staff, to replace Mr Donald Regan as Secretary of the Treasury.

In a straight job switch by two of the President's closest advisers, Mr Regan is to take Mr Baker's key post at the White House.

The surprise move completed a clean sweep of Mr Reagan's inner circle of White House advisers after last week's resignation of Mr Michael Deaver as Deputy Chief of Staff and the nomination of Mr Edwin Meese, the White House counsel, as Attorney-General.

[Mr Todd Conover, Comptroller of the Currency and a leading advocate of deregulating the U.S. banking industry, also announced yesterday that he would be resigning in the spring, writes Stewart Fleming. Although his office is a sub-department of the Treasury, there was no indication that Mr Con-

over's decision was linked to Mr Regan's job switch.]

With the departure from Washington of Mr William Clark, who is to retire as Secretary of the Interior, Mr Reagan will be left without any of the four closest advisers of his first term in his immediate entourage.

Mr Reagan's conservative supporters will particularly welcome the transfer of the "moderate" Mr Baker, who had looked like acquiring even greater power at the White House with the break-up of Mr Reagan's original Californian cabal.

It was widely thought in Washington yesterday that one reason for Mr Reagan's agreement to the switch was a desire to relieve pressure from right-wingers distressed at the dilution of conservative influence in the inner circle. Many of them had expressed dismay that the "pragmatic" Mr Baker would be in an unassailable position to undermine the "Reagan revolution" in the president's second term.

Mr Larry Speakes, the White House spokesman, said that the switch had first been suggested by Mr Regan, who was credited with being "the author of this idea" several days ago.

Mr Baker, a corporate lawyer by profession, brings considerable political and administrative flair to his new job at the Treasury, but little in-depth experience of economic and monetary policy.

His main immediate task will be to take responsibility for the Administration's efforts to reduce the soaring federal budget deficits and assume charge of his predecessor's plans for a comprehensive reform of the tax system, announced last month.

While Mr Regan is unlikely to abdicate from giving economic advice in his new post, Mr Regan said yesterday that Mr Baker, a close

Continued on Page 12
Power behind the scenes, Page 4;
Editorial comment, Page 10

Gromyko, Shultz agree to resume arms talks

BY ROBERT MAUTHNER AND PATRICK COCKBURN IN GENEVA

THE UNITED STATES and the Soviet Union have agreed to resume negotiations on arms control, including the regulation of space weapons. A date for the talks will be set within a month.

Mr George Shultz, the U.S. Secretary of State, and Mr Andrei Gromyko, the Soviet Foreign Minister, reached agreement on the subject of the negotiations after two days of talks in Geneva yesterday.

The purpose of the negotiations will be to "work out effective agreements to prevent an arms race in space and terminating it on earth," Mr Shultz said.

He warned that there were "many tough and complicated issues to be resolved," but said the ultimate purpose of the talks is the "complete elimination of nuclear arms everywhere."

The U.S. and the Soviet Union will appoint three sets of negotiators to deal with space weapons, intermediate and medium-range nuclear arms, it was announced in a joint statement carried by Tass, the Soviet news agency, after the meeting. [AP]

Robert Mauthner and Patrick

Cockburn in Geneva add: Mr Valentin Zorin, one of Soviet television's principal commentators, said that the talks had led to clarification of each country's position, a factor which would facilitate a U.S.-Soviet dialogue.

The U.S. position, however, had reflected earlier ideas which would make it difficult to reach a mutually acceptable agreement on ways of tackling arms control.

That might have been a reference to the U.S. refusal to halt its research on space-based anti-ballistic missile systems, which the Soviets have denounced as constituting a new stage in the arms race, greatly increasing the chances of nuclear war.

The U.S. has put most of the emphasis on curbing land-based offensive missiles and has expressed willingness to discuss space weapons only in very general terms.

U.S. officials have argued that it does not make sense to negotiate about weapons which will take another 10 to 15 years to develop.

Throughout the talks it has been evident that the desire of both Washington and Moscow for friendlier relations has been at

odds with negotiating positions on nuclear arms limitation, which are a long way apart.

Both sides have been careful throughout the Geneva meeting to avoid slipping at each other and have maintained complete secrecy about the contents of their discussions, despite the presence of some 800 accredited press representatives.

In keeping with a promise made by Mr Shultz to his NATO allies, the U.S. participants in the talks will make an intensive effort to consult their partners.

Mr Richard Burt, the U.S. Assistant Secretary of State for European Affairs, is due to give a report on the talks to NATO ambassadors in Brussels today, while Mr Robert McFarlane, the U.S. National Security Adviser, is expected to go to London on a similar mission.

Paul Nitze, Mr Shultz's special arms-control adviser, is scheduled to fly to Bonn to inform the West German Government.

President Ronald Reagan is due to give a press conference on the outcome of the talks in Washington today.

Diamond Shamrock shares fall after Oxy merger collapses

BY PAUL TAYLOR IN NEW YORK

DIAMOND SHAMROCK shares fell sharply in early New York trading yesterday as Wall Street arbitrageurs and investors attempted to minimise their losses by unloading stock after the announcement that the U.S. energy group's multi-billion-dollar merger with Occidental Petroleum had been abandoned just hours after it appeared to be settled.

As industry experts tried to piece together what went wrong with the seven-hour "trial marriage", investors and Wall Street's band of stock arbitrageurs, who are thought to have purchased most of the 9m Diamond Shamrock shares traded since rumours of a possible merger burst on to Wall Street on Friday, were left to count the cost.

Diamond Shamrock shares plunged 52¢ to \$17.75 in the first 90 minutes of trading, with almost 2.5m shares changing hands, wiping \$300m, or over 11 per cent, off

the Dallas-based company's market capitalisation.

The value of Diamond Shamrock's shares had already fallen from a peak of \$21 at Friday's close.

Some Wall Street analysts speculated that the sharp price decline, the collapse of the merger plan and the desire of arbitrageurs to minimise their losses could make Diamond Shamrock vulnerable to a further takeover attempt.

In contrast, Occidental Petroleum shares jumped by 52¢ a share to \$28 a share in the first 1½ hours of trading yesterday, with 1.51m shares changing hands. Industry analysts had already given the proposed merger - under which a new company would have been formed through a one-for-one share swap which Wall Street valued at over \$3bn - a lukewarm response at best. They had expressed doubts about the wisdom of the deal and whether it could be made to work.

Both companies were silent yesterday about the reasons why the corporate marriage was called off, leaving industry watchers to speculate on the bizarre affair. Most expressed the belief that the decision to abandon the deal was made by Diamond Shamrock and had stunned Occidental.

Some suggested serious differences between Dr Armand Hammer, Occidental's autocratic chairman, and Mr William Bricker, the ambitious chairman of Diamond Shamrock. They speculated that Mr Bricker became increasingly unhappy with the details of the deal, under which it is understood he would have had no role in running the new company and few senior Diamond Shamrock managers would have been retained.

Others suggested, however, that the deal was terminated because of concerns among both companies' boards - which met on Monday to consider the deal - about the merits of such a combination.

Norwegian line plans world's largest cruise ship

By Andrew Fisher, Shipping Correspondent, in London

A CRUISE ship longer than three football pitches and able to carry 5,000 passengers, is being planned by a Norwegian shipping company.

Klosters Rederi, which owns Norwegian Caribbean Lines (NCL), said it hoped to order the ship, which will dwarf the Norway, currently the world's largest passenger ship, by the middle of this year. The ship is expected to cost about Nkr 500m (\$440m). Finance has to be arranged.

Because the largest of today's cruise ships carry no more than 2,000 people, the proposed NCL vessel - currently called the Phoenix project - would mark a huge advance in the capacity available to the market.

It would be aimed chiefly at the U.S. market, by far the largest in the world and centred mainly on the Caribbean. All the rooms would be above the hull in four accommodation blocks.

NCL already owns the Norway, formerly the France, and four other cruise ships. Last August, the Klosters parent bought Royal Viking Line, with three cruise vessels.

Several world shipyards are in the running to build the ship, which would cost more than twice as much as the Royal Princess, recently delivered to Britain's P & O Cruises at a cost of \$150m.

The main contractor is Howaldtswerke-Deutsche Werft (HDW) of West Germany, whose Kiel yard has worked closely with Klosters on the Phoenix.

"The dimensions are just right for our dock," said Mr Klaus von Borstel, HDW's sales director. The Kiel yard, which employs 5,000 people, would have three years work with the ship.

Klosters is also including Wärtsilä of Finland, which built the Royal Princess, Kockums of Sweden, and South Korea on its list of possible builders, said Mr Oivind Andersen, technical director.

At 300 metres, the ship would be 70 metres longer than the Norway. It would be 230,000 gross tonnes in size - three times the Norway's capacity - and have a crew of 1,800.

The ship would contain recreational facilities such as tennis courts and gymnasiums. There would also be conference rooms.

To take passengers to port, the ship would have four tenders, each capable of taking 500 people. When at sea these would fit into the back of the ship, where the hull would be like a catamaran.

Money figures ease pressure on UK rates

BY PHILIP STEPHENS IN LONDON

PRESSURE for a rise in Britain's base lending rates eased yesterday after the publication of official figures showing a fall in the key money supply measure, sterling M3.

The Bank of England said that the measure fell by ½ per cent in the banking month to mid-December, bringing its annual growth rate since February down to 10½ per cent, just outside the Government's 6 to 10 per cent target range.

The fall was at the optimistic end of financial institutions' expectations, and the money markets reacted by marking down sterling interest rates, while prices for gilt-edged securities rose by up to 1½ points.

On the London Stock Exchange prices surged to take the FT Ordinary index 15.5 points higher to a record 9712.5.

The pound, however, remained under pressure against other leading currencies, partly in response to a strengthening dollar, but also to sentiment that base rates seemed less likely to rise.

The authorities and the clearing banks will now be closely watching developments on the money and foreign exchange markets over the next few days to see if base rates can be held to 8½ to 9½ per cent.

The Bank of England said that the money supply figures were still distorted by the effect of the British Telecom (BT) flotation at the end of November, which had sharply pushed up sterling M3 the previous month.

The fact that the measure is now

within striking distance of its target range, however, has calmed some institutions fears that the money supply is growing too fast.

The figures show that bank lending during the month remained buoyant, totalling £1.5bn (\$1.7bn). Most of the effect on sterling M3, however, was offset by a sharp turnaround in public finances, with the proceeds from the BT sale helping to put them into a £1bn surplus.

The fall in the measure during the month, however, excludes the impact of the transfer of BT's assets from the private to public sector.

On the money markets the key three-month interbank rate fell to just over 10 per cent, according to one senior banker, left the clearing banks "comfortable but not enthusiastic with the current level of base rates."

The rise in the gilt-edged market allowed the authorities to resume funding operations for the first time in several weeks, by selling out the remaining official holdings of the 9½ per cent 1986 Exchequer stock.

The narrow monetary indicator, M0, grew by 1½ per cent in the month. It was, however, inflated by the effects of the BT issue and remained within its 4 to 8 per cent target range.

Lex, Page 12; Money markets, Page 33

GM to put low-cost car into production

BY PAUL TAYLOR IN NEW YORK

GENERAL MOTORS, the world's largest car maker, yesterday committed itself to producing a low-cost small car in the U.S., which will compete directly with the lowest-priced Japanese imports.

Mr Roger Smith, GM's chairman, said the Detroit motor group had set up a separate wholly owned subsidiary, called the Saturn Corporation, to turn GM's much-touted plans for a small car using new technology and a revolutionary production process into reality.

The announcement, which Mr Smith described as "an historic indication," is seen as the first real indication that GM plans to go ahead with the multi-billion-dollar Saturn project and believes that, using modular construction processes, the

latest production techniques and separate wage contracts to be negotiated with the United Auto Workers (UAW), it will be able to produce vehicles at substantially lower, competitive costs.

Mr Smith and other senior GM executives who yesterday drove prototypes of the new cars, would not give a specific price for the new cars or say precisely when they will go into production. Mr Smith said, however, that the new vehicles "will be competitive. It will be the most efficient plant site and most efficient way to build a car anywhere in the world."

GM said yesterday that Saturn will operate as a totally independent GM division and will in

Continued on Page 12

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EUROPEAN NEWS

'High-level approval' for action over Popieluszko

BY CHRISTOPHER BOBINSKI IN TORUN

THE LEADER of the group which kidnapped and murdered Fr. Jerzy Popieluszko, the pro-Solidarity priest, told a Polish court yesterday morning that he had believed the decision to put a stop to the priest's activities had been taken at the very least by a deputy minister in the Interior Ministry.

But, after a routine break in his hearing, former Captain Grzegorz Piotrowski said that "during the whole period, I had no concrete proof that any high level decision existed" other than the instructions given him by former Colonel Adam Pietruszka, his immediate superior, who is also on trial.

Earlier, Mr Piotrowski had described a series of meetings starting in late September with Col Pietruszka, at the first of which the latter had said: "Enough of these games with Popieluszko and Malkowski (another dissident priest), we must undertake decisive steps against them, which would bring them to the brink of a heart attack."

Mr Piotrowski added that Col Pietruszka had told him and another official: "They have to

be given a final warning." "I don't have to tell you, comrades, that this decision comes from the highest or a high level," Mr Piotrowski said he was told, although he could not remember the exact words the colonel had used.

The distinction is an important one, as Mr Piotrowski, who chooses his words carefully, is very well aware. The word "highest" points a finger at General Czeslaw Kiszczak, the Interior Minister, who has publicly promised that he will make sure all the culprits are punished. A "high level" denotes the five deputy ministers in the Interior Ministry.

Mr Piotrowski said his conviction that the decision had been taken at a higher level than his own department came from his knowledge of "the men at the top of my department, as I knew what kind of decisions they were capable of taking, and in the past they had consulted much less important ones with deputy ministers."

The issue of ultimate responsibility stands faint hope of being resolved at the trial as Mr Pietruszka has pleaded not

guilty and is unlikely to confirm his own part in the case, let alone name more names.

Mr Piotrowski spent the whole day yesterday painting a picture of his department, frustrated at its inability to follow the amnesty for political prisoners to the summer, to put a stop to Fr Popieluszko's activities. He said that Col Pietruszka, noting that the priest was travelling round the country delivering his sermons, kept on asking him when he was going to put a stop to it.

The aim of the fatal October 19 incident, Mr Piotrowski said, was to kidnap the priest and keep him in an abandoned bunker in a forest to scare him into promising to abandon his political role. Once the plan started to go wrong and the priest tried to escape, Mr Piotrowski implied that they panicked and he was killed.

As early as May 1983, he had had an opportunity to arrest Fr Popieluszko with "a ton of illegal printed material on him," but he had failed to obtain Gen Kiszczak's agreement. "It was a decision from the



Piotrowski in court: "No concrete proof."

Minister; no detentions, no house searches," Mr Piotrowski said, adding that by autumn 1984, he and his superior felt "that nothing could be done."

Outlook for inflation worsens in Yugoslavia

By Aleksandar Lebl in Belgrade and David Buchan in London

PROSPECTS for the Yugoslav inflation rate have taken a turn for the worse this month, with removal of controls. Many manufacturers have raised their prices and electricity and petrol prices have been increased by 33 per cent and 15 per cent, respectively.

The 1985 inflation rate threatens to exceed last year's when retail prices rose 52.4 per cent and the cost of living index, which comprises such factors as rents, increased by 46 per cent.

This worrying news comes as Yugoslavia yesterday started a final round of talks in London with its commercial creditors on terms for rescheduling some \$1.4bn in debt falling due by the end of 1985.

Western governments have said they will only reschedule debt payments to them year by year, but both groups of creditors have made any rescheduling conditional on Yugoslavia reaching a new steady state arrangement with the International Monetary Fund. The current standby expires on March 31.

Under IMF pressure, Belgrade grudgingly and gradually liberalised prices last year, culminating in the January decontrol measures.

The IMF has argued that only by this means can the many administrative distortions in Yugoslavia's price structure be ironed out, and that at least the "hyperinflation" forecast by many observers last year, has not yet occurred.

Mrs Milka Planinc, the Prime Minister, who herself predicted last year that prices might rise in the first half of 1985 at an annual pace of 70 per cent, but by year's end would fall back to the 1984 level which itself was lower than in 1983.

However, government action to finance higher budget spending with tax increases could help invalidate her forecast. Turnover tax has been increased on many goods.

At the same time, some Yugoslav manufacturers, fearful of being caught by another price freeze, have been increasing prices by more than necessary to cover rising costs, even though they may not be easily able to sell these higher-priced goods at home or abroad.

The Government has done nothing to discourage such behaviour, giving itself the power to reintroduce controls and freeze prices.

Central bank base rate cut in Finland

By Lance Keyworth in Helsinki

FINLAND IS to cut its central bank base rate by half a point to 9 per cent from February 1, the first change since July 1983. Most bank lending and deposit rates will be adjusted similarly.

Mr Rolf Kuulberg, governor of the bank, said that with inflation declining "this seemed a suitable time to adjust the base rate."

Political and other pressure has been growing on the bank to slacken the tight reign it has maintained on monetary policy for nearly two years. Mr Kuulberg said however "We will continue to proceed cautiously and in small steps."

The bank's own call money rate has been reduced gradually from 17.5 per cent at the beginning of 1984 to 14.5 per cent at the end of the year.

GDP last year may have grown by only just over 3 per cent instead of the 4 per cent widely forecast.

Housing starts reach lowest level for 30 years in France

BY PAUL BETTS IN PARIS

FRENCH HOUSING starts fell to their lowest level in 30 years in 1984 and employment in the domestic housing sector dropped below the important benchmark of 1m jobs.

The Federation Nationale du Bâtiment (FNB), the housing industry association, said in a report published last night that prospects for the sector continued gloom for the next 12 months.

This worrying situation in a key sector of the French economy has prompted M. Jacques Brunier, the FNB's president, to ask for a meeting with President Francois Mitterrand. This is scheduled for Friday when he will seek support for the industry.

Housing starts declined by 10 per cent to 500,000 last year compared with 552,000 in 1983, according to the FNB's provisional figures. This is the lowest level since 1955 when they started 582,400.

They have been steadily declining in France, over the past ten years from 540,000 in 1974. The FNB expects the figure to continue to drop this year by about 5 per cent.

The decline has been paralleled by an alarming drop in jobs in the French housing sector. Employment fell by 60,000, 70,000 jobs last year to a total of about 850,000 last year, according to the FNB.

The sector, whose overall activity including new buildings and conversions declined by 4 per cent last year compared with 1983, has suffered the single largest loss of jobs of any other French industrial sector.

The troubles have also been matched by the recession in the public works sector hit by domestic budgetary restraints and a fall in large export orders. The building industry is now pressing the Government for financial moves to support the domestic market and for measures to help building companies to adapt their workforce levels more rapidly to their order books.

Ray of hope amid jobless gloom in West Germany

BY JOHN DAVIES IN FRANKFURT

THE NUMBER of unemployed in West Germany rose again last month, but there were also some slightly hopeful signs of improvement.

While the country's economic recovery is going ahead at a moderate pace, the impact on jobs is still only limited and unemployment is expected to remain relatively high in the near future.

The number registered as jobless rose by 128,000 during December to 2,325,000, or 9.4 per cent of the workforce. But the position was a little better than a year ago, when West Germany had 2,340,000 unemployed, or 9.5 per cent.

In line with the seasonal pattern, unemployment has risen steadily since September, when 2,144,000 (8.6 per cent) were registered for jobs.

The Federal Labour Office said yesterday that the increase last month was less than might have been expected for the time of year and represented a marginally improved picture once figures were adjusted for seasonal factors. The particularly mild weather in December also helped to keep down the number of unemployed in outdoor occupations.

One of the clearest signs of West Germany's economic recovery is the drop in the number of workers on short time during the past year. The number rose by 11,000 to 263,400 last month, but nearly twice as many workers were on short time a year ago.

There has also been an improvement in youth unemployment over the year. While the number of young people registered for jobs rose by nearly 7,700 to 162,900 last month, this was still 27,000 fewer than a year earlier.

Nevertheless, the rigidities in unemployment are continuing to cause serious concern to the Government in Bonn. Although the economy has been on an upward path for the past two years, unemployment has remained well above 2m level.

While new jobs have been created in some industries, such as motor vehicles and chemicals, many companies are looking closely at prospects for rationalisation and automation.

Refining capacity set to fall below 100m tonnes

BY PETER BRUCE IN BONN

WEST GERMAN oil refining capacity will almost certainly fall below 100m tonnes this year, following Mobil's decision this week to mothball its large Wilhelmshaven refinery from March 31.

The refinery, which employs some 300 people, is the most modern in the country. Built just eight years ago at a cost of some DM 1bn (£276m), to produce a potential 8m tonnes of refined products a year, the plant is the most recent victim of a sharp fall in West German refining capacity.

In a letter to employees, the Mobil board said it had offered the refinery to the government of Lower Saxony, which had earlier set aside the Christian Democrat free market principles and fought Mobil's plan to close the plant completely. The Lower Saxony authorities have not reacted openly to the offer.

It is possible, however, that Frau Birgit Bruehl, Lower Saxony's Economic Minister, will seek other possible partners to keep the refinery going. The CDU government in the state has made clear that it wants to retain Wilhelmshaven as a refinery site, especially as it is deep water port with easy access from the North Sea.

West German refining capacity has fallen to around 100m tonnes a year from some 105m in 1978. Mobil's decision in the face of shrinking demand, especially from its U.S. parent, was reached after a series of negotiations with employees who have agreed, along with the "mothball" compromise to the introduction of a redundancy plan.

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Plea for free trade in Europe

By Paul Cheeseright in Brussels

EUROPEAN BUSINESSMEN yesterday greeted the arrival of a new Commission at the EEC with a ringing demand for the removal of internal trade barriers and a further strengthening of the European Monetary System.

A memorandum embracing these and other proposals for making the EEC more effective was presented to M. Jacques Delors, who took over as President of the Commission on Monday, by a delegation from Unice, which groups the employers' federations of the Ten.

The general tone of the memorandum was embraced by the statement, "What is needed is less state intervention and more freedom of action."

This line has consistently been pursued by Unice. It finds expression in the memorandum in demands for scrapping border formalities, harmonising standards, ironing out differences in transport policy and lifting obstacles to the free movement of capital. Unice is also pushing for free trade in services within the Community.

"Greater monetary stability is an essential component of a unified economic area," said Unice. It considers strengthening the European Monetary System a high priority and it wants more extensive use of the Ecu.

To some extent, Unice is preaching to the converted. The last Commission broadly followed this line, and sought to use the French-led drive to blockade of last February as a catalyst for more rapid action from ministers.

The same line is likely to be followed by M. Delors, whose devotion to the European Monetary System is well-known. The barrier to the execution of these policies has rather been the Council of Ministers.

Unice's members will press the policies on national governments, the memorandum said.

Sweden buys mini-submarines to test defence

By David Brown in Stockholm

SWEDEN CONFIRMED yesterday that it has bought two miniature submarines from Yugoslavia in an effort to improve its coastal defence system.

The submarine "scouters" are now being used in training exercises to test Sweden's anti-submarine defence which have repeatedly been penetrated by foreign ships in recent years, a navy spokesman said.

The two vessels, a one-man and a two-man version, cost some SKr 7m (£880,000) and were delivered from a yard in Split last summer. They are built of aluminium and plastic and have silent electric motors.

Since the "Whiskey" on the rocks" affair in 1983, when a Soviet nuclear-armed Whiskey-class submarine ran aground in restricted waters outside the Karlskrona naval base after "navigation" malfunctions, Sweden has been unable to force a single foreign intruder to the surface, despite a number of confirmed detections and several intensive search operations.

Similar miniature vessels are thought by the Swedish military to have been used by intruding navies during several earlier incidents, not least the large submarine hunt around Karlskrona early last year when the navy confirmed the landing of one or more foreign frogmen on Swedish soil.

The navy is strengthening its forces with six mine hunter vessels with high frequency sonar (to be delivered this year), and seven anti-submarine equipped helicopters.

Italy's presidential race under starter's gun

BY JAMES BUXTON IN ROME

ITALY YESTERDAY began officially the countdown to one of the most important events in its political life: the election of the President.

The term of office of Sig. Sandro Pertini, who expires on July 8, but for the six months between now and then, the President is deprived of his power to dissolve Parliament. There cannot, therefore, be a general election.

This means that the five-party coalition of Sig. Bettino Craxi, the Prime Minister, stands a good chance of becoming one of the longest-serving in Italy's post-war history. The fact that an election cannot be held greatly reduces the options available in the event of the Government falling and increases the Socialist Prime Minister's bargaining power.

The Craxi Government, which came to power in August 1983, is already the tenth longest living of the 43 administrations Italy has had since the end of the war. If it were to last until the end of Sig. Pertini's term of office it would become the third longest.

In practice, its fate depends heavily on the political tensions set for May 15. Since the entire electorate will be voting and since the regions have considerable power, these are scarcely less significant than a general election.

They will be followed from June 8 onwards by the process of electing a President which is limited to the two houses of Parliament. Since the president can enjoy a seven-year term, the post is always highly sought after.

It has become even more attractive thanks to Sig. Pertini's remarkable tenure. His enormous personal popularity and his ability to express the hopes and fears of most Italians have given the post an influence it never had before.

Though Sig. Pertini has not stated his intentions clearly, it is widely believed that he would not refuse if invited to stand again. As long as he

Italy's second largest bank, Banca Commerciale Italiana, yesterday cut its lending rate for prime borrowers from 18 to 17 per cent, writes James Buxton. It is the highest bank so far to cut its prime rate following last week's reduction in the official discount rate from 16.5 to 15.5 per cent.

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does not rule himself out it remains difficult to mount a campaign among MPs for the election of anyone else.

The re-election of Sig. Pertini would mean Italy moving a second-term President, for the first time, and one who would be 95 at the end of his term.

If he does not stand, the job is likely to revert from the Socialist Party, of which he is a member, to the Christian Democrats. Among the Christian Democrat names mentioned is that of Sig. Benigno Zaccagnini, the 73-year-old former party leader, who, like Sig. Pertini, is a man of unquestioned probity.

Other possibilities are Sig. Arnaldo Forlani, a former Prime Minister who is currently Deputy Prime Minister and deputy leader of the party, and Sig. Francesco Cossiga, another ex-Prime Minister who is now president of the Senate.

cultivate political contacts any longer, he said.

But the Mafia moves quickly here. It buys politicians and, if someone is not for sale, he is killed.

Sig. Orlando, one of Sicily's more courageous Christian Democratic politicians, explained that Palermo city governments have been paralysed mainly because any mayor who takes a decision to award a contract to a local company risks the wrath of the Mafia who do not get the contract.

As a result the city's infrastructure is left unattended and less than half of Palermo's annual budget is spent.

assassination in September 1983 of General Carlo Alberto Dall'Aglio, the Rome government's special high commissioner against the Mafia.

In the past year there have been a string of mayors in Palermo, the Mafia stronghold. At present, the city is without a government and is being ruled by a special commission.

Sig. Leoluca Orlando, the vice-commissioner of Palermo, said yesterday that, despite recent arrests, the Mafia continues to "exert rigid control over Palermo."

With a large drug smuggling industry to look after, the Mafia had no time to

years will also be able to plug into Western information services. East European correspondents in East Berlin subscribe to the system operating in West Berlin.

None of this seems to bother the Hungarians, however. The Hungarian newspaper notes that many people have antennas enabling them to receive Austrian and West German stations. It also points out that the parabolas can move with the structure as left unattended and less than half of Palermo's annual budget is spent.

carrying machine guns and mortars in loads up to 40 kilos. Bicycles may look unwieldy when lying down on their sides for troops' inspection parades. But they move quietly and swiftly across the central, flat heartland of Switzerland, where key defensive battles might have to be fought. The exercise was arduous, with live ammunition in a bleak narrow valley dappled with snow at up to 1,900 metres of Ilfingen in the Bernese Oberland.

The ammunition was not spared, a fact magnified by the echoes ringing round the mountains. One officer estimated that the twice-run, 20 minutes exercise of retreat in front of an enemy tank force before positions were retaken cost SwFr 20,000 (£8,538) in ammunition. (In a year, the army spends SwFr 190m.)

The repeat exercise was abruptly ended when one recruit was injured by rock chips caused by a grenade. He was carried painfully down the mountainside to an ambulance. The ambulance travelled past

the barracks, where sleeping bags were laid out in stalls where the cattle spend the winter after grazing in the upper pastures.

Training is a somewhat different proposition. Unusable terrain and inhabited areas mean there is a limited number of areas where mechanised vehicles can move with the freedom of a Nato Lionheart exercise.

One of three areas consists of 2,500 hectares on hills around Pett-Hongrin, wholly owned by the Government and 15 km south-east of Montreux. Here the army has built a network of paved roads for driving practice, and firing positions from which troops are able to bombard targets up to three or four kilometres away on hill and mountainside.

Again, in their first experience of live firing since they began training some 15 weeks earlier, tank recruits were allowed an almost prodigious quantity of ammunition. At the peak of one afternoon up to 50 somewhat aged P3 61 and P3 68

Neutral Switzerland takes new look at the role of the army

Anthony McDermott, on manoeuvres with bicycle and tank troops, detects a changed attitude to defence

SWITZERLAND has always been proud of the strictly neutral stance which has kept it out of foreign wars since 1815. But recently Lieutenant General Jorg Zumstein, Chief of General Staff and the country's most senior soldier, has implied that a more pragmatic view might be necessary in times of crisis.

Previously, he has referred only to the inadequacy of the country's equipment. In his more recent statements, he has laid emphasis not just on improved arms but also on the will to fight, as demonstrated by troop morale and a somewhat more adventurous foreign policy.

The General also made the point that the army has become more sophisticated and early warning times shorter, it could become necessary to expand the size of the professional army over the next 15 years.

The Swiss army is based on being able to mobilise about 625,000 troops within 48 hours. Service is compulsory for men and the army depends on the intake of 40,000 recruits a year

and about 400,000 reservists on annual refresher courses to keep up the tiny pool of 3,000 professional soldiers.

Attitudes to defence are changing. The 1984-87 arms procurement programme has had to be reorganised following the purchase of 380 Leopard 2 tanks from West Germany and, more intriguingly, a national referendum has rejected civilian service as an alternative army duties. Two committees have been set up by M. Jean-Pascal Delamuraz, the Defence Minister, to study the question of conscientious objectors.

The number of objectors, compared with recruits, is small—745 in 1983. But it is causing concern, having risen steadily from 954 in 1980. Objectors to military service receive prison sentences of about six months and, given the standing and prestige of the Swiss army, bear a social and political stigma thereafter. They are even excluded from certain careers.

But two days spent on manoeuvres with recruits, first from the Bicycle Troops and

than from the more elite Tank Corps leave a strong impression that Swiss 20-year-olds see it largely as a valuable and character-forming experience.

"It will also help me later in my civilian career," said one tank corporal (dipped to become an officer by one of his seniors). Of the 17 week induction course, another soldier said, "I may not like it at first, but we may use it to it and perhaps even enjoy it at the end."

It brings together a wide variety of backgrounds. As an officer reviewed a platoon of bicyclists they were required to name their professions or studies: "engineer... machinist... medical student... private pilot... ski instructor... sales manager... electronic engineer... dentist student."

There is little doubt that the training period is tough. Those recruits who thought that going for the Bicycle Troops would be a softer option than the infantry must now be thinking again. By the end of training they will have covered more than 3,000 km, often

carrying machine guns and mortars in loads up to 40 kilos. Bicycles may look unwieldy when lying down on their sides for troops' inspection parades. But they move quietly and swiftly across the central, flat heartland of Switzerland, where key defensive battles might have to be fought. The exercise was arduous, with live ammunition in a bleak narrow valley dappled with snow at up to 1,900 metres of Ilfingen in the Bernese Oberland.

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Swiss-made tanks (the number designates the year in which parliament allocated funds for their construction) were pounding away non-stop from several firing points.

The major who is deputy of the tank training school made wry faces and wiggled his fingers in disapproval at their performance but concluded "in the end they will be all right."

OVERSEAS NEWS

Probe sought into collapse of Israeli bank shares

BY DAVID LONDON IN TEL AVIV

THE PRESIDENT of Israel's Supreme Court, Chief Justice Meir Shamgar, was formally requested yesterday to establish a judicial commission of inquiry into the collapse of the shares of the commercial banks in October 1983. The request was made by the chairman of the Knesset State Control Committee.

Hundreds of thousands of small investors lost substantial parts of their savings when a run on bank shares in the autumn of 1983 led to a 50 per cent drop in the value of the quoted shares of the commercial banks on the Tel Aviv stock market.

Justice Shamgar is expected to decide within a few days on the composition of the commission and its terms of reference.

The public hearings are likely to be extremely embarrassing for Israel's commercial banks, and especially their senior executives who have so

far resisted calls for their resignation. Parliament's decision to request a judicial commission of inquiry comes in the wake of a recent highly critical report by the state comptroller about the behaviour of the Treasury and other state bodies in the share scandal. The Knesset committee wants a wide ranging investigation of the events leading up to the share collapse.

Meanwhile, the Attorney General's Office has filed suit against the Israel Discount Bank, Barclays Discount Bank and two diamond merchants charging that they defrauded the Bank of Israel of millions of dollars through the abuse of Government subsidised credits.

The accused face three charges of fraud and conspiring to defraud in the suit which has been filed in the Tel Aviv District Court.

The Discount Bank and

Barclays Discount have denied the charge that they behaved improperly. They insist that they acted in a bona fide manner, and in accordance with the regulations of the Bank of Israel.

The Bank of Israel makes subsidised credit available to diamond dealers and merchants to finance polishing and trading. But the Attorney General has now accused the two merchants of abusing this privilege to borrow more from the banks than they were entitled to receive.

The charges of fraud are being brought against Mr Ben-Zion Fuzailoff, a vice-president of the Israel Diamond Exchange, and his brother Pinchas, his partner in Paz Diamonds Israel. Another case is currently pending against the four leading banks and their chief executives on charges of forming a cartel last year to reduce interest rates paid on negotiable certificate deposits.

U.S. priest seized in rising Beirut crime wave

By Nora Boustany in Beirut

THE UPSURGE of mysterious kidnappings and the rising crime wave in mostly Moslem West Beirut has claimed two more victims. An American priest was abducted at gunpoint by a band of gunmen yesterday and the body of a senior French military observer was found the night before.

Father Lawrence Martin Yocco, the director of the U.S.-based Catholic Relief Service (CRS), is the second American religious figure to be kidnapped in West Beirut in less than a year. The Reverend Benjamin Wehr, an elderly Presbyterian minister, was seized last May and is still missing.

On Monday night, Lieutenant Colonel Claude Cuervo, 45, deputy commander of the French military observer force, was found shot dead at the west end of the Museum crossing with one bullet wound in his head.

The 80-man French observer force has been supervising a shaky truce along the volatile green line bisecting Beirut and monitoring the fighting between rival Christian and Druze militias in the hills above the capital.

The discovery of Lt-Col Cuervo's body coincided with the release of the Swiss charge d'affaires Mr Eric Wehrli, who was kidnapped last Thursday. He was set free with the help of the mainly Shiite Moslem Amal militia. He had been abducted by family members of Hussein Al Atat, a Shiite Moslem activist who was arrested at Zurich airport last November for carrying explosives on his way to Rome.

Yesterday's developments were the latest in a series of kidnappings, car thefts, robberies and shootings which are thought to have been triggered by the severe economic crisis and the virtual absence of Government authority in West Beirut. The Shiite Amal movement and the Druze Progressive Socialist Party have the largest, most powerful militias in the area.

Abductions have become so frequent that it is difficult to trace any logic or pattern to the motives of the kidnappers. Car theft always appears to be the primary reason, but political pressure by Beirut's assortment of armed groupings is not to be ruled out.

Iran raises oil prices to Opec levels

BY RICHARD JOHNS

TEHRAN confirmed yesterday its wish to abide by the Organisation of Petroleum Exporting Countries (OPEC) official oil pricing structure as Iraqi aircraft struck again at another vessel servicing Iranian ports.

Iraqi aircraft hit a second freighter in successive days, the 11,367-ton vessel Honlim Mariner. Two of the crew were injured and described as "emergency cases" in an attack which took place about 130 miles south of Kharg Island according to the co-ordinates given by the ship's captain.

An Iraqi military spokesman in Baghdad said: "Our Eagles scored direct and effective hits

on a large naval target" near Kharg Island, Iran's main oil terminal. There was no confirmation of Iraq's claim to have attacked successfully two other vessels.

In the face of indications that Iraq is resuming an intensified campaign against Iran-bound shipping, Tehran yesterday gave an indication that it intends to offer rebates for increased shipping and freight costs for transporting its oil rather than offering straight discounts.

Mr Abbas Honadoust, Iranian Deputy Minister of Oil, said that Iran was realigning prices with the rest of Opec with Iran

Light going up by \$1.11 to \$29.10 and Iranian Heavy from 45 cents to \$27.55.

In increasing official selling rates Iran would eliminate the discrepancy in its prices compared with the rest of Opec in existence since the March 1983 pact on prices and production when other members agreed to let it set lower prices to compensate for higher insurance and freight charges.

Iran intends to deduct an amount equivalent to higher costs, Mr Honadoust said yesterday. Transportation costs of its oil should be the equivalent to those from Ras Tanura, the main Saudi Arabian oil

terminal. Prior to the 1983 accord Iranian Light was priced 10 cents per barrel above Arabian Light, Opec's reference which is set at \$29.

Oil traders are sceptical, however, whether Iran's customers would be satisfied with such a rebate and believe that they will continue to seek a more substantial discount to set against the increased risks of hitting Iranian oil. Insurance premium rates for hulls and cargoes rose steeply last month in response to intensified Iraqi attacks. They fell subsequently but still mean an extra cost of \$3-53 per barrel for oil shipped from Kharg Island to Europe.

Australian investment set to rise

BY MICHAEL THOMPSON-NOEL IN SYDNEY

MR BOB HAWKE'S Australian Labor Party Government, which won re-election last month, was cheered yesterday by publication of an official survey predicting that private capital investment in 1984-85 would rise by 17 per cent to \$15.7bn (\$1bn), or by about 11 per cent in real terms.

Improved business investment has been the missing ingredient in the Australian recovery to date, so the Bureau of Statistics survey—if borne out by events—signals an important breakthrough for Mr Hawke and his policies.

Fixed private capital expenditure in the September quarter fell by 3.1 per cent, but is expected to have rebounded by about 5 per cent in the December quarter. Labor's pay and prices pact with the Australian Council of Trade Unions has helped secure a big reduction in inflation, helped boost employment, taken the steam out of interest rates and dramatically reduced the number of industrial disputes.

If it now produces a long awaited surge in private investment, Mr Hawke's hand will be strengthened, despite the disappointing December 1

election result in which Labor's majority was cut by an unprecedented middle over voting procedures. ... Preliminary figures compiled by the Government indicate that Australian oil explorers drilled a record 373 wells last year, at a probable cost of almost \$480m. Discoveries totalled about 200m barrels, with significant finds off the north east coast of Western Australia, and in the Timor Sea.

Major oil and gas projects worth about \$3.8bn were completed, including the first stage of the North West Shelf natural gas project,

2,000 companies close down in Philippines

THE FOREIGN exchange crisis in the Philippines has forced more than 2,000 local companies to shut down last year, Manila Tagaz reports from Manila. The Ministry of Labour and Employment said the shutdowns more than doubled the number of companies that had closed the previous year, and have resulted in more than 86,000 workers losing their jobs.

The Labour Ministry said that out of the 2,134 companies that closed down last year, 195 have completely stopped their operations. The rest were only temporarily closed mainly because of their inability to import raw materials.

Local Businessmen, however, said number of shutdowns is greater than the ministry has reported.

Fuel prices cut

The Philippine Government announced yesterday an unprecedented reduction in fuel prices in a move that it said should bring down the inflation rate, AP-DJ reports. The price reductions, averaging about 2.5 per cent, affects petrol, kerosene, diesel oil, and liquefied petroleum gas. Under

Taiwan investment up

Foreign investment in Taiwan hit a record high of nearly \$580m last year, with a surge of capital from the U.S., Hong Kong and Europe. Economic Ministry officials said yesterday. Renner reports from Taipei. Investment totalled \$404.7m in 1983.

Ethiopia news release defended

BY OUR TEL AVIV CORRESPONDENT

MR SHIMON PERES, the Prime Minister, told the Knesset yesterday that Israel would continue its efforts to bring Ethiopian Jews to Israel. "The enormous effort which has already been set in motion will not cease. The difficulties will not cut off this immigration," he said.

The secret shift to rescue the Jews from famine-stricken Ethiopia was halted on Sunday following worldwide publicity of the dramatic operation which had brought over 7,000 Jews to Israel since the beginning of November.

Israel has been actively seeking alternative arrangements following the decision by a Belgian charter company to halt its mercy flights from Sudan to Israel.

Mr Peres said that neither economic nor internal problems nor the distance involved would prevent Israel from rescuing the rest of Ethiopian Jewry and bringing them to Israel.

About 4,000 Ethiopian Jews are believed to be in Sudanese refugee camps awaiting transport to Israel. As many as another 6,000 Jews are still in



Mr Peres: accepts responsibility for publication

Ethiopia.

The most important problem facing the Parliament and the nation is how to continue the extraordinary operation and bring it to a successful conclusion, the Premier told the Knesset.

The dramatic mission, code-named "Operation Moses," had been kept secret for two months

because of the possible adverse reaction of the Arab states.

Responding to domestic criticism of his decision to confirm the growing rumours about the rescue operation, Mr Peres said that he had only approved the publication of the information "in order to place it in the correct context," after he heard the news had been published worldwide.

The Premier made his statement to the Knesset after two Opposition parties had tabled motions of no confidence in the Government for having revealed news of the rescue. In return for the Premier taking responsibility for the publication, the motions were withdrawn.

Meanwhile, the Defence Ministry in Tel Aviv decided yesterday that Israel would not attend the next scheduled meeting of the Israel-Lebanon negotiations over an Israeli withdrawal from Lebanon.

Officials said the talks were not being cancelled but in the light of the Lebanese stance, it was decided to seek guidance from the Government before resuming discussions.



البنك العربي الدولي

ARAB INTERNATIONAL BANK

10 YEARS IN WORLD BANKING 1974/1984

On September 11, 1983, the General Assembly decided in its extraordinary session to increase the issued capital from US\$ 100 million to US\$ 150 million fully subscribed. Of this total increase US\$ 25 million was paid on July 1, 1983. The remaining amount of US\$ 25 million was paid on July 1, 1984.

BALANCE SHEET AS AT JUNE 30, 1984

Assets	1984	1983	Liabilities and Shareholders' Equity	1984	1983
	US\$'000	US\$'000		US\$'000	US\$'000
Cash and due from banks	46,587	49,171	Demand deposits	208,031	177,708
Times deposits	1,525,837	1,519,398	Time deposits	1,926,999	1,789,932
Investments			Accounts payable and accrued interest	53,352	44,602
Marketable notes and bonds	52,338	63,004	Proposed dividends	16,250	15,000
Equity participations	41,795	38,295	Floating rate notes 1983	—	25,000
Loans and advances			Total liabilities	2,204,632	2,052,242
Less provision	680,080	542,792	Shareholders' equity		
Accounts receivable and accrued interest	50,857	29,037	Share capital	125,000	100,000
Property and equipment	35,106	31,089	Statutory reserve	28,973	26,741
	2,432,600	2,272,786	General reserve	73,777	93,259
			Retained earnings	218	544
Customers' liabilities under credits, guarantees ... etc.	353,875	367,162	Total shareholders' equity	227,968	220,544
				2,432,600	2,272,786
			Liabilities under credits, guarantees ... etc.	353,875	367,162

Mr. Hadi Mohamed Giteli
Managing Director

Dr. Mostafa Khalil
Chairman

Head Office: 35 Abdel Khalek Sarwat Street, Cairo, A.R.E.

Tel: 916492-916391

Telex: 92079-92089 AIB UN

Cable Address: ARABINBANK, Cairo

AMERICAN NEWS

Our Washington staff assess the implications of a job swap for two of President Reagan's top aides

Poll shows Reagan popularity at high level

James Baker: Power behind the scenes

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

By Our U.S. Editor

NEARLY two-thirds of Americans approve of President Ronald Reagan's handling of the presidency, his highest rating since the early weeks of his first term four years ago, according to a New York Times/CBS News poll published yesterday. It was the first such poll since Mr Reagan's landslide re-election victory in November.

The poll showed 65 per cent overall approval for Mr Reagan, well up from his 58 per cent rating in the previous poll in October. Approval of his conduct of foreign policy (54 per cent) and his handling of relations with Moscow (50 per cent) was also notably higher than just before the election.

The pollsters said that Mr Reagan's approval ratings, while less than President Dwight Eisenhower's after his re-election in 1956, was considerably higher than President Richard Nixon's after his re-election in 1972.

Mr Reagan's political support was so broad that he even received approval from 51 per cent of those claiming to be "liberals" from 30 per cent of blacks and from 29 per cent of those who voted for Mr Walter Mondale, the Democratic challenger, in November, the poll said.

The poll nevertheless showed deep scepticism over whether Mr Reagan would achieve an arms agreement with the Soviet Union in his second term, although three quarters believed that he is sincerely trying to do so. Only 27 per cent said that they thought an agreement could be reached in four years, 36 per cent said that it would take at least five years and 14 per cent said that it would never happen.

Fifty-five per cent blamed both the Soviet Union and the U.S. for the failure to reach any new arms agreement since 1979, while 51 per cent doubted that Moscow really wanted an agreement now. Fifty-nine per cent said that they did not think the Soviet Union would live up to a new arms agreement.

MR JAMES A. BAKER III, the new U.S. Treasury Secretary, is a slim, athletic six-footer from Texas who believes his smooth "Ivy League" looks with a penchant for country music, cowboy boots and chewing tobacco. As White House Chief of Staff for the past four years, he has also been one of the most powerful men in Washington, though one of the most reserved and unobtrusive.

At the White House, the 55-year-old Mr Baker has often seemed something of an anomaly—a "moderate" pragmatist surrounded by Reaganite ideologues. He has been described as "a lone Texan among a cadre of Californians, an outsider among insiders, a born-to-the-manner millionaire among middle class advisers."

But his renowned organisational skills quickly won him the pre-eminent position in the White House. Mr Baker started office in 1981, the two others being Mr Baker's longtime California associate, Mr Edwin Meese and Mr Michael Deaver.

With both the other two soon to leave the White House, Mr Baker's power looked like becoming virtually unassailable, a particularly distressing development to the many of Mr Reagan's right-wing supporters who have long distrusted Mr Baker. Their anxieties were only heightened by last week's decision from Mr William Clark, another of Mr Reagan's close advisers, to resign as California Secretary of State to return to his ranch.

While impressed by his talents, the right-wingers had never reconciled themselves to Mr Baker's White House role. Once officially a Democrat, although admittedly a conservative one, Mr Baker was long associated with the moderate wing of the Republican Party which owes allegiance to Vice-President Bush.

A former Morino officer, Mr Baker started working for Mr Bush in Texas in 1970. Appointed Under-Secretary of Commerce in 1975, he resigned to play a major role in helping

former President Gerald Ford narrowly to defeat Mr Reagan for the 1976 Republican Presidential nomination. He then masterminded Mr Ford's remarkable recovery from 30 points behind President Jimmy Carter to near-victory in that year's election.

His next political move on the national scene took the form of another major challenge to Mr Reagan as manager of Mr Bush's unsuccessful campaign for the 1980 nomination. Most Washington observers were astonished when he emerged in the plum White House job after the election.

For two years now he has been letting it be known that he would like another job—preferably at Cabinet level. The qualifications he brings to the Treasury are administrative skill and political flair. Trained as a corporate lawyer, after taking a degree in classics at Yale, he has a solid background in economics or finance.

He is widely credited, however, with getting Mr Reagan's

initial tax- and budget-cutting legislation, the foundation-stone of Reaganomics, through Congress in 1980-81. According to Mr Donald Regan, with whom he now swaps jobs, "Baker never left his desk, but he told the President when to play the good guy, when to play the bad guy, when to call a Senator or Congressman who might be wavering."

It is precisely those skills that he will now need at the Treasury. In the coming months his new job will involve delicate negotiations on Capitol Hill, not only on the budget but on the major package of tax reforms that he inherits from his predecessor.

Thereafter, says one of his friends in the Administration, "he is going to be a major force on the political scene for the next 10 or 15 years."

Some people even suspect that he harbours longer-term ambitions of returning to the White House one day—not in his old job but in Mr Reagan's Editorial Comment, Page 10



James Baker

Donald Regan: Outsider who learned fast

BY STEWART FLEMING IN WASHINGTON



Donald Regan

MR DONALD REGAN, the man who is taking over as the President's top aide, came to Washington four years ago a raw outsider.

He was inexperienced in the bureaucratic and political infighting which in the past has crushed many a Cabinet member who knew what to expect. He had not been a member of President Reagan's magic circle of Californian advisers and he did not have a strong base within the Republican Party.

In spite of these liabilities the tough, ambitious and combative former chairman of Merrill Lynch, Wolf Street's largest brokerage house, has emerged in the past few months as one of the most powerful players in the Reagan Administration team.

His growing self-assurance, all the more striking in comparison with the uncertainty that marked his early days at the Treasury, was graphically underlined just before Christmas when the 66-year-old ex-marine went out of his way to pick a fight in public with

Defence Secretary Mr Casper Weinberger, a Californian like the President and a man whose hawkish posture on defence issues has fitted neatly into President Regan's view of the world.

Mr Regan told a group of reporters that the time had come to cut defence spending in the interests of getting the \$200bn (\$170.9bn) federal budget deficit down. There was a double irony in this example of the outsider taking on the White House insider for Mr Regan's tenure at the Treasury has earned him no plaudits from political economists.

His persistent argument during 1983 and 1984 that burgeoning budget deficits do not cause high interest rates and a meteoric drop in the value of the dollar, a message he conveyed that deficits do not matter (he denies that this was the message he sought to communicate), were scorned on Wall Street and caricatured even by economists who were sympathetic to the Reagan Administration's policies.

Mr Regan's many critics characterised him as a "cheer-

leader" for the President, some even as a White House sycophant who tailored his views according to the prevailing mood of the President rather than the economic realities facing the country. His frequent forecasts that interest rates were heading down and the economy heading up were often dismissed as propaganda.

Mr Regan's loyalty to the President has served him well, however. He is seen to have won the President's ear and, as the economy has continued to grow and interest rates to decline, to have emerged as the unchallenged spokesman on economic policy for the President.

Even his critics would have to concede too that, after failing initially to understand the real dangers of the Third World debt crisis, Mr Regan and the Treasury joined with the Federal Reserve Board in adopting tough but realistic policies. Mr Regan has had rather less success domestically in championing radical reform of

the U.S. banking system—Congress has yet to reach a consensus on the future shape of the U.S. financial services industry and a large question mark hangs over the voluminous study of tax reform.

That study, which was widely praised by academic economists on both the left and the right, had a radical thrust to it which will have surprised critics of Mr Regan who have claimed that he is too concerned about trimming his views to the prevailing political wind.

Mr Regan, who has been at times a harsh critic of the Federal Reserve and Mr Paul Volcker, its chairman, has already shifted his ground towards more concern about longer-term implications for the U.S. economy of huge federal budget deficits. He can expect to be an influential voice in the White House on economic issues, but he will have a much harder job making his voice heard on strategic and security topics, however, for on these issues he is back to being a raw recruit with a lot to learn.

Brazil rescheduling talks 'could be concluded by Friday'

BY ANDREW WHITLEY IN RIO DE JANEIRO

NEGOTIATIONS in New York between Brazil and a 14-member committee of bank creditors on rescheduling approximately \$50bn (\$43.4bn) worth of debt principal falling due over the rest of the decade could be concluded by Friday, according to Sr Alfonso Celso Pastore, the Brazilian Central Bank governor.

Sr Pastore said the talks, which resumed last week after a break for the Christmas and New Year holidays, were going well. He declined to go into detail.

However, Brazilian press reports yesterday said that the world's most heavily indebted country is seeking a 18 year final maturity on its debt rescheduling, two years longer than was achieved by Mexico in its recent agreement with bank

creditors. Brazil is also reported to be holding out for a grace period on repayments of between six and eight years and the same interest rate, 1.25 per cent over U.S. prime, as the Mexican obtained.

Success in obtaining the grace period is seeking would provide Brazil with a vital breathing space during the years when its debt amortisation profits had been expected to reach its peak. This would be of immense political benefit for the incoming civilian government, which is due to take office in March.

While its creditors are expected to be generous over the grace period, few Western banks expect that Brazil will be able to match the low interest rates conceded to the Mexicans.

Nicaragua offers Honduras list of guerrilla camps

BY TIM COOKE IN MANAGUA

THE NICARAGUAN Government has offered to provide a complete list of anti-Sandinista guerrilla encampments to help in the expulsion of the U.S.-backed insurgents from Honduran territory.

The Nicaraguan Foreign Ministry also requested the extradition of a Nicaraguan guerrilla leader, Sr Steadman Fagoth, who was arrested in Honduras at the weekend. The Hondurans ignored the request and expelled Sr Fagoth to the U.S.

Dr Paz Barmine, Honduran Foreign Minister, said last week following a meeting of the country's Security Council that all the Nicaraguan counter-revolutionaries, or "contras," based in Honduras are to be expelled. This signifies a major shift in policy by the Honduran Government, which for over three years has tolerated the presence of up to 10,000 U.S.-backed guerrillas launching attacks into Nicaragua in their bid to overthrow the Left-wing Sandinista leadership. Air bases in Honduras are also used to re-supply the guerrillas inside Nicaragua.

The Honduran move follows a threat by Sr Fagoth to kill a score of Sandinista prisoners if a number of guerrilla prisoners are not released by the Nicaraguan Government. Honduras has also recently been attempting to renegotiate several military and economic agreements with the U.S. on more favourable terms, but with little apparent success. The shift in policy is therefore being interpreted in Nicaragua as a step towards a possible normalisation of relations between Honduras and Nicaragua.

At the Honduran Security Council meeting the future of some 20,000 Nicaraguan Miskito Indian refugees was also discussed. A plan is to be presented shortly to the United Nations High Commission for Refugees over their possible repatriation.

The Nicaraguan Government recently began negotiations with Sr Brooklyn Rivera, one of the Miskito Indian guerrilla leaders, to draw up an autonomous plan for the Atlantic coast of Nicaragua where most of the Miskito Indian communities live.

WORLD TRADE NEWS

UK sales to Europe 'hit by failures in price quoting'

BY CHRISTIAN TYLER, TRADE EDITOR

BRITISH companies are losing sales opportunities in Europe by failing to quote door-to-door prices for their goods, according to a survey published yesterday. Most companies make good use of the new transport systems, such as cargo containers and roll-on, roll-off ferries that have made delivering to Europe no more difficult than distributing in the UK.

But, say the survey, fewer than 20 per cent are quoting delivered prices. Instead, probably from sheer force of habit, they continue to quote ex-works, f.o.b. (free on board) or c.i.f. (cost, insurance, freight), as if Continental Europe were an overseas market.

Free on board means that the seller's obligation ends the moment the goods have cleared the ship's rail at the port of shipment. When goods are sold c.i.f., the seller pays the costs, freight and marine insurance to get the goods to a named destination. But delivered prices are the maximum obligation, including all costs incurred in getting the goods to the buyer's premises. From the buyer's point of view, this means that importers are indistinguishable from domestic suppliers.

The survey was carried out by the Centre for Physical Distribution Management, part of the British Institute of Management.

It concludes that because of the terms of sale British goods are probably less attractive to

European buyers than locally-made products. By quoting delivered prices, the exporter would be better able to fix a competitive price and to determine the extent of the market which he can serve economically.

In addition, if European importers are left to pay all distribution charges in local currencies the British balance of payments is adversely affected, the study says.

The study group gives three possible reasons for exporters' reluctance to update their terms of sale.

Companies trained in exporting to Commonwealth and former colonial markets were used to sterling-only contracts, and were afraid of exchange rate risks.

They appeared to have "an inherent fear of European languages" and have historically found it difficult to calculate delivered costs.

Thorn-EMI reported yesterday that it had increased sales to Europe of some of its products by 50 per cent in three months, partly if not mainly because it had gone over to quoting delivered prices.

It was also pointed out that banks can help companies overcome the exchange rate risk involved in quoting non-sterling prices.

Survey of Current Practices: UK Exporters to Europe; Centre for Physical Distribution Management, Cottingham Road, Corby, Northants NN17 1TT.

Sony to sell 8mm video camera in Japan

By Jurck Martin in Tokyo and Jason Crisp in London

SONY is to be the first Japanese company to sell the new 8mm compact video camera in Japan. The model—known as the Video Eight—will go on sale on January 21 at a recommended price of ¥290,000 (\$1,100).

However, Sony's policy, outlined at a Press conference in Tokyo, suggests the company is taking a cautious approach to this nascent market. Initial production has been set at 20,000 units a month which will be increased by 50 per cent in the summer.

The new generation of portable video cameras such as the 8mm format are not likely to challenge existing home VCR systems. The main use is for home movie cameras using 8mm and Super 8 film. This is why Kodak in the U.S. was the first company to launch the 8mm video.

Considerable doubts still surround the likely commercial success of the 8mm video. The format needs very high quality and expensive tape to produce pictures which are not as good as those produced by conventional 1 inch formats such as VHS and Beta. Although 127 companies have backed the 8mm format there has been a widespread reluctance to launch products.

Sony is the first Japanese company to launch an 8mm camera for sale under its own name. The only other 8mm compact camera on the market is the one sold by Kodak in the U.S. which is made by Matsushita in Japan. Polaroid and General Electric of the U.S. and several Japanese companies including Toshiba have either said they will market the cameras shortly or are known to be considering the move.

The main competition to 8mm is the VHS-C format developed by Victor Company in Japan which also developed the best-selling VHS format for VCRs. VHS-C uses the same 1 inch tape used in conventional VCRs but contained in smaller cassette. The VHS-C tape can be replayed on a conventional video.

Philips, the Dutch electronics giant, which last year started selling VHS after the failure of its own video format, V2000, is to launch a video-camera/recorder in the late spring. The Philips camera, which has been developed in conjunction with Matsushita in Japan, uses the standard VHS cassette

David Dodwell reports on the increasing interdependence of the two economies

China catches the Hong Kong trade bug

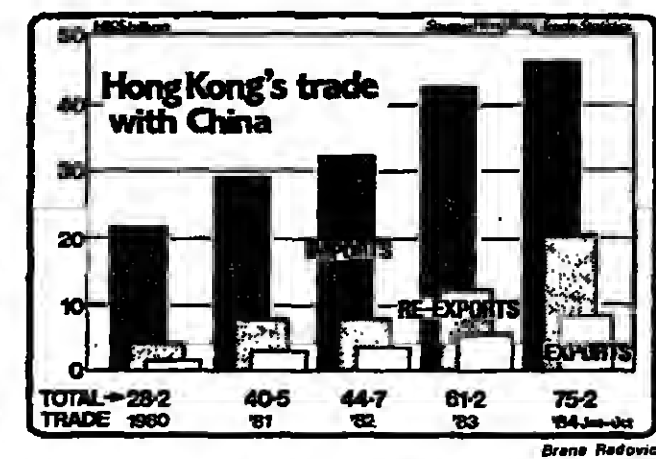
AS HONG KONG's exporters come to the end of a notable year, celebrating a likely 35 per cent increase in the value of overall trade, one feature above all others has caught public attention: a meteoric growth in trade with mainland China.

The increase—expected to be worth about 60 per cent in cash terms on the full year—offers striking evidence of the impact of China's policy of "opening up to the outside world." It gives a clear signal of the role Hong Kong is likely to play in the economic development of the mainland, and demonstrates the increasing interdependence of the two economies just weeks after the signing of the Sino-British agreement to hand formal control of Hong Kong back to China in 1997.

In the course of 1984, China has overtaken West Germany and the UK to become Hong Kong's second most important export market—only surpassed by the U.S.

Given the size of China, and the fact that Hong Kong is on its doorstep, many might initially be unimpressed by such a development—until they learn that in 1979, before the "four modernisations" were announced by Deng Xiaoping, China ranked 37th among Hong Kong's export markets.

In the six years since, Hong Kong's direct sales to China have shot from a modest HK\$900m (\$60m) to not far short of HK\$1.0bn (\$1.1bn) in 1984—a measure of the increasing sophistication of Hong



Kong's manufacturing industry, particularly in electronics and telecommunications, as well as the opening door to the China market.

China in 1982 regained from Japan its position as the leading exporter to Hong Kong—supplying textile products, raw materials, consumer goods, and of course the majority of its foodstuffs and drinking water. It had lost this pre-eminent position in 1967.

As China has emerged from decades of extreme isolation, so Hong Kong's role as an entrepot has been transformed. Re-exports to and from China have more than doubled every year since 1978—from HK\$1.3bn to a total likely to be close to HK\$2.5bn in 1984.

Hong Kong trade officials caution that the statistics disguise an unquantifiable amount

of double counting. A proportion of Hong Kong's direct exports to China are in fact components destined to be made up into semi-finished products and then immediately re-exported to Hong Kong for finishing.

The statistics, therefore, say as much about the increasing interdependence of the two economies than they do about trade flows. According to China's own statisticians, Hong Kong takes about a quarter of the country's exports.

Hong Kong's trade department says that Chinese products account for the same share of the Territory's imports, and about a third of its re-export business. "This is a remarkable turn of events," Mr Michael Sze, Hong Kong's deputy trade director, commented. "China has become a real two-way trading partner."

As businessmen both in Hong

Kong and abroad have begun to come to terms with the Sino-British agreement (under which Hong Kong will be set up as a special administrative region of China with a "high degree of autonomy" from 1997), so there is an emerging conviction that the rate at which this special economic and trading relationship grows is likely to accelerate still further.

"Hong Kong will remain the main doorway to the only remaining huge undeveloped market in the world," one diplomatic observer stressed. "People here have a shared language and culture, and they have commercial links throughout the mainland that it would take a Western businessman years to develop."

Another diplomat noted that Hong Kong had benefited from the decentralisation of China's massive procurement programmes. While most foreign purchases were made by state bureaucracies in Peking, a middle-man was rarely necessary. Liberalisation has meant that individual Chinese businessmen can now place orders for themselves. Lacking direct knowledge of the outside world, they have turned to large numbers of go-betweens in Hong Kong.

Increasing Hong Kong's entrepot trade and creating tremendous opportunities for local trading groups.

He predicted that Hong Kong would be increasingly important as a source of a wide range of services—training staff in China's new hotels, providing insurance services and

banking advice and maybe even introducing a new Chinese generation to the mysteries of stockbroking.

Hong Kong businessmen remain the leading manufacturing investors on the mainland. The trade department has 122 local companies registered to ship partly-made goods to joint venture partners on the mainland for further processing. That is a small number put against the 20,000 companies registered in Hong Kong, but it is a formidable total compared with any other country and is a pale reflection of the scale of commercial contact between the two markets.

Another unexpected boost to Hong Kong has been the habit of many Chinese corporations that have earned foreign exchange beyond immediate needs to use local trading companies, or set up "shell" companies in the territory, to park the funds without having to bring them back under the jurisdiction of mainland authorities.

The size of such funds is impossible to gauge, but there is evidence they are being used and invested in Hong Kong.

"If the powers in the Peking don't throw the economy into sharp reverse, and if people in Hong Kong can keep a cool head, then both economies can reap some handsome profits from their present relationship in the years ahead," one western trade official commented last week. "Maybe that's what Deng Xiaoping meant when he told Hong Kong businessmen to set their hearts at ease."

Fairey wins £9m contract to build boats for Bahamas

BY BRIDGET BLOOM

A £9m contract to supply three patrol boats to control smuggling around the Bahamas has been won by Fairey Marine, the Isle of Wight-based boat builders.

The company will supply the Royal Bahamas Defence Force with three 33m Patrol Boat class Fast Patrol Boats. These are steel hullled craft with aluminium superstructures.

They will be equipped with electronic surveillance and navigation equipment to combat smuggling, poaching and illegal immigration in and around

the waters of the 700 islands which constitute the Bahamas.

Mr Jack Barr, managing director of Fairey Marine, said yesterday that the Protector had been tailored to the exact requirements of the RDBF.

The contract includes training for the 25-man crew of each boat, as well as maintenance. Barclays Bank International is providing long term credit. Fairey Marine is an operating company within Fairey Holdings Ltd, the engineering sector of Pearson.

The main competition to 8mm is the VHS-C format developed by Victor Company in Japan which also developed the best-selling VHS format for VCRs. VHS-C uses the same 1 inch tape used in conventional VCRs but contained in smaller cassette. The VHS-C tape can be replayed on a conventional video.

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EEC reaches steel import accords with 12 suppliers

BY PAUL CHEESBRIGHT IN BRUSSELS

TWELVE of the 15 traditional steel suppliers to the EEC have reached agreement with the European Commission on the level of their sales in the EEC market this year.

The EEC operates a tight steel import policy which keeps outside supplies at roughly 10 per cent of internal consumption and negotiations take place with suppliers every year.

The Commission announced yesterday that agreement had been reached with Bulgaria, Hungary, Poland and Czechoslovakia from the East bloc, Austria, Finland and Sweden from the European Free Trade Association, and Australia, Brazil—for pig iron only so far

—Japan, South Africa and South Korea.

Their sales will generally be held at 10 per cent below their 1980 level. Last year the level was 12.5 per cent lower.

Negotiations have run into difficulties with:

● Spain, which wants special arrangements because it is going to join the EEC;

● Norway, because it cannot be decided whether half-finished products it sells in the Netherlands should be considered part of its allotment or part of the Hoogovens internal EEC quota;

● Romania, on the question both of quantity and destination.

Burroughs in \$20m deal with Chinese

BURROUGHS Corporation of the U.S. has signed a \$20m (\$16.5m) contract with a group of Chinese companies for the assembly, distribution and maintenance of small business computers, Reuters reports from Hong Kong.

The contract calls for the Yunnan Electronic Equipment Factory in Kunming, capital of Yunnan province, to distribute Burroughs E20 microcomputers, assemble and distribute 825 computers and maintain both.

The programme will begin as soon as the Chinese and American governments give their approvals, including the necessary U.S. export licences.

Ericsson wins W. German flight simulators contract

BY DAVID BROWN IN STOCKHOLM

ERICSSON, the Swedish telecommunications and electronics group, has won an SKr 180m (£17.3m) order to supply two flight simulators for air-traffic control training from the West German aviation administration, its largest such contract to date.

The order was won against competition which is understood to have included Siemens of West Germany, and Raytheon of the U.S., in partnership, as well as Thompson of France.

SCS Technische Automation und Systeme GMBH, of West Germany, will provide applications software worth up to SKr 30m, Ericsson said.

The equipment will be installed in a new flight training centre in West Germany, near Frankfurt, and will be used to train domestic and foreign air-traffic controllers.

● The U.S. became the largest market for Saab Scania cars in 1984 when sales to the U.S. hit a record 32,788 cars, an increase of 27 per cent on 1983, the company said, Reuters adds.

Saab said it hoped to boost U.S. sales to 38,000 cars in 1985. Its sales worldwide totalled around 103,000 cars in 1984 against 95,500 in 1983, according to provisional figures.

UK NEWS

Pit union area leaders press for peace talks

BY PHILIP BASSETT AND ROBIN REEVES

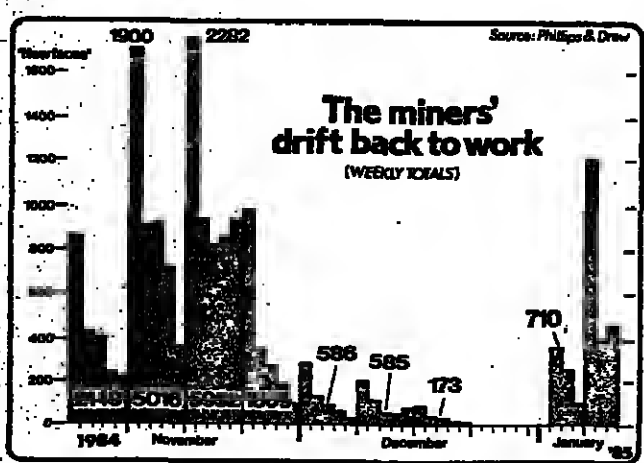
LEADERS of the National Union of Mineworkers (NUM) constituent areas - including South Wales, the strongest supporter of the 10-month-old strike over pit closures - will tomorrow press the union's executive to re-open talks on the dispute.

The pressure on the NUM leadership comes as the miners' steady drift back to work continues. A further 435 miners abandoned the strike yesterday, the National Coal Board (NCB) said. This was down on Monday's total of more than 1,200, but an NCB spokesman said: "We are encouraged."

Coal was produced for the first time since the dispute began at Kellingley Colliery, Yorkshire, Britain's biggest pit and the home territory of Mr Arthur Scargill, president of the NUM. The event was described by Mr Percy Simpson, the pit's manager as "the rebirth of the Yorkshire coalfield."

The executive of the South Wales NUM yesterday unanimously endorsed the peace formula for breaking the deadlock. Mr Emyr Wiliams, the Welsh miners' president, and a hard-line supporter of the strike will put the proposal tomorrow to the meeting of the union's national executive in Sheffield.

The formula, based on a proposal put forward by Welsh church leaders, involves the establishment of an independent review body to examine the future of the coal industry.



in the context of a long-term energy policy.

The review body would consist of people representing the interests of the NUM, the NCB, the Government and the wider community. It would also consider the economic needs of areas traditionally dependent on coal mining.

Its unanimous acceptance by the South Wales executive marks a recognition by one of the union's key areas (only about 130 of the area's 18,500 miners have abandoned the strike), that the deadlock can be broken only by involving a third party.

Mr Sid Vincent, president of the

Lancashire area NUM, will also press for a resumption of negotiations after a decision by his area executive.

The best guess is that both moves are likely to be resisted by the left leadership which dominates the NUM executive. But the moves, by two of the union's main areas, suggest that pressure is building on NUM leaders as the return to work continues.

Senior NCB officials were sceptical about the value of re-opening talks on the basis on which they collapsed at the end of October. They feel there is little point in re-starting negotiations unless there is some shift in the NUM's position.

Coal stocks 'will remain high'

BY MAURICE SAMUELSON

POWER STATION coal stocks will be higher at the start of next winter than at the beginning of this winter, even if the miners' strike is not settled by then, it is claimed today by stockbrokers Phillips & Drew.

This will be the case, even if the present cold weather lasts three months and if the electricity authorities start saving money by reducing their oil burn, as they have said they are now able to do.

Phillips & Drew estimates that in October of this year, power stations will have 17.7m tonnes of coal in stock, compared with 15.5m tonnes at the end of October 1984. Stocks will thus continue to remain far above the 1m tonnes regarded as the minimum safety level.

The forecast assumes that deliveries of 750,000 tonnes a week continue to reach power stations; the miners receive no additional significant support, and coal output continues at its published October rate.

Its author, Dr Paul Neill, Phillips & Drew's chief economist, and Mr Alan Sowerth, estimates that by the end of March the strike will have added £2.5m to the public sector borrowing requirement (PSBR) for 1984-85.

On a weekly basis, they put the PSBR cost at £28m in the second quarter of 1984, at £45m in the third quarter, £58m in the fourth quarter and at £55m a week in the first quarter of 1985.

They preface these estimates by

indirectly endorsing last year's claim by Mr Nigel Lawson, the Chancellor of the Exchequer, that the national costs of the strike are a worthwhile investment. They write: "There is a quite legitimate argument that the dispute is costless to the nation as a whole in the sense that potentially both the efficiency and inflation consequences of a concession to any group on uneconomic working would be much more costly to the country's long-run growth prospects than a few billion spent here or there on dealing with the dispute."

Phillips & Drew say that because of the increased winter oil burn, the estimated adverse impact on the current account has risen

Importers take record share of van market

By Kenneth Gooding, Motor Industry Correspondent

IMPORTERS sold more commercial vehicles in Britain than ever before last year and their share of the market rose to a record 38.2 per cent, up from 34.2 per cent in 1983.

The temporary weakness of Austin Rover, BL's subsidiary, in the car-derived or light van sector seems to have been mainly to blame.

Registrations of its light vans fell by 25.8 per cent to 6,484 last year from the 1983 level of 18,772. Customers held back waiting for the Maestro van, which replaced the Ital van in October. As a result, Austin Rover lost the ground it had gained in 1982 after the Metro van was launched.

Total light van sales fell by 1.4 per cent last year to 84,202. But imports rose by 10.5 per cent to 23,068 tons, taking the importers' share of the sector from 24.4 per cent to 27.4 per cent.

Although the other UK-based companies - Ford, with light van sales up from 28,595 to 28,501 (mainly Escorts), and General Motors, up from 18,898 to 18,395 (mainly Astras) - improved their sales, it was not enough to compensate for Austin Rover's decline.

Total registrations of commercial vehicles last year improved marginally, by 0.43 per cent to 269,003, according to the Society of Motor Manufacturers and Traders. Medium and heavy van sales fell by 9.1 to 115,829, but heavy truck registrations (over 3.5 tonnes gross) were ahead by 5.75 per cent at 52,421.

The importers' penetration of the medium and heavy van market improved from 41.85 per cent to 42.6 per cent, with the French companies doing well. Sales of Renault vans jumped from 5,048 to 7,253 and those of Peugeot-Talbot increased from 5,998 to 6,791.

Market leader Ford bore the brunt. Registrations of its Transit van fell from 41,722 to 39,890, while those of its South African-built pickup truck were down from 7,439 to 5,220.

Importers boosted their share of the heavy truck market from 31.69 per cent to 34.52 per cent.

The most spectacular percentage increase among the importers came from Scania, which boosted sales by 500 vehicles.

Study starts on Channel link

BY ANDREW TAYLOR

THE FIRST meeting of the joint Anglo-French working party which is to report on the financial and technical requirements for building a fixed link across the English Channel is due to take place in London tomorrow.

The working party is expected to report to the British and French governments by the end of February.

The report was requested after a meeting between Mr Nicholas Ridley, the British Transport Secretary, and Mr Jean Auroux, his French counterpart, in Paris last November. Tomorrow's meeting is expected to establish the basis under which the study is to be carried out.

The British members of the team

include civil servants from several departments, led by Mr Andrew Lyall, an Under-Secretary at the international transport directorate of the Department of Transport.

The formation of the study group, confirmed at the Paris summit meeting between Mrs Margaret Thatcher, the UK Prime Minister and President Francois Mitterrand of France at the end of last year, is a further example of the much more positive attitude being shown by the British authorities towards a Channel link.

In particular, Mrs Thatcher's attitude, which previously had been more cautious, has become much more enthusiastic.

The British and French governments have already agreed that any

link - whether it be tunnel, bridge or combination of both - should be financed entirely by the private sector without the benefit of government financial guarantees.

The working party is expected to draw up the ground rules under which private finance may be raised. It will also establish the safety and technical requirements which the various consortia proposing schemes will be expected to meet.

The consortia say that until this work is completed they will be unable to start the lengthy negotiations necessary to raise finance for a project which could cost more than £4bn at 1983 prices.

Two schemes have emerged as the main contenders for a Channel

link. These are: two railway tunnels proposed by a consortium of construction companies under the banner of the Channel Tunnel Group; and a rail and road option involving a combination of bridges and tunnels proposed by the Euro-route consortium representing British and French construction and banking interests.

Both consortia are convinced that they will be able to raise the finance for their schemes provided a satisfactory treaty can be negotiated between the French and British governments. They say the more positive attitude being displayed by the British authorities makes it more likely that a Channel link will be built this century.

Dilemma for Government over satellite broadcast project

BY RAYMOND SNOODY

THE GOVERNMENT faces a series of problems over the future of the UK's multi-million pound direct broadcasting by satellite (DBS) project.

Mr Leon Brittan, the Home Secretary, asked for a progress report from the 21 prospective members of the DBS consortium. What arrived just before Christmas, the Government believes, was not so much a progress report as a number of demands which change the ground rules of the operation.

Mr Brittan said in the House of Commons last year that the consortium would use United Satellites, the British Aerospace, GEC, British Telecom company as satellite pro-

vider. Now, because of the high prices quoted by Unisat the consortium has asked for permission to seek international tenders.

The Cable and Broadcasting Act gave the project a life to 10 years. The consortium wants a longer period to recoup an investment that could be more than £500m.

The consortium, which is made up of the BBC, ITV companies and five non-broadcasting organisations, also expressed concern about possible competition from transmissions from low power satellites outside UK jurisdiction.

There is pressure from satellite dish manufacturers for the Government to make it legal for individuals to have dishes. At the moment

licences are required and are usually given only to researchers and cable television operators.

The Government is expected to decide in the next few weeks on the extent to which it is prepared to allow the ground rules to be changed.

The first stage is to see whether there is a real discrepancy between the prices quoted by Unisat - £860m for a three-satellite system over eight years including financing costs - and international competitors. If there is, the Government must decide whether to insist on Unisat despite the price, try to put together an international consortium including British Aerospace or go for the cheapest off-the-shelf U.S. satellite.

London SE to meet on changes

BY BARRY RILEY IN LONDON

THE UK Stock Exchange Council will reconvene at noon today to debate controversial proposals for major constitutional changes.

After a preliminary session yesterday officials cautiously expressed the hope that Sir Nicholas Goodison, the chairman, would be in a position to outline the Stock Exchange's plans at the end of the second meeting.

At yesterday's session, the council was briefed on proposals developed by the ad hoc constitutional

committee. According to Mr George Nissen, chairman of the committee, the measures amount to "a major constitutional package."

Mr Nissen, who is senior partner of London stockbrokers Penber and Boyle, and a former deputy chairman of the Stock Exchange, refused to be drawn on details after yesterday's meeting, but said the proposals "encompass a whole lot of different proposals and some important points of principle."

The measures centred on the

need to provide for the 100 per cent membership of member firms by outsiders, with the abolition of the existing 29.9 per cent ceiling on outside stakes. There would be important consequences.

He said the constitution of the London Stock Exchange was in any case "somewhat unwieldy."

Any constitutional changes will need a 75 per cent vote of approval by members of the London Stock Exchange at an extraordinary general meeting.

Payments service to U.S. opens

By Our Financial Staff

THE BANK of Scotland and Mellon Bank of Pittsburgh, Pennsylvania, have set up what they claim is a unique service to transfer sterling payments to the U.S.

The system, called the Trans-Atlantic Payments Service (Taps), enables UK institutions which make regular small payments such as pensions, dividends and annuities to U.S. recipients to make them at a lower cost and a more favourable exchange rate. This is achieved by bundling the payments together and obtaining the better bulk rates.

They claim that a recipient of £100 in the U.S. who would normally expect to be able to realise \$114.50 at an exchange rate of \$1.20 to the pound, would get \$118.45 using Taps.

The system is highly automated and allows remitters to transfer funds to the Bank of Scotland through the Bankers Automated Clearing Services (BACS). In the U.S. they are forwarded to the payee by Mellon using the U.S. Clearing House.

Prudential Assurance, the main UK member of the Prudential Corporation, Britain's largest life company, is strengthening its individual insurance operations in the UK by appointing Mr Malcolm Hughes as marketing manager of the Pru's UK Individual Division, Eric Short writes.

TECHNOLOGY

HAS CAMBRIDGE AN UNBEATABLE LEAD IN HIGH TECH?

Subtle hints of Oxford's potential

THERE WERE 41 high technology companies flourishing in Cambridge four years ago. Today there are some 325, the Cambridge Science Park is expanding and big companies are moving in.

Oxford, by comparison, seems to have been left well behind in the high tech stakes. Peta Levi reports from the home of England's oldest university.

At first glance the Oxford high tech scene is depressing. No-one monitors the number of high tech companies in the area - probably about 50 - and there is still no science park. According to Michael Day, the University's Industrial Liaison Officer, "there has been little change; I don't see much evidence of people coming in or leaving the University and wanting to start up their own companies."

He has only had four applications since two months ago the British Technology Group provided £5,000 as a seed corn fund to help develop University ideas.

But there are those (including Matthew Bullock, Corporate Finance Director at Barclays Bank's high tech team and a major influence on the Cambridge Science Park) who think that Oxford has at least as much potential as Cambridge in its communications, commercial location and the proximity of major research establishments at Harwell and Culham.

A closer look at Oxford

Oxford has at least as much potential as Cambridge - due in part to its communications, commercial location and the proximity of local research establishments

reveals subtle changes in attitudes, and the number of high tech companies is growing. One of the most recent, Meta Machines, was started by 47-year-old Peter Davey (who till six months ago ran the Science and Engineering Research Council's robotics research programme) and Ed Hudson, previously a senior manager at Unimation.

Meta (financed by a Baron-



Martin Wood, left, founder of the Oxford Instruments Group, with members of the company's board. Mr Wood now sits on the University Industry Committee, a body which hopes to encourage the growth of new companies.

(undeveloped for 26 years) will probably be piped at the national post by a more conventional commercial development.

Until recently the county planners opposed development in the city, but are now committed to finding a 10-acre city science nursery site. However, they recently refused planning permission, on traffic grounds, for the controversial SU Butec site, off the Woodstock Road, to become a science park; SU Butec are appealing.

The Oxford Instruments Group provides a shining example of the benefits that follows when high tech businesses start up near the university. In 1959 Martin Wood, an academic working in the Clarendon Laboratory, founded the company in the traditional garden shed and a slaughterhouse. Today three of its five factories are in the county and it employs 275 in Oxford and 490 in the county.

Many of its management team, including the group managing director, Dr Peter Williams, are science graduates. The majority are Cambridge graduates. Wood suspects this may be due to the broader education provided by most Cambridge science degrees, in contrast to Oxford's in-depth approach (which leads to more fundamental research). However, Wood, with his unlikely base of cryogenics and magnets, has exploded the myth that you

can't get commercial applications out of fundamental research.

Wood, who now sits on the University Industry Committee, is becoming a catalyst for emerging high tech companies. Since Oxford Instruments left the slaughterhouse he has let the premises at a peppercorn to graduates wanting to start their own companies.

Analysis Automation, one such company was founded in 1969 by Oxford chemist Anthony Verdin. The company, which specialises in analysis instrumentation for industrial safety and environmental monitoring and hopes to break into the German market, now employs 40 people at Eynsham and expects a turnover of £2m this year.

Another growing company which developed in the Wood slaughterhouse is Oxford Lasers. Founded in 1977 by an ex-physicist, Dr Colin Welch, the team includes three former members of the Clarendon Laboratory's laser research group. Its lasers, particularly the latest group of metal vapour lasers, are used for medical purposes, industrial processes, photochemistry and fundamental research.

One application is a portable laser for fingerprint fluorescence detection. The company now has 20 staff, six with laser physics degrees, and is helping to research new forms of

cancer therapy with the help of John Caruth, a surgeon at the Royal South Hants Hospital. In 1985 it expects to export 70 per cent of production. The company, which recently moved to an 8,000 sq ft converted garage, needs to stay physically close to the University to maintain laboratory links.

In the final analysis science graduates are concerned about employment. The figures for 1983 show that out of 686 male science graduates, 188 did fur-

The climate is changing. Students are being attracted to Oxford University's work in many fields

ther research, while 139 became chartered accountants or went into commerce.

But the climate is changing. Students are being attracted to the University to work in such departments as Colin Welch's laser research group, knowing there are growing local job opportunities and that the University is in practice generous to academic staff willing to spend time developing commercial ideas.

ELECTRONIC PUBLISHING

A VAN service for trade statistics

THE WORLD seems divided into those who know about value added network services (VANS) - very much a minority - and the rest. Which is sad for a business area predicted to grow from \$270m at the end of 1982 to \$5.7bn in annual revenues by the end of 1990.

A good example of a Vans is Tradstat, a world trade database provided by EDS (which used to be the Unilever Computer Services).

Tradstat makes it possible to trace the movements internationally of any goods or commodities, anything in fact which has an international import/export code and which passes through the customs offices of any of the 10 countries which provide EDS with data.

These are France, Belgium and Luxembourg, the Netherlands, West Germany, Italy, the UK, the U.S., Spain, Japan, and Canada.

EDS gets its raw information

in the form of computer tapes from each of the reporting countries.

It adds value through the use of its own software which sorts and formats the raw data into manageable pages of information.

The formatted data is then available over the EDS bureau network.

Users include ICI whose head of statistics, Mr Tony White, reckons that reports which took a day and a half to compile manually using paper publications take two minutes using Tradstat.

It is even possible to estimate the value of particular imports and exports "suppressed" for political or other reasons from official statistics.

The development costs of the service were partly met by £50,000 from the Department of Information Industry and the National Economic Development Office was Tradstat's first customer.

More on 0923 47911.

Analytical academics add value to news

OXFORD ANALYTICA, a consultancy specialising in the international analysis of commercial and political trends, adds a unique value to the information it distributes electronically to its clients - the brain power of the faculty of Oxford University.

For the past few months, the company has been marketing successfully its "Daily Brief," a series of analyses of world affairs prepared by its project teams of university academics and delivered directly to its customers' desks.

Mr David Young of Oxford Analytica believes this combination of Oxford University brainpower, the best modern information sources and electronic distribution is unique.

Information is drawn from news sources such as AP/Dow Jones, the BBC World Service and Reuters, and four topics are selected daily. Recent daily lists have included Jordan's military co-operation with the U.S., Soviet plans to supply nuclear power plant to Libya,

China's future industrial performance and East African disaster relief.

The analyses - between 400 and 600 words in length - are prepared by Analytica's top academics with the help of their sources and contacts world-wide: the result: "will provide a balanced and knowledgeable framework within which sound decisions can be made," Analytica claims.

Most of the early clients for the service - oil companies and banks, for the most part - were U.S. based. The brief was distributed over the Teletext network although the Reuters network and the various electronic mail systems are new options.

The briefs are produced in Oxford but delivered daily in the U.S. at seven in the morning. The coverage can be tailored to a client's individual requirements, and the service costs \$2,000 a month, minimum commitment one year.

Oxford Analytica is on 0865 723232.

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Communications Links to networks

ADVANCED MICRO Devices (AMD) has produced an industry standard Ethernet chip set which, it says, greatly simplifies the connection of a microcomputer or minicomputer to a local area network (LAN).

There are two chips in the set, the Am7990 local area network controller for Ethernet (Lance) and the Am7992A serial interface adaptor (SIA).

Ethernet, created by Xerox, was one of the first techniques developed to ensure fast, secure transmission of information between computers or intelligent terminals over comparatively short distances - say within the confines of a conventional office building.

It used coaxial cable as the transmission medium; signals move along the cable between transmitter stations and receivers at rates of up to 10Mbps a second.

The Ethernet chip set is responsible for getting the signal on to the network and off again. According to AMD its set easily implements all 10 Mbit a second multi-vendor interconnect networking schemes conforming to the IEEE Ethernet standard: "The chip set can support up to 1024 nodes over a distance of 1.7 miles."

It also supports "Cheaper-net," a lower cost version for smaller networks. More on 045 82 22121.

Automation Machine tools

BRIDGEPORT Textron of Leicester is selling a cheap programming system for computerised machine tools that it says is particularly simple to use. The aim is to apply the EZ CAM II system to machines that can be programmed by their own operators, who would need no special training in computers.

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

BOC's corporate image

The intangible factor

Tony Jackson on the industrial gases group's falling rating

AMONG Britain's big industrial companies, BOC stands high in its reputation for good management. Its past record for profits growth is impressive, its prospects above average. But after a precipitous fall in 1984, its share price—measured in terms of its likely earnings this year—now stands at a discount of some 20 per cent to the stock market average. Plainly, something is wrong.

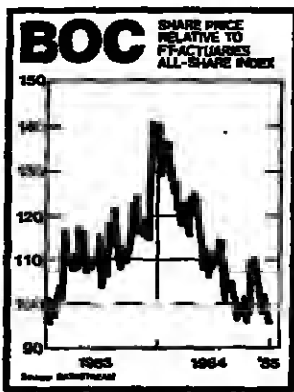
City analysts broadly agree that on fundamental grounds BOC shares are undervalued. But they would also agree that there is more to a share price than the crunching of numbers. There is also the intangible factor known to the market as "sentiment"—the image which a company has in the eyes of the investing community.

Somewhat or other, BOC has of late contrived to present its image clumsily to investors. There is a good deal of irony in this. Among British companies, the group is quite unusual in the degree of care and attention which it devotes to the investing public. Year after year, its report and accounts win bouquets for standards of layout and disclosure. It is also one of the few British companies to employ a full-time senior executive to handle investor relations.

The more strange, then, that City analysts should use terms like "high-handed" and "cavalier" in describing BOC's attitude to investors. A common complaint is that the group's results tend to be presented on a constantly changing basis. "If you take one says one analyst, it's a superb document—it almost gives you too much information. But put a series together over the years, and you haven't a hope in hell of finding out what the history is."

Changing the reporting basis may well make sense to a manager who is refining his methods of internal control, but it complicates matters for the outsider.

Other recent grumbles focus on the number of unsigned surprises in BOC's quarterly figures. This is an awkward point, since a company which more than complies with Stock Exchange disclosure requirements—as BOC does—could justly argue that it is under no compulsion to send out signals in between its reporting dates. It is a fact of life, though, that investment fund managers do



not like surprises, and tend to steer clear of companies which have a reputation for providing them.

But however one assigns the blame, the stock market is at present giving little credit to BOC's underlying strengths. Group chief executive Richard Giordano was humiliated in a recent television interview to find himself being asked about the "dull" part of the business—industrial gases. As he points out, with a touch of asperity, the long-term pattern for this division is one of growth at around double the rate of real GDP—a figure with which City analysts concur.

Given that gases accounted for more than two-thirds of last year's pre-tax profit of £138m, this evidently puts the group in a usefully strong position. But, again, critics in the City would argue that BOC has recently tended to obscure this fact by drawing the attention of investors to more glamorous businesses elsewhere.

Until last year, for instance, company officials and hand-outs tended to stress the massive U.S. investment programme in carbon graphite—a business which is presently having its margins severely squeezed by the strength of the dollar. And much has been made of prospects in the fast-growing health-care division—although it, too, is stumbling slightly at the moment as a result of cuts in U.S. health-care budgets.

To that extent, the strength of the gases division has gone unnoticed by default. In fact, despite all the recent expenditure on carbon graphite and health-care, the gases division's share of group capital expendi-

ture has been quietly increasing over the past four years. This is partly because the division, though immensely cash-generative, is also hungry in investment terms. To produce £1 extra of sales in gases, says Giordano, now requires £2 of capital expenditure.

But the spending must continue, not only because of the rate of real growth—some 6 to 8 per cent per year on average—but also because that growth is itself critically dependent on cost-saving investment. "We've looked at this business over 20-year spans," says Giordano, "and the growth line has tended to be a good inverse fit with the cost of production."

"Take helium, for instance," he says. "Thirty years ago in liquid form it was a laboratory novelty. Now we transport it across the Atlantic in 4,000 gallon tanks. Or nitrogen, which competes with mechanical methods of refrigeration, and competes purely on cost. That's why all our effort has to be devoted to reducing the real cost of production."

As a result, there is "an interesting competition in the company between gases and healthcare, as to which will outstrip the other. I'm not taking sides," says Giordano.

Last year also saw the belated tackling of the group's one major black spot, welding. Most of the U.S. welding division has been disposed of, and it is now hoped that the division will at least break even. "Welding had its roots in gases," says Giordano, "and there was a cultural reluctance to unscramble the bam and eggs and concentrate on gases only. I wish we'd got rid of welding sooner."

This leaves only one serious question mark over the group's operations—the heavy investment in graphite electrodes in the U.S. City opinion divides fairly evenly on whether this decision was courageously farsighted, or just plain wrong. The question will take some time to answer, depending as it does on such factors as the rate of growth in electric arc steel production in the U.S. and the competitiveness of the U.S. as a base for export.

On one point, though, there is unanimity—current year profits for the group as a whole should show a handsome in-



Richard Giordano

crease. At the pre-tax level, forecasts are bunched around the £165m mark, an increase of 20 per cent (this is on the accounting basis of modified historical cost used by BOC—yet another bone of contention, alas, among City analysts). And though this year will see an increase in the tax charge, there is still room for earnings to go up by around 10 per cent—slightly ahead of most forecasts for the market as a whole.

Which once more raises the question of why on earth the shares should be so cheap. The catalogue of BOC's image problems could be extended; London investors, for instance, sometimes have difficulty in deciding whether the group is British or American—a point reinforced by the relatively high profile adopted by its (American) chief executive. There may even be a touch of envy over Giordano's salary, which at £771,600 is in British terms very high indeed.

It certainly looks as if, in stock market terms, the group has lately been paying the price of its own success. Its management operates to the highest professional standards, and also has an unusually enlightened attitude—in formal terms—to investor relations and financial disclosure. It would not be surprising if, on being pestered for yet more data, it occasionally reacted with impatience.

But for the market to react so negatively is not surprising either, even if it is a touch ungrateful. The whole saga illustrates how tricky a business investor relations is. If a company as successful as BOC can disenchant investors, then arguably anyone can.

BUSINESS PROBLEMS

Allowance for clothing

A P9D Employee in the Tax Year 1983-84 received an allowance for clothing and personal items such as hair-dressing bills. Among other things she acts as Receptionist and is required to adopt a reasonable standard of dress, appearance, etc, appropriate with being one of the company's points of contact with outsiders.

This was duly reported on Form P9D, but the Inland Revenue has sought to tax her on actual cash value received and not on the secondhand value.

I also understand that a motor-car is tax free for an employee in this category, provided that some business use is made. This compares with the stricter treatment applicable to P11D employees. Can you give me any idea what "some business use" means?

Cash payments to an employee cannot be assessed by reference to the secondhand value of what the employee spends the money on: If you had looked at the Employer's Guide to PAYE (and the Employer's Guide to National Insurance), you would have seen that the clothing allowance must be taxed by you in the

same way as the basic wages. We recommend you to have a talk with the company's auditors, because you look an inviting target for an Inland Revenue PAYE investigation. You should read the Employer's Guides as soon as possible.

Negligent accountant

I HAVE an elderly client who was presented last year with a tax bill for over £2,000 for unpaid Corporation Tax. This has caused shock and consternation to my client, who is 72, and who retired from farming as a tenant 15 years ago. At that time, his farming company ceased to trade, but his accountant suggested that the company was kept going and, on top of that, made the retirement dwelling the property of the company. The proceeds of the sale of the company were then submitted each year, and agreed by the September, and I believe a nominal amount of some £50 Corporation Tax was paid each year. It is quite clear that the accountant did not have an inkling of the Corporation Tax situation. Recently, I asked a second accountant to look at the position. He was horrified that

this situation had been allowed to develop. He felt that my client should have some recompense from his accountant for allowing this situation to develop. My client is at present put off at the thought of the cost of suing his accountant, and is in doubt as to how he might go about doing so.

Is the tax bill justified? Is there a case against the client's accountant? How would he go about making his claim against his accountant, or indeed against the tax bill?

It does seem that a case may lie in negligence against your client's accountant. The advice already given to consult a solicitor is sound. As the amount at issue is not great in relation to the potential cost of litigation it is essential to seek to resolve the matter out of court. Your client must of course mitigate his damage by accepting the offer made by the Revenue.

Dealing company

MY SOLE income derives from a small family company with income from property dealings (and rents), but treated as a "dealing company" for tax purposes. I am entitled to age allowance for a married man and the company has a P2 tax

deduction form allowing me £3,975 before tax. Both the company and I are in the 30 per cent tax bracket.

All my money is advanced to the company by way of loan account. How is it best for me to receive funds from the company? Can interest be paid gross to me up to amount of P2 allowance? Is it more advantageous for me to receive interest on my loan account or pay corporation tax (30 per cent) and ultimately receive a dividend?

Salaries and fees I believe suffer National Health deduction of nearly 11 per cent in addition to 30 per cent tax. Being over age I do not personally have any contribution for National Health. Dividends suffer deduction by way of ACT (another 30 per cent) in addition to ordinary Corporation Tax and it takes a long time to get any of this back.

I do not understand what my accountant rattles on. Go back to your accountant and ask him or her to speak more slowly; keep asking questions until you understand. We really cannot help you without knowing as your accountant does, the full background facts.

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

Management abstracts

Capital investment in records management. C. J. Bauer in The Journal of Information and Image Management (U.S.), Aug. 84 (5 pages).

Describes how the administration of the American Postal Workers Union Health Plan, faced with increasing claims combined with office congestion and rising costs, rejected the easy solutions of making the system bigger and extending the claims-processing time, and decided to aim for both lower costs and quicker processing; describes how the project evolved from specifying aims through the use of an investigative task force, to the installation of microfilm and other information-handling equipment; quotes savings claimed.

The planning and measure of customer service. G. V. Hill in Focus on Physical Distribution Management (UK), Jul/Aug 84 (5 pages).

Stresses that standards of service are a key aspect of marketing especially in markets where price and product quality are similar. Explains what information should be collected and monitored to establish the standards customers require, and how these can best be met and compared with competitors.

Incompetence at work. J. Muir in Industrial Management & Data Systems (UK), Jul/Aug 84 (2 pages).

Suggests that setting work standards and ensuring that employees know precisely what is expected of them goes some way towards improving the performance of "incompetent" employees. Stresses, however, that managers must go through proper procedures, issue warnings and give employees a chance to put things right before deciding on dismissal. It will also strengthen management's position in the event of a claim for unfair dismissal.

The impact of selling aids on new prospects. G. M. Zinkham & L. A. Vachris in Industrial Marketing Management (U.S.), Aug 84 (7 pages).

Presents an investigation into selling methods in a single industry (business forms) to derive the most effective methods for converting prospects into first-time customers. Discovers that a little-discussed technique—that of the seller providing a tour of his facilities is the most effective form of promotion, with business lunches taking second spot; both methods sharing common factors, eg person-to-person communication, the taking of the buyer from his normal place of work. The less effective methods include brochures and advertising specialties. Local networks for micro, D. Ferris & J. Cunningham in Datamation (U.S.), Aug 1 84 (51 pages).

draws attention to the true costs of a LAN installation, lists what you won't be able to do with it and focusses on commonly met pitfalls.

Creativity. A. Van Grundy & T. Richards in Creativity & Innovation Network (UK), Jul/Sep 84 (9 pages).

Two related articles: (1) stresses the importance of imagination in creative thinking, and outlines the basic steps of creative problem-solving technique as a training medium; (2) describes a creativity session involving senior executives illustrating the proposition that people can be taught to think creatively.

Automatic callers. A. Lallande in Computing (UK), Aug 84 (1 page).

Describes the use of computers for interactive telephone calls suitable for—after all—prevalent account notification; indicates substantial cost savings but notes a degree of resentment from the recipients of such calls.



How good were the good old days?

Perhaps the best thing about the good old days is the fact that we did not ourselves have to live through them.

An operation by a 'barber-surgeon' (1) was a decidedly risky business. His instruments (2) were primitive, and the standard of hygiene no less so (3). The patient (4) had to suffer


without relief of anaesthetic; dark, damp conditions (5) added a high risk of infection and early death. If today we live much longer and endure less pain than our ancestors, some of the credit is due to the science of chemistry: to the contribution of companies like Bayer. Aspirin was one early result of

Bayer research, almost a century ago: the first antibiotic, new types of penicillin, and now, more effective treatments for angina and hypertension are just some of the health care products which have followed over the years. To make this progress possible Bayer alone spends over £450

million a year on research and development: into pharmaceuticals that ease pain and prolong life; into crop protection and veterinary products that help farmers improve both the yield and quality of crops and livestock; and into plastics, rubber and many other products that make life safer and more

comfortable. We know that even our best efforts will not resolve all problems, much less promise any golden age, but they have helped free us from the darker side of the 'good old days'. For more information about Bayer, or a colour print of this advertisement, please write to: Bayer UK

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THE ARTS

Television/Christopher Dunkley

Repartee and reportage

For a television critic Christmas and the New Year always seems to bring the same things: a larger than usual proportion of rubbish on screen, and a series of parties at which fellow guests, upon discovering one's job, go through a rigmarole which, although it may vary in the order of presentation, invariably contains the same constituents. These include the mock incredulous question "Do you really have to watch all the time?" the anxious disclaimer "Of course we hardly see any television at all" (even within the last year I have been fed the old chestnut "We only have a set for the au pair") and then a detailed description of the shortcomings of the most recent episodes of *Dallas* or *Dynasty* or *Tenko* or *The Price Is Right* or all four.

When I murmur that I rarely see more than the opening episode of such series and hardly ever write about them subsequently I am regarded as either a liar or someone who is obviously falling down on the job. It is hard to persuade anyone who does not read the FT that although it is standard practice in the heavy Sunday papers and the weekly journals for tremendously witty television critics to use all their space ridiculing the programmes they spend their lives watching, there are actually other ways to do the job.

Quite often there are other critics at these parties—theatre critics, music critics, art critics—and it is noticeable that their jobs cause less curiosity and comment than mine. Indeed I know from my own experience, albeit brief, as a film and book critic that while such jobs can certainly lead to lively conversations about the subjects of one's work—films or books—the very process of television criticism causes endless fascination. People rarely bother to ask how you go about being a book or film critic, perhaps because the answer is pretty obvious.

But many people are agog to know how you operate as a

television critic. Do you see everything in advance? Do you watch on big screens in cinemas? If so, isn't it quite different watching in the morning on a large screen instead of in the evening on a small screen? Do you have lots of television sets at home? Does it mean your children watch more than they should? Do you use a video recorder? Do you have to watch breakfast television? Don't you get terribly bored having to watch all those soap operas? Aren't you afraid that so much rubbish will addle your brain?

The answers to the factual questions are fairly easy. Some television critics preview practically everything because these days their newspapers demand their articles well ahead of publication. I don't preview much because the FT has always taken a longer-term view, endeavouring to identify movements and comment on trends rather than simply to review individual programmes. Most previews are screened on ordinary television sets but some use cinema screens. Increasingly video recordings are available in advance "on demand" to suit individual critics.

After a while you become professionally adept at making critical considerations at ten in the morning in Piccadilly or Soho instead of at ten in the evening in Kentish Town. I have several television sets at home because my work often clashes with the family's needs. However, I have been known to use my own duty as a critic to steer my children's viewing away from their entertainment preferences to more worthy material. I use not one video recorder but two because the almost liberates me from the dictates of the broadcasters: I can record and play back precisely when I want to.

However, what seems to concern the party guest most is not these professional details but the added brain question. Over the years I have come to realise that although asked of me it is really directed at them-

selves, and if articulated honestly it would go "I watch far too much television but presumably you, as a critic, watch even more. If you're still sane perhaps there's hope for me." The unquestioned assumption is that the overwhelming majority of what we all watch is dreadful rubbish; indeed this is often aggressively asserted as though it were partly the fault of the television critic.

It is at this point that I invariably make my mistake, convincing my interlocutor that I am already half crazy or worse, part of a sinister television plot to reduce the nation's mind to jelly. I defend television, pointing out that the proportion of good to bad is much as it is in any other area of human endeavour: music, books, cooking, dance, newspapers or what you will. There is a little that is excellent, a little more that is good, an awful lot that is mediocre and a vast heap of rubbish.

Do you realise, I ask, that over Christmas you could have watched two splendid programmes on Channel 4 called *Vidal in Venice* in which admittedly Gore Vidal was occasionally too clever by half but how much better than all those same shows with people being too stupid by half, and anyway the pictures were gorgeous. Did you watch *Baryshnikov* in his American Ballet Theatre production of *Don Quixote*, I ask, and the Scottish Ballet's *Nutcracker* and the Royal Ballet's *Tales of Beatrix Potter* and *Romeo and Juliet* or the Kirov's *Giselle*?

Did you see BBC's *Pavarotti* at Madison Square Garden and Channel 4's programme about a year in the life of Domingo called *Placido*? Did you watch Jonathan Miller's astounding production of *Rigoletto* with the action transposed to 1950s Manhattan? What about all the classic films *The Godfather*, *The Big Sleep*, *High Noon*, *Brief Encounter*? At this point my questioner starts to protest: "Those are just the old films they show every year."

Then did you watch the Taviani brothers' *Ros* or Ingmar Bergman's *Fanny and Alexander* or *Kramer vs Kramer* or *The Deer Hunter*, all being shown for the first time? Well, no, they all happened to be at awkward times... and anyway you can't really call old movies proper television, can you? You can, of course, but what of television's own material then? *Miss Marple*, the new version of *Kim*, BBC 2's magnificent *East*, *Much Ado About Nothing*, BBC 1's vivid *Box of Delights*, ITV's two episodes of *Minder* and BBC 1's derivative but nevertheless highly entertaining and professionally slick *Give Us a Break*?

All this, I point out, was screened during a holiday period when the proportion of good quality was even lower than usual and all the current

affairs programmes were (shamefully) off the air, yet still there was more worthwhile stuff than most viewers could hope to watch—with or without a video recorder. At about this point my fellow guest often begins to get really upset and even angry, and if he (or she, more often she actually) is aggressive enough he will start to imply or even to declare quite plainly that television criticism is scarcely a proper job for an intelligent person.

I know then that we have reached the nub of the business. We are not and have not been talking about the quality of television programmes but about the quality of the viewer's life. Power, surely, is surely no greater mystery: if hamburgers, fish and chips, Kentucky Fried Chicken, and a four-course meal including soup, roast meat, salad and pudding were brought to the front door every night many people would choose the convenience foods more often than not. If all the morning papers were delivered every day many

people who take this paper or The Times or the Daily Telegraph would succumb to temptation and read the Daily Mail or Daily Mirror instead.

When the nation comes to sit down after a hard day's work and discovers that television is simultaneously delivering *Macbeth*, *Penniless* in *Pickering*, *Snooker* and *Dallas* to the fire-side (well, radiator-side) it is no great surprise that the last two attract most viewers even from among those who would describe themselves as more serious and demanding in their tastes. Nor is there any great personal virtue in a critic choosing to watch the first two; we are, after all, paid to watch, and it is surely, the higher quality material that we should be writing about.

As with the book review page of this newspaper or the music notices of the art criticism, the object of this column in 1995 will continue to be the celebration of high quality rather than ridicule of the low, no matter how many of my fellow guests imply opt for *Dallas*.



Christmas treats: Joan Hickson as Miss Marple; author/politician Gore Vidal

Handel centenary/St John's
Max Loppert

This year marks the tercentenary of Handel's birth. British celebrations began on a very high level, on Monday, with a rare performance of *L'Allegro, il Penseroso ed il Moderato* sponsored by the BBC (and broadcast live) on behalf of the European Broadcasting Union. It was a level, indeed, that one hopes will serve as guide and god the rest of the year; for the music was of a quality to send Handelians (and no doubt others as well) into prolonged ecstasies, and the playing and singing were fully worthy of it.

This "vernal masterpiece" (as Winton Dean has aptly called it), more extended cantata than oratorio, demonstrates the secular abundance, fertility, and largeness of Handel's genius, and its capacity for turning the apparent disadvantage of subject and literary content to unprecedented dramatic advantage. The first two parts are Charles Jennens' adaptations for musical purposes of Milton's poem; the third is Jennens' own appendage, an apostrophe to moderation in all things. Milton's verse structure is not of a kind that naturally invites musical setting, while Jennens' dull pieties would seem to be of a kind that must positively repel them. Yet on this rather unpromising frame Handel lavished some of his most gloriously colourful, robust, and original musical apparel.

The libretto constructed by Jennens out of Milton follows an alternation of lively and thoughtful humours; out of that simple, and apparently con-

structive quality Handel draws a rich variety of musical styles, forms and images, numbers matched and contrasted to form a succession wonderfully bright in its parts and cogent as a sequence. The use of a carillon obligato is its most extraordinary colour device, but not its most remarkable; for the power to mint new such well-tried formulas as a "bird" aria for soprano and flute soloists, or a hunting song for baritone and hallooing horn, pointing up the sheer pictorial vividness quite as forcefully.

And to almost all of it a rapturous post-romantic evocation of nature and countryside—specifically the English countryside—supplies the essential key.

The orchestra and chorus were the Raglan Baroque Players and Singers, the conductor was Nicholas Kraemer. About the whole performance, even the marginally less inviting early stretches of it, moderate, there was a glow all the time, as if being allowed to pursue its course and make its points without forcing or inflation, and it was very winning. There was a generous supply of soprano soloists (most all, I felt, exactly matched to the numbers allotted them)—Patricia Kewell, Gillian Fisher, Bronwen Mills, and the delightfully uninhibited treble, Nicholas Sillars. The tenors, Wyndford Evans and William Kendall (tenors), Stephen Varcoe (baritone)—were cultivated and sensitive. It was, in all, a notable occasion; if the Handel year goes on like this, we shall never want it to end!

Young Artists/Purcell Room
Dominic Gill

The Park Lane Group's annual "Young Artists and 20th-century Music" series is back again: twice nightly at the Purcell Room this week a succession of young performers, chosen at auditions last spring, give shared recitals of music of the present century. Of the 53 works by 45 composers to be played, six are by Kenneth Leighton and four by George Benjamin—by which token it can be said they are the season's featured composers.

The first of the four young artists presented at Monday evening's recital was the oboist David Wilson—who has the adventurous, but I think fundamentally unconvincing, habit of Schubert's "Arpeggione" Sonata when the cello was playing in thumb-position (was some of that easier on the now-extinct arpeggione?). But otherwise Baillie and Lane gave a splendidly ripe account of the Schubert's subtly witty and unafraid of rollicking too when rollicking is that the sonata invites. It rarely sounds like so sturdy a piece.

At that stage Lane was still playing fully up, and one could admire his strength and finesse as much as his rigorously faithful accompanying. That was true also in their opening work, Prokofiev's late, rummish *Sonata* op. 119, where Baillie's pungent, satisfying tone captured a lyrical breadth that the work seems sometimes to lack. One hopes very much that Lane's return to Australia this summer won't mean the end of their distinguished partnership.

Tippett exhibition

A display of the music manuscripts of Sir Michael Tippett has been mounted by the British Library to commemorate the composer's 80th birthday. The exhibition, open until March 31, is in the Manuscript Salon, in the British Library's exhibition galleries, Great Russell Street, London, WC1.

Cinderella/Beck Theatre, Hayes

Alan Forrest

A winter excursion out to Hayes from Paddington is not one of the great rail journeys, but the excellent Beck Theatre is a oasis in that desert of the soul of the railway. The tone is warm, the manner easy and attractive; her gentle account of Janacek's little *Fairy Tale* was instantly arresting—a fine spin web beside the unassuming, whilst really quite pleasantly pungent *Allegro* Prokofiev. Nostrum for solo cello, and piano by Kenneth Leighton. The other duo was for *Gole* (Anna Noakes) and harp (Louise Johnson). I liked their account best of Michael Tippett's *Kaganovich*, delicately, neatly turned.

remind us of Minder, even to the point of comparing Baron Humpy (Purcell) waggishly methods to "that other fellow". Prince Charming is played with old-fashioned principal boy panache by Rula Lenzka—she's the way she pretended she'd hurt her hair when she slapped her thigh. Cinderella is played sweetly by Annabel Etkind and Jane Danielle adds to the long list of Dandelins I've fancied ever while playing the design team of the *Frantic Laiders* show.

The big scenes—the coach, the ball—go quite well, although I've seen more dancers present at a bad night at the Becca in Leeds, but we're all having to tighten our belts these days, even pantomime producers.

Vanity Fair/Donmar Warehouse

Martin Hoyle



Amanda Harris, Martin Turner (partly obscured) and Duncan Bell

Vanity Fair is nowhere near Quality Street. Those Napoleonic uniforms, cutaway coats and high Empire-line waists have bedevilled readers into believing Thackeray's detached irony displays the gentle ineffectiveness of, say, a Waugh. His view of recent history in *Vanity Fair* was as sardonically unsparring in its depiction of a society's foibles and follies, as jabbingly diabolical of sacred cows, as any of our modern moral satires.

Check by Jowl have arrived in Covent Garden for a season, and the strengths of an acting company of (here) five men and three women are soon apparent. The novel's narration is shared between them (in their Pericles also on offer soon, Ancient Greece's chorus is similarly distributed). Each player takes several roles; far from slowing the action down this leads to a cinematic fluidity as the cold splendours of the Marquess of Steyne's own mansion seamlessly turns into the impoverished Sedleys' genteel refuge and back, simply by means of the same actors switching character in the course of conversation.

Declan Donnellan's production at times adopts a split-screen technique, with characters on either side of the

stage separately conveying a scene that in fact they share, pieces of a visual jigsaw. The stylisation leads to gloriously desperate *Gloriana* O'Rowed setting her cap at the gallant Dobbin as she warbles Irish ditties from the bearded mouth of Andrew Collins. There are moments which remind us that such stylisation is a fair's breadth from village hall travesty parts are perilously close to pantomime dames; but the company's typical virtues of intelligence, vigour and clarity

strip the fripperies from what is revealed as a pretty nasty set of grasping egotists. Sadie Shimmin has a pushiness that is just right for Becky; she also has the gallant good nature that, puzzlingly, makes this repellent little gold-digger stubbornly likeable. "I am innocent," she protests when surprised by admirers amidst her boarded wealth, and you believe that she believes it. This Becky resembles Lulu in the straightforward impulse of her selfishness; she is a natural;

totally sincere in the pursuit of her own well-being. And slightly common into the bargain. Duncan Bell's bloodless Steyne has the icy relish of disolute exhaustion combined with almost contemptuous good breeding; no mere milkop, Amanda Harris's Amelia has her moments of gross egotism; and Simon Dormand's loyal Dobbin, slipping into the third-person narration to remark "never had he felt so lonely and so miserable" as he beams brightly at the unattainable, is just right

Alexander Baillie/Elizabeth Hall

David Murray

It was a long cello-and-piano evening on Monday, and the final effect—despite the excellence of the performance—was less a genuine discovery than it should have been. It was as if the pianist Piers Lane had asked somebody at the interval, "Am I too loud?" and been told "Yes, the closing Franchi sonata with the cello version of the famous violin one) was intimately studied and sensitive, but dramatically reduced. The main climaxes come anyway in the cello's least heroic register, and the piano was so loyally deferent that what we heard was something more life "Private Meditations on Franchi's Sonata."

Even that had its rewards, for there was sterling musicianship throughout. Before it came Toru Takemitsu's new *Orion*, half post-Romantic rhapsody for cello and half quasi-lyric inside the quarter-tones and portamenti, with an accompaniment similarly divided between impressionist evocation (with warm nods toward Messiaen) and exotic twinges inside the piano. (Being tall, Lane managed that with reasonable dignity, but composers regularly forget how awkward it is to reach over the music-stand to get at the strings: the visual distraction often satiates the aural effect.) Distinctly appealing music, if leisurely, and Alexander Baillie showed fine declaratory flair in his last cadenza.

Takemitsu's quarter-tones induced a little uncertainty at first, because there had been some inadvertent ones earlier in Schubert's "Arpeggione" Sonata when the cello was playing in thumb-position (was some of that easier on the now-extinct arpeggione?). But otherwise Baillie and Lane gave a splendidly ripe account of the Schubert's subtly witty and unafraid of rollicking too when rollicking is that the sonata invites. It rarely sounds like so sturdy a piece.

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Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday, A selective guide to all the Arts appears each Friday.

Jan 4-10

Theatre

NEW YORK
Cats (Winter Garden): Still a sellout, Trevor Nunn's production of T. S. Eliot's children's poetry set to trendy music is visually startling and choreographically felicitous, but classic only in the sense of a rather staid and overblown idea of theatricality. (239 6202).
42nd Street (Majestic): An immodest celebration of the heyday of Broadway in the '30s incorporates songs from the original film like *Shuffle Off to Buffalo* with the appropriately breathy and leggy hooding by a large chorus line. (977 9202).
Touch Song Trilogy (Helen Hayes): Harvey Fierstein's ebullient and touching story of a drag queen from backstage to loneliness incorporates all the wild histrionics in between, down to the confrontation with his dying Jewish mother. (944 9450).
Dreamgirls (Imperial): Michael Bennett's latest musical has now become a stalwart Broadway presence despite the forced effort to recreate the career of a 1960s female pop group, a la Supremes, without the quality of their music. (238 6200).
Brighton Beach Memoirs (Neil Simon): If he wasn't sure before, playwright Neil Simon can expect a long run of his funny as well as touching childhood reminiscences now that the Nederlander organisation has generously decided to name the theatre after the generation's outstanding box office draw. (757 8648).
A Chorus Line (Shubert): The longest-running musical ever in American

has not only supported Joseph Papp's Public Theatre for eight years but also updated the musical genre with its backstage story in which the songs are used as auditions rather than emotions. (239 6200).
The Real Thing (Plymouth): After 14 months in London, Tom Stoppard's latest, piggy as the English intelligence, with a new-found attention to the heart that beats beneath the veneer, directed at a fast clip by Mike Nichols. (239 6200).
Genghis Khan (Golden): The Chicago cast from the Goodman Theatre provided David Mamet with a Pulitzer Prize for his latest work that pits fast-talking real estate salesman against the world and each other. (239 6200).
Balm in Gilead (Minetta Lane): John Malkovich's energetic but nostalgic revival of an early Sanford Wilson play brings back the wide-eyed, dragged out 1980s and 70s to the accompaniment of Bruce Springsteen songs. (420 8000).
Sunday in the Park with George (Booth): Inspired by the Seurat painting, Stephen Sondheim fastidiously a musical with dots and dashes of song that end too soon but work well with Tony Strasser's pretty set and James Lapine's book which changes gears in the second act. (239 6200).
Noises Off (Brooks Atkinson): The closest Broadway gets to the British farce tradition is this import of Michael Frey's funny backstage view of all the screaming doors and dropping drawers. (245 9439).
La Cage aux Folles (Palace): With some tinsel Jerry Herman songs,

Harvey Fierstein's adaptation of the French film manages, barely, to capture the feel of the sweet and hilarious original between high-kicking and gaudy chorus numbers. (757 2626).
LONDON
The Real Thing (Stand): Jenny Quigley and Paul Shelley now take the leads in Tom Stoppard's fascinating, complex, slightly flawed new play. Peter Wood's production strikes a happy note of serious levity. (266 0414).
Daley Pinks Is Off (Globe): Enjoyable romp derived from the world of Angela Brazil novels: gym slips, hockey sticks, a cliff-top rescue, stout moose confusion, and a rousing school hymn. Spinning it you're in that sort of mood. (437 1362).
Noises Off (Savoy): The funniest play for years in London, now with an improved third act. Michael Blake's brilliant direction of backstage shenanigans on a tour with a third-rate farce is a key factor. (834 8888).
Starlight Express (Apollo Victoria): Andrew Lloyd Webber's rollercoasting fully has 10 minutes of Spielberg movie magic, an exciting first half changes gears in the second act, and a dwindling reliance on indiscriminate razzing around, Disneyland, Star Wars and Cats are all influences. Pastiche score nods to warcs rock, country and hot gospel. So child known to have asked for his money back. (334 6164).
On Your Toes (Palace): Rodgers and Hart's 1936 musical is a genuine tonic. American jazz dance collides

with the Ballets Russes. Guns in the Theatre's a Small House, Glad to be in the Theatre and the Ballets Russes for Slingshot on Youth Avenue. (437 0634).
42nd Street (Drury Lane): No British equivalent has been found for New York's *42nd Street*, but David Merrick's top-dancing extravaganza has been repeatedly received. American Clare Leach is a real find as Peggy Sawyer, and Margaret Courtenay has a sick day (838 1000).
Maternal Caress (Barbican Fine Arts): Presentation by the design team of *Cats*—John Napier and David Hersey—with Judi Dench as a screaming, music hall and finally moving George pushing her own chair out of stage machinery through the *Henry VIII* Layer. Howard Davies directs, good support from Trevor Peacock, Stephen Moore and Zoe Wannamaker. (266 0789).
Phedra (Old Vic): Glenda Jackson remarkable as the nearly incontinent tragic queen in a thrilling production by Philip Prowse. Costumes of short skirts and tights, and Robert David Macdonald's translation bravely takes on the challenge of Racine's untranslatable *Alceste*. Gerard Murphy, Tim Woodward and Georgina Hale in a strong cast. (261 016).
Two Into One (Shakespeare): Donald Sinden and Michael Williams head the cast of a blissfully funny farce by Ray Cooney in the old Whitehall tradition. An irreverent manager, Lionel Jeffries, declares: "There's far too much going on in this play, and I'm not having any of it." Not to be missed. (379 5359).

RESOURCES REVIEW

OIL REFINERY OVERCAPACITY IS A GLOBAL PROBLEM—BUT THE PROFITS SQUEEZE HAS BEEN ACUTE IN THE CARIBBEAN AND THE U.S.

One of the toughest times in memory

THE U.S. refining industry is going through one of its toughest periods in living memory. Many of the independent refiners are teetering on the edge of bankruptcy, several of the U.S. majors cannot run their refineries at a profit and scarcely a week goes by without news of another major refinery closure.

Chevron and Texaco, the two largest refiners in the U.S. reported combined losses of more than \$300m on their refining operations in the first nine months of 1984 and Exxon, which is regarded as one of the most efficient refiners, saw its domestic refining profits in the third quarter plummet from \$171m to \$23m.

Texaco recently halved the output of its legendary 402,000 barrels a day Port Arthur refinery in Texas and laid off half the 3,000 workforce. Last quarter it announced a \$205m

written-down of its world refining operations and Cito, the largest independent marketer of gasoline in the U.S., said it was cutting production at its Lake Charles refinery, the 10th biggest in the U.S. from 258,000 b/d to 140,000 b/d.

Oklohoma refining recently held for protection under

but oil industry executives believe that another 2m b/d of capacity at least, or 25 to 30 refineries, will have to be closed if the industry is to be restored to financial health.

The last couple of years have been traumatic for the more than 200 refineries still operating in the U.S. Sluggish de-

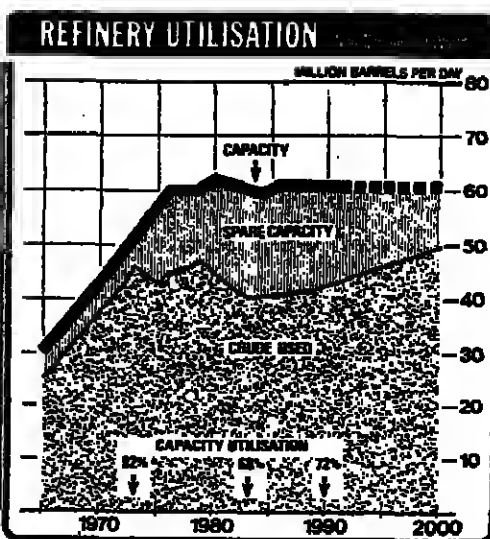
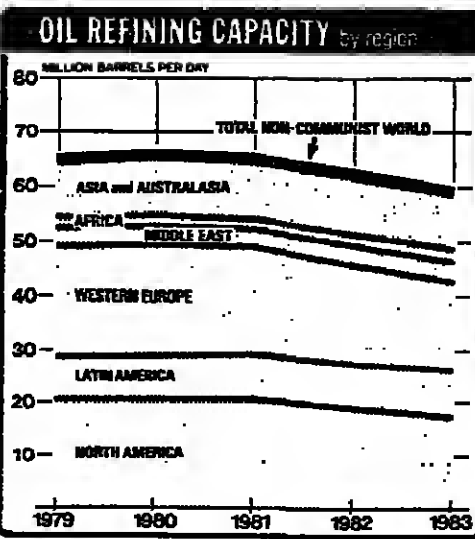
mand, chronic excess capacity and fierce competition have taken a heavy toll. Despite the heavy cuts in capacity, U.S. refineries continue to run at no more than 75 per cent of capacity, between 10 per cent and 15 per cent below acceptable capacity utilisation levels.

Refining margins on the Gulf coast, home of around two-fifths of all U.S. refining capacity, have dropped from around \$1.50 a barrel in 1979-80,

according to Wright, Killen & Feldman, a Houston consulting firm, to a negative \$1.45 in the third quarter of the current year.

There are several reasons for the current parlous state of the U.S. refining industry. The most pressing problem is the sharp drop in oil product prices relative to crude oil prices. U.S. spot gasoline prices are down by over 10 per cent on a year ago. This is a much steeper fall than has occurred in the cost of most U.S. refineries' crude oil supplies and means that refinery margins are being severely squeezed.

The eventual end of the UK coal strike should take the pressure of residual fuel oil prices and help restore differentials to earlier levels. On the other hand it will not affect rising imports of gasoline which are already exacerbating the troubles of the domestic U.S. refining industry. A decade ago, the U.S. was importing just 1 per cent of its gasoline.



By William Hall in New York

chapter XI of the U.S. bankruptcy code and Wall Street analysts believe that it is only a matter of time before more of the non-integrated independent refiners which do not have access to cheap crude oil go the same way. They are losing between \$2 and \$5 on each barrel they refine.

More than 200 U.S. oil refineries have been closed since 1981, trimming U.S. refining capacity by 2.6m barrels a day

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By 1984, gasoline imports accounted for 2 per cent of U.S. consumption and last year close to 7 per cent of U.S. consumption was met by imports.

U.S. gasoline consumption has been falling for several years and although it has begun to rise again in the current

year, most analysts expect it to decline for the rest of the decade. This factor when coupled with the growing competition from imports and the new refinery capacity now coming on stream in the Middle East means that U.S. refineries are going to remain under

pressure for some time. Further substantial restructuring of the industry is expected. If imports continue to rise as rapidly as they have in the recent past, the U.S. refining industry is likely to begin an aggressive campaign to impose restrictions on imported products.

Shutdown threat shows the danger of operating well below capacity

THE IMPENDING shutdown of the Lago Oil and Transport Refinery in the Netherlands Antilles island of Aruba indicates the danger facing Caribbean refiners who have been operating well below capacity because of the weakening oil market. A number of refineries face closure with serious economic consequences for the area.

Lago Oil is a wholly-owned subsidiary of Exxon and the 440,000 b/d refinery has been underpinning the economy of Aruba, providing 60 per cent of the government's revenue. Since the refinery along with another owned by Shell in neighbouring Curacao, is being fed by crude from nearby Venezuela, it has struggled to compete with mainland installations in the U.S. and Latin America which have access to domestic oil. There is speculation that Curacao like Aruba cannot survive much longer.

The Lago facility was processing 250,000 b/d a year ago but this fell to 180,000 b/d earlier this year. More recently, Lago Oil said it was cutting operations to 90,000 b/d and that it had estimated its losses this year would be about \$50m.

The Netherlands Antilles government has taken a close interest in the problems, but



administration during the Falkland Islands dispute and by agreements to have the British Navy making calls in the Dutch islands.

It was the removal by Venezuela of the Netherlands Antilles from the status of a "favoured country" which precipitated a cut in the volume of crude being sent to the Antilles refineries.

But the problems are economic. It has been operating well below capacity and has tried to cut operating costs through a programme which included redundancies. The Shell plant reported losses last year of 22m Netherlands Guilders (42m U.S. dollars).

Industry officials in the Netherlands Antilles say the threat to the refineries may not immediately affect the operations of the two major oil terminals—Exxon's 300,000 bpd in Aruba and Shell's 2m bpd (said to be the largest in the world) in Curacao. The Netherlands Antilles administration has been meeting Venezuelan Government officials to discuss the possibilities of keeping the Lago refinery going.

One possibility is a buy-out by the government of the refinery. There was, however, great doubt that the money could be easily raised. If the government

does take control of the plant, it would be emulating the administration in neighbouring Trinidad, which has reached agreement with Texaco for the purchase of the country's largest refinery.

The 350,000 bpd refinery was

tations followed a fall in the company's production in the first half of this calendar year. While the country's oil output rose by a half of 1 per cent to 162,225 barrels per day over the corresponding period of last year, Texaco Trinidad's out-

put fell by 21 per cent. The oil sector accounts for 80 per cent of the country's export earnings, and the softening of the market has put the economy under pressure. Output peaked at 230,000 bpd in 1978 compared with last year's average production of around

170,000 bpd. "We need to get the Texaco refinery up to about 120,000 bpd to make it economical," said Mr Patrick Manning, Trinidad and Tobago's Energy Minister. The plan has been running at about 60,000 bpd. "We have to get the refinery efficient—to break even at best, but we must be careful not to make it unprofitable."

The refinery's profitability, and that of the other in the country, the state-owned Trinoco, with a capacity of 100,000 bpd, could be assisted by a plan proposed by the Trinidad Government, that it does the refining for its neighbours in the Caribbean economic community. The other countries in the English-speak-

ing group have not been enthusiastic about the proposal. Jamaica's refinery of 30,000 bpd was bought last year from Exxon, and is fed by crude from Venezuela under the San Jose accord.

In Antigua, the 20,000 bpd refinery, owned by the government and National Petroleum of Bermuda, is at a standstill. An agreement with Nigeria last year is yet to realise any crude to feed the plant, but the government would prefer to do its own refining.

Barbados is keen on developing its domestic oil industry following its purchase last year of the local wells and a refinery from Mobil. Recent agreements between

Barbados and Cluff Oil of Britain and Petrocanada have resulted in an intensification of exploration.

There is growing concern in the U.S. Virgin Islands over the future of Amerasia Hess 728,000 bpd refinery on the island of St Croix. There is again talk of the possible closure of the facility.

There is some scepticism in the Virgin Islands, however, about the company's commitment to closing the refinery, for new refineries. The government of St Kitts-Nevis recently signed an agreement with an unnamed Canadian company to construct a refinery on the island.

The over-capacity in the region has not dampened plans

By Canute James in Kingston

Conoco makes major North Sea gas discovery

BY DOMING LAWSON

CONOCO, the U.S. oil company, has made a major gas discovery in the North Sea, 40 miles off the Lincolnshire coast.

The discovery well in block 44/11b tested 46.8m cu ft of gas and 390 barrels of very light oil per day. This is one of the best flow rates achieved by a North Sea gas discovery well. It is believed that the field could contain about 1,000 m cu ft of gas.

This is well above the size at which a gas field in the Southern North Sea becomes commercial, although Conoco said yesterday that additional drilling would be needed to determine the size of the discovery.

About half of the reservoir is thought to spill over into an adjoining block licensed to Atlantic Richfield, Union Rhemische, Mobil and Sun Oil.

Conoco's partners in the discovery are British (33 per cent) Tri-central (25 per cent) and Exxon (7 per cent). Conoco has a 35 per cent interest in the block. Exxon's shares jumped by 35p yesterday on the London stock market. Tri-central gained 15p and British added 8p.

The discovery is the latest in a string of promising gas drilling results in the UK sector of the North Sea, and is sure to be seized upon by opponents of British Gas's pro-

posed acquisition of \$30bn of gas from Norway's Sleipner gas field. British Petroleum in particular has argued that the UK sector of the North Sea can supply all the likely UK gas demand for the rest of the century.

But British Gas insists that imports of gas in the 1990s will be necessary, even assuming a moderately successful gas discovery rate in UK waters.

North Sea contracts worth £48m were announced yesterday. Marathon, the U.S. oil company, has awarded work for the construction of modules for the Bree B platform to companies based in North East of England.

Redpath Engineering in Middlesbrough will build the 1,500 tonnes construction module. Press Production systems will construct two wellhead modules at its Hadrian yard at Wallsend, Tyne and Wear. Davy Offshore Modules will build modules weighing 1,000 tonnes at its Middlesbrough yard.

Work on all contracts will start mid-year, and is expected to create about 200 jobs, according to Marathon. The total value of the contracts is about £22m.

Seipem UK, the UK arm of the Italian oil construction company Seipem SpA, has won a £24m order

from Shell for the construction this year of three North Sea gas pipelines, involving the Sean and Indefatigable gas fields.

A second windmill-type aerogenerator has been ordered by the South of Scotland Electricity Board. The board said in Glasgow yesterday that it is planned to build the machine on the lower slopes of the Pentlands Hills at Castlelaw near Penicuik, on ground farmed by the East of Scotland College of Agriculture.

The 60 kW aerogenerator will have a 15-metre diameter rotor fitted with three blades, and is to be mounted on a 22-metre tubular tower. It is hoped it will be operating in the spring of next year.

The board's first aerogenerator, a 15 kW machine, has been in operation since August, near Freuchville, Ayrshire and is supplying information which is now being logged and monitored.

The order for the new aerogenerator has gone to James Howden of Glasgow. The board now obtains about half of its power from nuclear stations and also uses significant amounts of hydroelectric power, as well as power from coal and oil.

The North of Scotland Hydroelectric Board also operates an aerogenerator at Burchhall, Orkney.

'Progress' on Sizewell safety issues

FINANCIAL TIMES REPORTER

FULL SAFETY clearance could be given for Britain's first pressurised water reactor power station by October, the General Electricity Generating Board (GEB) told the Sizewell B Inquiry yesterday as it resumed after the Christmas recess.

Mr Brian George, the board's project director, said good progress

was now being made on outstanding safety issues and he was confident all matters would be resolved within nine months.

Mr Paul Woods, a deputy chief inspector for the Nuclear Installations Inspectorate, said he felt January 1986 was a more realistic target, however. The GEB has to ob-

tain a construction licence from the inspectorate before it can proceed, subject to government approval.

Mr Woods said progress in resolving outstanding issues had improved after the setting up of the new project management team involving the GEB and the National Nuclear Corporation.

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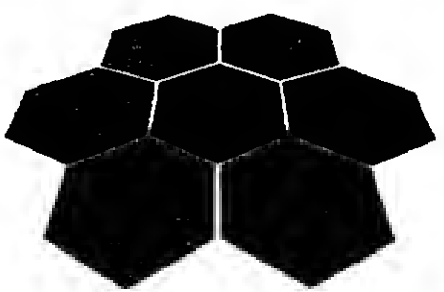
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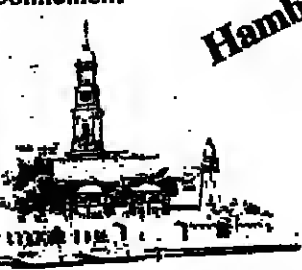


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Hard facts on infrastructure

Swapping jobs in Washington

Since President Reagan's reelection in November, the rivalry between pragmatists and conservatives has been deadly. The issue involved is the Administration's strategy towards the been in private. The main Federal budget deficit, now being met by \$200 billion a year. In the background are other issues dear to the conservatives, which the pragmatists find distasteful. These are as follows: the growing gap between the rich and the rest of the agenda of the Moral Majority.

To amplify a conflict of some complexity, the pragmatists—led by Mr Baker, abetted by the budget director, Mr David Stockman, and the conservative support from the Republican leadership in Congress with Senator Robert Dole at its head—argue that the Administration simply must get the deficit under control quickly. They would like tax increases if any politician can be said to like them. Failing that, they

Equally pervasive "corporate counter-cultures" is evident. These often embrace and foster an employer's dress whims. Thus at Apple Computer, tee-shirts, blue jeans and running

Schlumberger's silicon slip



JEAN RIBOUD

JEAN RIBAUD

'WE NEED TIME IN ORDER TO BE READY'

The acquisition of Sedco, however, does appear also to represent a move to increase

Percentage of total income for the top 1% of households in the U.S.

Year	Percentage of total income
1979	20%
1980	25%
1981	35%
1982	38%

Bob Hutchings

Fairchild, the oldest U.S. semiconductor company, was admittedly floundering when Schlumberger bought it. But Mr. Tom Roberg, a finance expert picked to run the company, had no experience of the industry.

industry is expected to continue stumbling in the face of falling oil prices for the next five years is, says M. V. S. Reddy, an advocate for Sedco's strategy. "It will take us three years to get Sedco and Forex together for three years to continue developing drilling technology. If the drilling business

not recover before the
the 1980s that's not a pro
for us. We need this ti
order to be ready."

Men and Matters



"Have you tried Dunlop?"

Charlton, brought up with brother Bobby in Ashington where his father was a coal-face worker for 44 years, has been a

Observe

A.B.N. Bank	94%	■ Hill Samuel	94%
Allied Irish Bank	94%	C. Hoare & Co.	94%
Amro Bank	94%	Hong Kong & Shanghai	94%
Henry Ansbacher	94%	Johnson Matthey Bkrs.	94%
Armco Trust Ltd	104%	Knowsley & Co. Ltd. ...	104%
Associates Cap. Corp....	94%	Lloyds Bank	94%
Banco de Bilbao	94%	Mallinball Limited	10 9%
Bank Hapoalim	94%	Edward Manson & Co.	94%
BCCI	94%	Meghraj and Sons Ltd. ...	94%
Bank of Ireland	94%	Midland Bank	94%
Bank of Cyprus	94%	■ Morgan Grenfell	94%
Bank of India	94%	Mount Credit Corp. Ltd.	94%
Bank of Scotland	94%	National Bk. of Kuwait	94%
Banque Belge Ltd.	94%	National Girobank ...	94%
Barclays Bank	94%	National Westminster	94%
Beneficial Trust Ltd.	104%	Norwich Gen. Tst.	94%
Brit. Bank of Mid. East	94%	People's Tst. & Sv. Ltd.	104%
■ Brown Shipley	94%	Provincial Trust Ltd 11 9%	
CL Bank Nederland	94%	R. Raphael & Sons	94%
Canada Perm't Trust	94%	P. S. Refson	94%
Cayzer Ltd.	94%	Roxburghe's Guarantee	10 9%
Cedar Holdings	11 %	Royal Bk. of Scotland	94%
■ Charterhouse Japhet- Choulatens**	94%	Royal Trust Co. Canada	94%
Citibank NA	94%	■ J Henry Schroder Wagg	94%
Citibank Savings	104%	Standard Chartered ...	94%
Clydesdale Bank	94%	Trade Dev. Bank	94%
C. E. Coote & Co. Ltd. 104%		TCB	94%
Comm. Bk. N East	94%	Trustee Savings Bank	94%
Consolidated Credits... 94%		United Bank of Kuwait	94%
Cooperative Bank	94%	United Mizrahi Bank... 94%	
The Cyprus Popular Bk	94%	Westpac Banking Corp.	94%
Dunbar & Co. Ltd.	94%	Whiteaway Ltd.	10 %
Duncan Lawrie	94%	Williams & Glyn's	94%
E. Y. Trust	10 %	Wintrust Secs. Ltd.	94%
Exeter Trust	10 %	Yorkshire Bank	94%
First Nat. Fin. Corp.... 11 %		■ Members of the Accounting Houses Committee.	
First Nat. Secs. Ltd.... 11 %		7-5% deposits 3.25% 1 month	
■ Robert Fleming & Co. 94%		8.00% Fixed rate 12 months 22.50%	
Robert Fraser & Ptns. 10 %		7.5% £10,000, 12 months 3.00%.	
Grindlays Bank	94%	† 7-10% deposits on sums of under	
■ Guinness Mahon	94%	£10,000 6%, £10,000 up to £20,000	
■ Hambros Bank	94%	7 1/2%, £20,000 and over 0.7%	
Heritable & Gen. Trust	94%	Call deposits £1,000 and over 6 1/2%.	
		† 21-day deposits over £1,000 7 1/2%.	
		‡ Mortgage base rate.	
		§ Demand deposits 6%.	
		See Provincial Trust Ltd	

he says. "You can't chop off the head and think the whole thing will go the same way as before."

THE EUROPEAN COMMUNITY

A time of hope for Europe

By Christopher Tugendhat

AS I leave the service of the European Community in Brussels, I feel a twinge of envy for my successors. My eight years have been hard and full of challenges. But a number of recent events, decisions and initiatives suggest that a new era of opportunity might be about to begin.

My first reason for optimism is the settlement of the British budgetary contribution. M. Enlens, the highly respected Secretary-General of the Commission, recently described the British case as "a basically just claim pressed too hard, up against the hesitancy and pro-cremation of her divided partners." If only Herr Schmidt and M. Giscard, the then dominant European leaders, had recognised that claim in 1979 instead of promoting a decision which challenged the British to show what she is made of, the Community could have been saved a great deal of agony.

As it is, the British problem dominated the European Council from Dublin in November 1979 to Fontainebleau in June 1984. The failure to resolve it became a barrier to progress in other fields, an excuse in many capitals to stop thinking about other issues and made Britain the scapegoat for the Community's ills. Now the linkage between the words "British" and "problem" has been broken and the conditions created in which everyone can get down to building for the future.

No excuses can be found in the other recent controversies. The future of the Community's budgetary discipline and the penalisation of surplus agricultural production have all been decided upon in 1984. The first still requires parliamentary ratification. The member states and the other two will need time to overcome their teething problems. But the key decisions have been taken and will not be undone. The key problem here has always been the unlimited nature of the intervention system. This far more than high prices has led to the creation of surpluses. Nowhere is that more true than with milk which alone absorbs 18 per cent of the budget. Consequently, last March's decision to introduce quotas is highly significant. It is the biggest step ever taken

to limit intervention and so to control costs. It also provides a precedent for tough action in other fields. No wonder farm ministers and farmers all over Europe are trying to resist its practical implementation.

They must not be allowed to succeed. Not only the public purse and the rationalisation of production are at stake. Agriculture is the biggest single cause of conflict between Europe and its trading partners. They, too, are often at fault but we should do all we can to stop excessive support for agriculture from threatening the open trading system.

The importance of the new system of budgetary discipline lies not so much in its guidelines for curbing CAP and other forms of expenditure as in the opportunities it creates for financial ministers to become involved in decisions affecting agriculture. If they take their responsibilities seriously, this innovation could at last ensure that agricultural spending decisions are taken within the context of overall economic priorities.

It is vital they should be if the Community is to avoid another financing crisis within a short time. The increase in the VAT ceiling from 1 per cent to 1.4 per cent which parliaments will be asked to ratify during 1985, may look large. But in real terms the burden from customs duties and agricultural levies, the Community's other sources of revenue, is declining. Consequently the real expansion in its spending capacity is less than 2 per cent which must cover both the costs of enlargement and the British rebate.

It is thus clear that the Community will not in future develop through the large-scale proliferation of common expenditure policies commonly financed. The existing activities covered by the budget will continue to expand and others will be added. But apart from agriculture, their total scale will remain modest by most national standards and they will have to be carefully targeted to achieve significant results.

One reason for this is the differing circumstances and domestic priorities of the member states. But another is the political bargaining process in the Council of Ministers and between the Council and the European Parliament in the budgetary procedure is not an efficient way of



Brussels: Gaston Thorn (left) greets Jacques Delors, his successor as president of the European Commission.

setting priorities or allocating scarce resources. The need for unanimity or at the least agreement involving large numbers of disparate interests has all too often led to confused objectives and extravagance.

In the coming phase, the Community will develop primarily in ways which do not cost money. I should like to deal with two whose time I believe has come.

First the creation of a real common market: the aim is easy enough to state. We must enable goods and services allowed on the market in one country automatic access to all the others. We must also enable management to consider the Community as a single market where they can take decisions on the basis of economic efficiency rather than constantly having to try to maximise the benefits and minimise the disadvantages arising from the continued existence of separate national markets.

The means are easy enough to state as well — the drastic simplification of frontier procedures, the harmonisation of standards, the removal of the bias in favour of national suppliers in public purchasing and the adaptation of the legal and taxation systems of the

member states so that they become sufficiently transparent, non-discriminatory and compatible with each other to ensure that fair competition across frontiers is possible.

The programme, however, will be difficult to fulfil. Every special interest that feels threatened will try to rouse its government and public opinion against it. Progress will not be made in the sort of dramatic leaps and bounds that attract favourable publicity but through the undramatic pursuit of what will often seem boring and rather minor issues. In my view, time-tables with deadlines and specific objectives backed by the authority of the European Council have an essential role to play. So too may majority voting.

My second priority is the further development of the European Monetary System. I believe the EMS has proved to be the most powerful instrument currently available for achieving economic policy coordination and convergence. This is because parity realignments are taken jointly with collective assessments of the economic measures needed to support them in both the devaluing and revaluing countries. That these assessments are

acted upon in both and not just the weak represents an unprecedented degree of voluntary co-operation in economic policy-making. It also helps to promote continuous frank and detailed exchanges between the participants in normal circumstances. That in turn leads to continuous slight adjustments being made to keep the ship on the conveyor more or less in formation and certainly more so than would otherwise be the case.

What should now be done? Much attention is currently devoted to encouraging the official use of the ECU while its private use continues to burgeon. I am in favour of both but would prefer at this stage to lay emphasis on three point-requiring political decisions at the highest level.

Germany should grant the ECU foreign currency status. Britain should bring sterling in to the exchange rate mechanism. And those countries which maintain exchange control should remove it. The free movement of capital should be as much as possible dismantled by their regulations. The foundation would then really be laid for what in Brussels would be called a "European monetary identity".

My final reason for optimism is enlargement. No doubt it will bring problems. But the prospect has already stimulated a search in public and behind the scenes for ways of improving the Community's decision making and administrative procedures.

I hope it will lead to the establishment on a rolling basis of an action programme on which member states and the Community institutions can work. What I have in mind is something like the programme which parties negotiate before governments are formed in countries whose institutional arrangements result in conditions with one important difference. The member states are now too diverse to be able to do everything in the same way and at the same time. Rules of procedure must be found to enable those who feel unable to participate in new policies to opt out at least for a time instead of trying to prevent others from going ahead.

The author was the Vice-President in charge of the Budget, Financial Institutions, Taxation and Financial Control in the European Commission from January 1981 to January 1985.

Britain's newspapers

Rapid success of the freesheet revolution

By Sue Cameron

ALL OVER Britain, traditional paid-for newspapers are coming under increasingly severe pressure from freesheets.

Latest figures suggest that the total advertising revenue of freesheets in 1984 has caught up with that of the weekly paid-for. And in 1985 they are expected for the first time to open up a significant lead.

The latest victim of the "freesheet revolution" is the Telford Journal—a local weekly newspaper that first appeared in 1854.

The Journal, owned by Shropshire Weekly Newspapers, which is part of the Midlands News Association group, was a traditional paper and those who owned it had to pay for the privilege in the traditional way. But at the end of last month harsh economics forced the company to amalgamate the Journal with its sister paper, the Telford Trader, which is given away free.

Several factors have been put forward to account for this radical switch in the weekly newspaper market. Among them are population changes, the advent of local radio and TV, cost advantages and the needs of the all-important advertisers. But one of the most dramatic aspects of the seemingly inexorable rise of the freesheets is the speed with which it has happened.

There are still more paid-for weeklies than free newspapers—550 as against some 700. But in terms of circulation—the key factor when it comes to attracting advertisers—it is now estimated that some 21m freesheets are pushed through people's letterboxes every week while a mere 9m copies of weekly paid-for are sold.

The big attraction of free newspapers for advertisers is that they offer total penetration of a particular geographical area. But ads in a paid-for weekly will only be seen by those who buy or borrow the paper. What is more, freesheet proprietors can draw on the cheap end of the labour market—young people earning pocket money before or after school and housewives working part-time during the day—for distribution.

Even more attractive to advertisers have been the comparatively cheap rates offered

by the freesheets.

The paid-for weeklies—many of them founded in the last century—tend to have their own printing works with all that entails in terms of overheads and, sometimes, industrial relations disputes. But free newspapers have grown up using contract printers which has enabled them to keep their costs down and to avoid industrial problems.

But it is not only cheap advertising rates and comparatively low costs that have enabled free newspapers to replace paid-for in so many areas. (The Newspaper Society reckons that over the last five

years 155 weekly paid-for papers have disappeared in Britain, either because they have been closed down or because they have been merged with freesheets.)

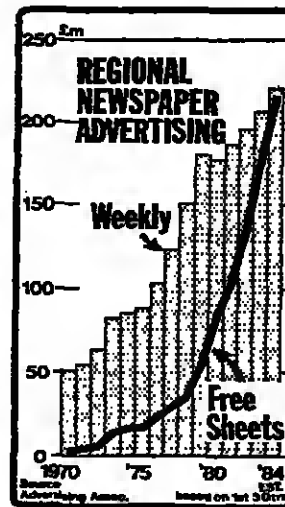
In the great days of local weekly newspapers, people did not switch on the radio or the TV to find out about a major fire or a bank raid or an increase in the penny rate in their area. Now they do. The airwaves, moreover, relay local news almost instantly—whereas the news in a local paper can be five or six days old.

This is one reason why freesheets can be successful even though many of them have much less editorial content than the traditional weeklies. Indeed, some freesheets do not have any local news at all—just advertising. Journalists' salaries add considerably to newspaper costs and freesheets have managed to shave their costs further by dispensing with reporters altogether or by keeping numbers to a minimum. Some paid-for weeklies used to enjoy monopoly positions within their areas and had become lazy and sluggish as a result. This, too, aided the incoming frees in building up their market share.

However, not all paid-for weeklies are commercial disasters. And some proprietors have hit back at the free parvenus in the marketplace. One of the favoured methods of fighting back has been for weekly newspaper owners to start up their own freesheets—as in the case of Shropshire Weekly Newspapers and the Telford Trader. A number of other big newspaper groups have also started or bought up free papers. Last November United Newspapers' takeover of Link House brought it a 31 per cent stake in the Yellow Advertiser, one of the most successful of the freesheet groups. And last week, Fleet Holdings, which already owns free papers in the West Country, announced that it had bought some free titles in North London.

In the future, life is likely to become tougher for the freesheets. Having sounded the death-knell for many traditional paid-for, free newspapers are now having to compete fiercely against each other in some areas. One result is that some frees are now putting more news into their papers, which along with the temptation to build their own printing plants will inevitably put up costs.

But whatever difficulties may lie ahead—the possibility that the Chancellor may impose Value Added Tax on all newspapers is the threat looming largest in the minds of most proprietors at present—freesheets are clearly here to stay. Last year the Newspaper Society, which has always represented the traditional paid-for weeklies and has long been disdainful of freesheets, finally agreed to allow them into membership.



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An alternative to the dole

From the Corporate Planner and the Employment Initiatives Officer, Borough of Thamesdown

Sir,—Your article "An alternative to the dole" (December 3) refers to the offering of work in specially set up projects, of benefit to the community, for all men and women who have been unemployed for a minimum of six months of a year, by topping up the benefit rate. It rightly refers to the community programme as one example and suggests that this could be expanded, and that the criteria for project design should be adjusted.

We feel, however, that it is worth mentioning points before any expansion to community programme schemes takes place, some consideration ought to be given to the recently revised eligibility rules for entry and the overall types of scheme being encouraged, which greatly affect the progress of this scheme for both its participants and its managers.

New rules mean that people who have been out of work for more than 12 months, with no partner who is earning a wage and who will not normally be eligible for benefits, will be prevented from joining the scheme. Within our scheme we have encountered a number of people who very much need, and would benefit from, a place on a community programme scheme but who are now prevented from doing so.

These men and women, who have been unemployed for over a year, married women who gave up work to look after children, and some men/women who worked part-time before becoming unemployed. The amended rules now affect the viability of a number of schemes, which were in the application stage before October 1, and will also affect those existing schemes which are looking for continuation funding at the end of the first year's operations. In our case, it is evident that 16 of the present workforce (out of 76) would not now be eligible. The only way in which the scheme in the future is likely to be viable is if it concentrates on the "pick-and-shovel" type of project. Even in an area as relatively buoyant as Swindon, this does not offer an entry into work because of the lack of demand for semi- and unskilled labour.

It is for this reason that we have attempted to identify projects which are, perhaps, obvious, but of direct benefit to local people—for example, bringing active sport and arts activity into the community—which is having an astonishing response—amongst the local people, and setting up, in collaboration with a private company, a remote "electric warm" project for old people residing in their own homes.

Letters to the Editor

Because of the change in the rules, it seems likely that these innovative projects could not be given continuation approval, and yet they are both of at least equal benefit to the community as clearing canals and clearing derelict land. Chris Firth and Sue Phillips, Chislehurst, Wilt.

Transport policy

From the Chairman, Strategic Planning and Transportation Committee, Cheshire County Council

Sir,—I read with interest Mr Young's comments and support for Nicholas Ridley's transport policies on January 2. Our comments on the White Paper on "Buses" are not sniping at Nicholas Ridley's policies but are a constructive suggestion towards achieving his objective of reducing the rate of increase of subsidy and at the same time protecting the interests of the public transport user.

On all bus services there are times of the day on the heaviest loaded routes when the peak loading may have to support the costs of running an evening service. To allow a free-for-all for the individual operators can create a profitable journey for the costs of the less profitable journeys will result in a great reduction in services, unless there is to be a substantial increase in levels of subsidy.

Mr Young implies that co-ordination and subsidisation of public transport leads to inefficiency. This has not been the case in Cheshire where the county council's bus support is conditional upon rigorous control of operations to ensure maximum efficiency and a network which is sufficiently flexible to meet ever changing demands for transport. Since 1978 this has resulted in a potential deficit on bus services in Cheshire of £8m being reduced to an actual figure of £5.3m, and vehicle and staff productivity have increased by 14 per cent over the same period.

The alternative, which we recommend should be tried before debasing the system into a common free-for-all, is a system of competitive tendering for groups of routes that could be operated effectively by small or large bus companies—a system the Government is proposing for London (and one must ask why only London?). These companies

would then be protected for a period of time before having to again tender for a guaranteed service over a guaranteed route with guaranteed protection for both the operator and the public. This suggestion of off the road but true competition should achieve the Minister's objective without the major step into chaos which we believe will take place. If the tendering processes do not achieve their objective then it will be possible to still try Nicholas Ridley's suggestion in limited areas to compare their effect with the more controlled method. Nicholas Ridley's free-for-all stands a very good chance of creating chaos and a lack of services for a very short time with little possibility of subsequently attempting a tendering system.

We hope that the Government will listen to suggestions from the many politicians at local level of all parties who are bitterly opposed to a complete free-for-all without any form of control, which were the conditions which brought into existence many years ago the present close controls on bus services to protect the passenger. (Councillor) Derek Bateman, County Hall, Chester.

One player as umpire

From the Managing Director, Fraser Green

Sir,—As Charles Batchelor noted (January 2) there is a growing call for a referee's decision—the takeover game must be one of the few remaining where one of the players acts as umpire. No wonder that some of our merchant banks have shown themselves worthy of standing in an Indian Test match.

Some years ago the fund which I then managed had cause to complain of miscounted acceptances. On at least one occasion the bank concerned admitted that a mistake had been made and withdrew its claim to have received over 50 per cent acceptances. On other occasions we were less successful, although once we could count over 48 per cent who had not accepted the bid and the bank was claiming to hold over 53 per cent acceptances. Obviously every shareholder had voted, some more than once.

After 20 years of crying "foul" am I still alone in thinking that the Takeover Panel should insist that bid acceptances are counted either by the

company's auditors or by an independent firm of accountants and certainly not by the bank acting for the predator? S. J. Green, 2, Friars Lane, Richmond, Surrey.

Selling off BA

From Mr M. Greener

Sir,—Neither in your leader page feature of January 3 nor in references to the prospect of early privatisation of British Airways over the past few weeks has any mention been made of the steadily increasing contingent liability of the Treasury on the large dollar loan raised by BA and guaranteed against exchange rate fluctuations by HM Treasury. The balance of the loan at the date of the 1984 report and accounts was \$388.5m. The cost of repaying this on sterling at today's rate would be \$558.8m which is \$170.3m greater than the figure at which the loan appears in the balance sheet.

Could it be that when, as you state, Lord King told Mr Ridley that the Government could look forward to retaining more than 50 per cent of the proceeds he was merely pointing out that this is what the Government would have left in the kitty after meeting the \$143.3m likely to be payable under the guarantee? If the Treasury were asked to inject a further \$400m of capital out of the proceeds there would be so little left that it might be wondered why the idea of selling BA to the private sector was considered at all. Michael J. Greener, 33 Glen Roym, The Knoll, Barry, S. Glam.

Monumental error

From Mr J. Harris

Sir,—The decision of the Chancellor to abolish the £1 note in favour of a £1 coin purely on the grounds of the relative costs of manufacture, etc. is in my opinion a monumental error of judgment.

He would seem to have overlooked the fundamental fact of the inherent custom of British people to use and deal in paper money. As the next denomination of paper money will be five times the value of the £1 note it will be but a short time before the £5 note replaces the £1 note in both use and value and the £1 coin relegated to little more than a "tanner".

Retailers will become well aware of this situation and prices will rise accordingly. One only needs to reflect on the consequences of decimalisation and the abandonment of the old penny to see what lies ahead. J. V. Harris, 174, Ashby Road, Loughborough, Leics.

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[illegible]

Continued on Page 15

Continued on Page 16

Continued from Page 14

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

**WORLD VALUE OF
THE DOLLAR**
every Friday
in the
Financial Times

OVER-THE-COUNTER *Nasdaq national market, closing prices*[illegible][illegible][illegible]

Continued on Page 34

INTERNATIONAL GUIDE TO THE ARTS

every Friday in the Financial Times

FINANCIAL TIMES SURVEY

Wednesday January 9 1985

DISTRIBUTION SERVICES

CHANGING CONSUMER demands—and the necessity for retailers and manufacturers to meet them—are having a decisive impact on distribution management in the UK.

Hitherto a Cinderella activity within many companies, it is now beginning to attract the sort of attention previously reserved for more glamorous disciplines, such as marketing and finance.

Reappraisal of the distribution function has been prompted from two directions: the revolution taking place in retailing, and the need—brought about by the recession—for companies to give much more attention to stock levels and their financing. Distribution is, therefore, no longer simply about getting goods from one place to another—whether it be the supermarket, factory, or the shop in the high street. Companies intent on efficient distribution must now look to their systems of maintaining stock levels, location of warehouses, and methods of handling materials and goods, with a diligence which would have been unthinkable 10 years ago. The practice of calling in consultants specialising in distribution—including leading management consultancy firms such as Coopers and Lybrand, and Arthur Andersen—is growing.

The benefits to be gained from better distribution methods depend on the ability of a manufacturer or retailer to make substantial investment in new warehouses, handling methods, and computerised control systems. National Carriers Contract Services, one of the specialist companies to which manufacturers and retailers are increasingly turning for their transport needs, estimates, for instance, that each total physical distribution management (PDM) contract will require a minimum £1m investment.

Distribution experts are almost unanimous in attributing the majority of the initiatives in moving and storing goods to the retailers themselves. With the retailer calling the tune, suppliers who want to maintain their position

Larger companies are recognising that distribution management is an area ripe for improvement but smaller businesses need to catch up with new developments

A Cinderella activity no longer

BY HAZEL DUFFY

have little option but to fall in line. Changes in retailing practices, too, have been considerable. With food sales static, the more progressive retailers have, for instance, emphasised fresh foods.

The increase in the range of products stocked by the average supermarket, as well as its size, has also brought change. Big delivery lorries can no longer arrive at any time during the day. They must have specific unloading times assigned them by the retailer, and if they are late, they may not be asked to return.

Changes

The big, household names in retailing, such as Marks and Spencer, Sainsbury, and Asda, in many cases operating giant superstores selling household equipment as well as food, in new locations on the outskirts of towns and suburbs, have set the pace in developing tight new distribution schedules. As a result producers and processors of frozen foods, chilled foods, and dry goods, as well as the brewers and drinks distributors, have had to rethink attitudes. Other sectors examining total PDM so as to improve the service they give

to clients include electrical goods, vehicles, building, print, glass, and furniture.

Nor has change been confined to the retail end. The distribution of parts, records, cassettes, videos, to wholesalers is similarly being updated. Intermediate parts of the chain as well as the final consumers, are unwilling to buy from unreliable suppliers and risk delays all along the line.

Just one example of the sort of changes being introduced comes from a study carried out by consultants for the UK distribution subsidiary of a Continental manufacturer of small tools and equipment for the construction industry. Although operating a fairly sophisticated system, problems were growing concerning the availability of products, increasing costs, and, most worryingly, in the level of customer complaints.

The consultants simulated the distribution of each product group in an effort to find the best solution for the company. They recommended, finally, that the company should cut out one tier of its warehouses, leaving central and local warehousing only install a new order supply computerised system which would vastly improve data on availability; and sub-

contract all its transport. Yet, although the trend is towards increased use of contracting out, with specialist companies taking the equipment off the manufacturers' or retailers' books and assuming responsibility for drivers' wages, maintenance of vehicles, and other aspects of transport management, some companies feel this does not give them sufficient control over what is happening to their products or supplies.

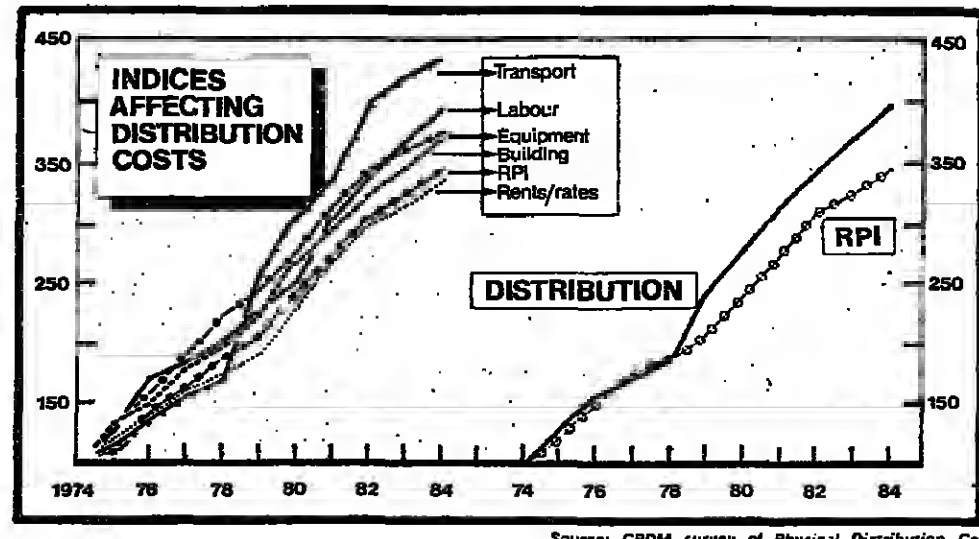
This has resulted in the growth of dedicated contracts—arrangements between customer and distributor which are exclusive. A big retailer, for instance, may put its own manager into a warehouse which is run by a distributor.

In the past few years another major change on the distribution scene has been the arrival of new parcels carrier services. Companies such as Lex Wilkinson, TNT, Atlas (and the Post Office in the small parcels range), are engaged in a tough competitive struggle to provide a next-day service with a high degree of reliability.

Acquisitions

Estimates of the size of the industry are difficult to make. In turnover, British Road Services, SPD, Christian Salvesen, Wincanton, Lowfield rank highly. (Other companies not included in this list are more oriented towards transport rather than distribution.) NFC's acquisition of SPD from Unilever will consolidate the market, and is another sign of the struggle some specialists are having in providing national distribution networks, while still producing a profit for their parent companies.

The management of distribution, with the help of the Institute of Physical Distribution Management (part of the IPDM) and the growth of specialist consultancy services, is increasingly being recognised as an area where improvements can be made. Most larger companies are already well aware of this, but it is a message that many smaller companies have still to take on board.



Mr Raymond Horsley, chief executive of the Institute of Physical Distribution Management.

Wider acceptance sought in boardroom

THE INSTITUTE of Physical Distribution Management is, claims its chief executive, Mr Raymond Horsley, the fastest growing professional institute in the UK. "It is the institute, now with 4,000 individual and corporate members, that has provided the flip to a greater recognition of the importance of distribution management to the profitability of British industry."

Formed in 1981, it grew out of the Centre for Physical Distribution Management, of which Mr Horsley is manager. "Five years ago," he says, "the physical distribution manager started at the bottom of a company and worked his way up. The picture is changing. PD managers are now more highly qualified, there is a much greater awareness of the importance of distribution costs, coupled with an increase in the use of advanced technology."

He still finds a reluctance in some companies to look at logistics. There has been a revolution in distribution in the last five years, but there has not been adequate training to help companies cope with the changes.

Mr Brian McKibbin is managing director of PW International, management and industrial consultants. PW conducts an annual Survey of Distribution Costs for CPDM. He too expresses disappointment at the limited movement in the acceptance of the concept of PDM. There is,

he says, little real commitment to the concept. There are still major companies which do not recognise PDM as an independent management function and even more which have failed to give board representation to the discipline.

This lack of recognition is having a considerable impact on the competitiveness of British exports to Europe, for example. A recent survey by CPDM of current practices of UK exporters to Europe found that many are still selling their products on an "ex works" basis despite the availability of through transport and distribution services. "This puts the UK products in a position of inequality with locally produced products," concluded the survey.

"Whilst the decision to use through transport is being taken by the distribution/transport/shipping managers (78 per cent), who are clearly taking full advantage of the direct through services available, they have little authority over the selling terms used. On the other hand, the marketing managers, who apparently decide the selling terms, seem not to be involved with the physical movement of the goods to the customer."

Mr Horsley believes we have much to learn from the European practice of physical distribution management. CPDM and IPDM were hosts at an annual European Logistics Congress, in London at the end of

last year. The institute also recently announced that it is joining with a number of European distribution associations to form a "federation."

Literature and common items of interest will be exchanged and "the addresses of other

ant initiative is its annual Survey of Distribution Costs. The second such survey was published last month. Its main objective is to provide participating companies with comparative data about their own distribution operations.

It is felt that companies sometimes fail to take remedial action because they are unaware of what can be achieved by comparing their operational costs with those of other organisations in their sector.

By creating a wide brief to cover total distribution costs, it was hoped that companies would be persuaded to investigate and quantify their distribution operations, to bring into account other functions previously placed under different cost centre headings. The survey tackles both strategic and tactical distribution.

It was also expected that the creation of an annually updated distribution base, centred on Standard Industrial Classification would provide an ideal means of assessing future trends in distribution patterns.

In the event, both PW and CPDM see the response to the survey as disappointing, especially in the light of provisional figures for 1984 which suggested that distribution costs are moving ahead of the Retail Price Index after a temporary easing between 1982 and 1983. Details of survey, Page 2

Alastair Guild



"WE CHOSE CARGO DRAWBARS FOR EXTRA LOADSPACE."

WE GOT MORE THAN £220,000 OF COST SAVINGS."

Harry Rawlings, Transport Manager, Sketchley.

A new area of business led Harry Rawlings to look beyond his fleet of 140 heavy rigid.

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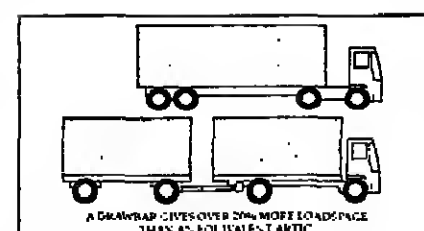
And a cost analysis showed they would cut the total cost of operation by almost half.

Surprise savings.

As well as basic economies like tax (£450 less per truck, compared with an artics running at equivalent GCM) Harry found some remarkable knock-on savings.

Using existing demountable bodies saved £80-90,000. And the drawbar chassis cabs could be used for local delivery work.

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A DRAWBAR CARRIES OVER 20% MORE LOADSPACE THAN AN EQUIVALENT ARTICS.

types: drawbars mean far less tyre scrub than artics.

And, as drawbars are much easier to handle than artics, the existing HGV3 workforce can drive them—legally and above all safely.

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The manoeuvrability of the Cargo drawbar gave another dramatic cost saving.

To get artics close to the right loading bay, Sketchley would have had to knock down part of a factory—the board actually approved the demolition. But the drawbars could operate in the existing space.

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*Source: Institute of Physical Distribution Management.

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Distribution Services-2

Retailers flex their muscles

The Structure

PHILLIP HASTINGS

STEADILY INCREASING retailer influence, changing cost factors, effects of recession and environmental considerations are combining to change substantially the shape of the UK distribution industry.

Own account distribution operations are declining as manufacturers and suppliers increasingly find the pattern of such activities being dictated by their customers, notably the major retail organisations, looking for ever more sophisticated total distribution systems.

One of the most graphic illustrations of this trend over the last couple of years has involved the Unilever group which during that period has switched from a position where it appeared to be looking for development of transport and distribution operations to the point where in recent months it has been selling off those same activities.

Among the first to go was Unilever's forwarding company Unispeed International which after the failure of a management buy-out attempt led by then managing director Paul Jackson was subsequently acquired by the large Irish transport organisation, McCool.

More recently, various other Unilever-connected distribution companies have been put on the market. Textile and hanging garment distribution specialist Tibbett and Britten, for instance, has been bought by a group of senior managers from within the company and the SPD Group of which it was a part-chairman and managing director of T&B is now John Harvey, formerly managing director of SPD.

Then, towards the end of last year, it was confirmed that the employee-owned National Freight Consortium was acquiring the SPD group itself. A wholly-owned subsidiary of Unilever, SPD's current operations include national distribution and warehousing (SPD Distribution); national distribution of fragile and high-value goods (Carriers); tailormade warehousing and distribution dedicated to individual clients (Contracts and Trading Division); and the Unispeed contract bulk haulage company.

For the NFC, chief executive John Mather said SPD would fit well into the consortium's distribution strategy. Other distribution industry executives see Unilever's move out of such operations as just the latest evidence of the way the industry is being shaped by the changing balance of power between manufacturers and major retail organisations.

Looking back these executives point out that during the 1960s manufacturers extensively developed their own account operations—at one point own account was reckoned to represent some 70 per cent of distribution in the UK—with these being used in many cases as a marketing tool.

This pattern continued into the 1970s with the most sophisticated distribution systems and the major advances in vehicle design and warehousing/handling systems all tending to be initiated by suppliers' own systems. As recently as 1982, it was estimated that over 40 per cent of grocery traffic was still arriving at retailers' premises on the suppliers' own vehicles.

However, according to other distribution executives such as Tibbett and Britten's Mr Harvey, recession has caused major upheavals over the last few years.

"Service levels increased as retail inventories fell, and traffic declined as manufacturers and retailers diverted volume to support their own in-house systems," said Mr Harvey.

To increase productivity, the retailers introduced appointment systems, nominated carrier schemes, etc, which effectively pushed back cost burdens to the carriers and ultimately the supplier.

Margins falling

By 1982, claimed Mr Harvey, half the carriers were working below cost, the industry margin had fallen to 1.4 per cent and cash flow difficulties had exposed the frailties of non-replacement accounting, which was the practice of 90 per cent of the industry.

Subsequently there had been a lot of divestment, retrenchment and specialisation, with carriers seeking contractual relationships. Consequently, there was now less resource and price flexibility in the distribution chain and transport would cost more.

"There are increasing constraints on suppliers using distribution as a marketing tool and, to vary their own cost, manufacturers are deciding when and how to divestment from their established networks," added Mr Harvey.

In 1983, he continued, own account fleets had fallen by 15 per cent. This reflected a number of factors, including physical system obsolescence, with a reduced number but increased size of retail outlets. Other factors included changes in the relationship of outlets to motorways and advances in information technology.

Retailers for their part have over the last few years been looking to reduce stockholding and increase distribution speed from centralised holding points. It was recently estimated that some 40 per cent of deliveries in the UK food, drink and tobacco sector are now direct to retailers' or contractors' central warehouses with only 30 per cent going through intermediate breakbulk systems.

Coupled with this trend has been another for retailers to take over more and more control of distribution systems. Some, such as Marks and Spencer and Sainsbury, have systematically developed systems founded on total management, and made major progress.

An example of the more advanced retail distribution set-ups involves Sainsbury's opera-



Mr John Mather, chief executive of the NFC, the SPD Group will fit well into the Consortium's distribution strategy

tion in the south-west of England, an NFC-managed operation. The NFC owns a 200,000 square foot warehouse which is run on behalf of Sainsbury's using the latter's computer system.

"Manufacturers make their deliveries into that warehouse on a timetable basis. NFC vehicles in Sainsbury's livery then deliver from that warehouse to outlets in the West Country and South Wales," said a senior NFC executive, British Road Services group managing director, Geoffrey Fyall.

This is a good example of the way this type of distribution operation is developing and is probably the forerunner of others.

However, while the trend for retailers to have a much greater say in distribution operations is tending to reduce manufacturer activity in that field, some suppliers have taken a different approach and decided to capitalise on existing investment by converting a domestic cost centre into a third party trading unit.

A good example of this development is the Tate and Lyle Group which includes a commercial transport division, Tate and Lyle Transport, to provide distribution services both for the group and increasingly for third party customers.

Basically, TLT is primarily involved in the distribution of Tate and Lyle's own products such as packed sugar to retail customers and liquid and dry bulk sugar, syrups, etc to industrial customers. In addition, TLT has a division called Silver Roadways which acts as a clearing house operation for packed products and arranges transport for other industrial clients using backhaul capacity.

A third arm of the TLT operation, TLT Distribution, runs five depots in the UK for the handling of sugar and sugar products but also carries out multiple distribution for other clients such as breweries, retailers and major food manufacturers.

Asked why Tate and Lyle felt there was still potential in the development of its own distribution operations when other

manufacturers and suppliers appeared to be pulling out, recently appointed TLT managing director Tony Stanton—previously managing director of Crown Transport and Trading's Corp Distribution—agreed there was a trend towards retailers dictating distribution patterns.

"However, Tate & Lyle is a food manufacturing company with one range of products and we currently believe it is better to keep the distribution of those products in-house as it is a highly specialised operation in terms of quality control and hygiene considerations," said Mr Stanton.

"On the third party side, we are already doing distribution for other manufacturers and we believe there are still opportunities in that sector. Certainly, retailers are having more say in distribution matters although there will still be opportunities for multi-distribution services operated by regional contractors."

For the future, one trend which most executives within the distribution field are agreed will continue is that towards the development of "partnerships" between service providers and users, such as the scale of investment needed by distribution service companies to meet the high demands of customers that some sort of two-way commitment is a necessity, they argue.

Pressure

"If you are going to meet customer distribution demands these days you need more than a trailer and an annual punch-up over rates," said Mr Fyall of BRS.

For example, some of the 40-foot refrigerated trailers used in distribution operations these days can cost £50,000 a piece. You really cannot make the most of investment on the off-chance you may be able to get a load for it tomorrow."

Another factor likely to encourage closer co-operation between retailers, suppliers and distribution service operators is that of growing environmental pressures.

Ever increasing restrictions on distribution operations in terms of vehicle access, loading, parking, etc, highlighted by Greater London Council plans to limit drastically night and weekend commercial vehicle operations, will have substantial operational and cost implications for everyone involved in the distribution chain.

This will in turn, believe distribution industry observers, promote greater co-operation between retailers, suppliers and transport operators in terms of delivery timing, scheduling, preconsolidation of deliveries and compatible equipment.

However, perhaps the major question still to be answered as far as the medium-term development of the UK distribution industry is concerned is how the increasingly powerful retailers will direct their control of distribution channels. Their policies and actions are likely to shape the structure of the distribution sector over the next decade at least.

SURVEY OF DISTRIBUTION COSTS

Stock levels play an important role

ONE OF the conclusions of the survey carried out for the Centre for Physical Distribution Management is that companies are now much more conscious about stock levels. There has been a widespread introduction of computerised stock control systems, including trend and forecasting analyses, though the effect of smaller, more frequent customer orders has been to increase delivery—therefore transport costs. Manufacturers are responding with more flexible and responsive production techniques, making to order and with closer customer liaison.

The survey found that the main stockholding costs are interest charges on capital employed and warehouse occupancy costs. The warehouse occupancy costs, predominantly rent and rates, are critically dependent on peak stock levels which often coincide with important peak sales periods. The survey emphasises the importance of computer control on stocks and re-order schedules to minimise inventory charges and reduce peak stock levels and warehouse occupancy rates.

Stock investment

Stock turnover figures suggest that larger companies achieve a better return from stock investment. Their enhanced purchasing powers give them opportunities to obtain more frequent supplier deliveries of relatively smaller quantities than their smaller competitors.

Customer service requirements for fast moving stock may well impose a multi-depot configuration on companies, however, with a corresponding increase in transport costs. Survey results show that the distribution costs of companies operating single depots were significantly lower than those of companies operating a multi-depot system. In many cases, the expected cost savings of

a multi-depot system do not appear to have been realised. With the possible exception of mobile equipment depreciation, short-term cost-cutting exercises can only realistically be directed at labour costs. On average, they account for 40 per cent of total distribution costs. However, they represent less than half of the costs supposedly under the control of distribution management.

"This tends to illustrate the true importance of a carefully thought out and regularly monitored distribution strategy. Companies can be incurring substantial cost penalties due to badly structured distribution chains. Some common problems include too many badly located storage centres, excessive stock levels and incorrect fleet profiles. Companies could also make substantial cost savings by monitoring and controlling packaging requirements."

The survey has pinpointed an increased use of third party services to supplement—and, in some cases to supersede—own company distribution operations. "It has often been said that some of the most effective distribution operations can be found in the food and drinks industry. The 40:55:25 storage cost mix between labour, occupancy and third party services will not suit all companies.

Flexibility

However, the implied flexibility of a 40 per cent labour content combined with a 25 per cent third party service to absorb seasonal work load fluctuations could satisfy many diverse distribution operations. Again, the 40 per cent third party contribution to transport costs in the food, drink and tobacco group may be necessary to maintain a flexible distribution response to constantly changing markets."

Finally, there is a clear trend towards a more professional and integrated approach to materials management, the impetus for this coming from an improved balance between distribution orientated systems and facilities. "The planned integration of distribution, sales and marketing can ensure that the implications of new policy decisions are clearly understood throughout a company."

"The adverse impact of a decision on, say, distribution costs, may be outweighed by the benefits of improved sales performance. In such a case, the distribution division should not be penalised for its apparent poor performance."

Survey of Distribution Costs, published by the Centre for Physical Distribution Management, available from CPDM, Management House, Cottingham Road, Corby, Northants NN17 1TT. Price £5.

Alastair Guild

Distribution - Managing the new Technologies

Distribution is an important growth area offering a new challenge to companies and individuals alike.

The planning and management of the new technologies in distribution will demand a high level of skill and knowledge of advanced transport, warehousing and computer systems. The requirement is here now, and will continue into the 1990's and beyond.

This new challenge has been taken up by the Distribution Studies Unit at Cranfield Institute of Technology. The Unit has built up an expertise and experience based on close contacts with industry in the UK and internationally. This has led to the development over the past five years of a number of major initiatives.

- a one year full-time MSc programme in Distribution Technology and Management

- PhD programmes in distribution and related areas
 - part-time research-based PhD and MSc programmes
 - research and consultancy in distribution and related areas
 - a new series of industrial short courses - covering computer applications in distribution strategy and operations
 - a part-time Executive MSc programme for working managers, shortly to be launched
- If, as a Company or as an individual, you would like additional information concerning these activities, you should write or telephone for details to:
- Alan Walker, Head of Distribution Studies, Cranfield Institute of Technology, Bedford, ENGLAND, MK43 0AL. Telephone Bedford (0234) 750323.

Cranfield

Distribution Services—3

Reliability is the name of the game

The methods

HAZEL DUFFY

COMPETITION between the various modes of transport as well as between operators enables the distribution manager to take advantage of competitive rates. The selection of the mode of transport, however, will depend to a large extent on the type of material and freight to be transported.

Road transport is the most flexible form of transport, particularly where goods are to be delivered to the high street. However, the miners' strike has demonstrated that lorries can be quickly substituted for rail even for the transport of bulk materials traditionally taken by rail inland—coal, iron ore, and bulk steel products.

Other considerations which are of more than purely economic interest might well dictate that it is far more profitable that coal transport should return to rail, or inland waterways. In Britain, however, where regulation by mode of transport does not exist, the market will hold sway and a proportion at least of that traffic which went by rail will be transferred to road hauliers where trade volumes are far less solid than among the railways.

Over the past 10 years, road transport as a proportion of total freight transport has fallen from 65 per cent to less than 60 per cent, while rail has dropped from 15 per cent to 9 per cent. The main reason for the decline in road haulage has been the increase in waterborne traffic from about 17 per cent to 26 per cent.

It has not been the inland waterways which have picked up traffic but coastal shipping. This reflects Britain's emergence as an oil producer and therefore the need to transport crude oil as well as petroleum and petroleum products, all of them particularly suited to coastal transport.

On the same basis, pipelines have become more significant

in the total transport scene. They now account for 6 per cent of all freight movements compared with 3 per cent 10 years ago.

When oil and coal products are excluded, however, the dominance of road transport in the movement of goods becomes apparent once again. Around 90 per cent of goods, measured in volume terms, are moved in this way.

In the past 10 years, changing consumer demands in particular have caused special needs in transport to be met. The growth in supermarkets, for instance, and similar retail outlets for a whole range of products—from garden furniture and do-it-yourself to the one-stop motorist's store—have dictated that transport vehicles mainly lorries, have been adapted to meet these requirements.

The growth in the frozen foods market and the demand



A flat-top trailer carrier, before its final fitting-out, which became part of a roll-on/roll-off service between London and Ostend.

ally have been most evident in containerisation and roll-on/roll-off vessels, for non-bulk cargoes. Road transport is dominant in the movement to the ports. Freightliner—part of British Rail—can offer the maximum flexibility in container services by using rail and road, but the subsidiary is only just getting to grips with its high cost structure.

The growth in roll-on/roll-off for short haul sea routes and the expansion of Britain's trade with continental Europe has shifted the emphasis away from the deep sea ports on the west coast of the country to east coast ports. Better roads to these ports continue to be a priority after the near completion of the motorway network.

There is no doubt that the motorway construction programme provided an enormous boost to the attractions of road

transport. The problem will be, as always, how to do this with the minimum disruption to residents in the area. The abandonment of the latest inquiry into the widening of the Arbury Road in north London emphasises that passions still run high on road schemes.

Road hauliers are being challenged to some degree by Railfreight, BR's freight sector. In the past few years, BR's freight vehicles have been totally overhauled and/or replaced, along with a programme of terminal closures and modernisation, to help the railways bite into the general haulage dominated by road.

This service, called Speedlink, is making some inroads. Customers need only deal in wagonloads instead of trainloads, and the service operates mostly overnight to give next morning delivery. It works with road haulage operators to offer the most effective combination where required.

Reliability has to be the key to any successful transport operation: the 1982 rail strikes were a harsh reminder. Although BR recaptured most of the business, the doubts linger about long-term certainties which have been reinforced by the railwaymen's sympathetic action with the miners.

Britain's inland waterways—probably the most neglected in Europe as a mode of transport—are also seeking to challenge their overpowering competitors. The potential for international traffic might be enhanced if the BVI could launch a barge-carrying vessel, which avoids the need for transshipment at ports.

Air freighting has grown little in recent years. The image remains that it is expensive and therefore suited only to light goods which need to be moved quickly. The disputes at Britain's docks twice this year have made transporters look again at air cargo operations, particularly on the North Atlantic where overcapacity can make rates quite competitive.

Easing life for the user

The specialists

HAZEL DUFFY

TRANSPORT IS about getting goods and materials from one place to another. Distribution involves very much more, even for a company with fairly simple operations.

The problem in identifying distribution costs is that some companies see them simply in terms of physical movements, while others recognise that distribution involves transport, warehousing, administration and processing of orders, and inventory holding costs.

Traditionally—although there have been always many exceptions—large companies have operated their own distribution. This has applied to manufacturers and processors, like the British Steel Corporation, as well as to retailers and wholesalers.

At the other end of the scale, few smaller and medium-sized companies would have found it worth their while having their own fleet of vehicles with all the associated costs of maintenance and payment of drivers' wages.

In between these two extremes, however, fall many companies which operate a mixture of the two, i.e. they contract out some of their requirements—mostly transport—and keep some "in-house". The arrangements for contracting out will vary enormously.

A company may have a long-term contract with a haulier for use of its vehicles, and/or drivers; those vehicles can be painted in the customer's livery if so specified, and if the size of the operation deems this worthwhile; or a company may decide to keep its basic distribution needs "in-house" while using one of the ever-growing number and increasingly competitive parcels services for fast deliveries. Some companies will combine all of these variations.

There is a large number of companies which offer specialist distribution services, both in part and a full service. Included in the latter can be warehousing, stock control, ordering, etc. so that the customer simply keep stocks at the required level.

There are a few customers companies which prefer to contract out all of their distribution. For instance, Mars, but maintain control of the system



Loading vehicles with Boots products is a six-day-a-week job for BRS employees at Spennymoor Co. Durham.

within the company.

Retailers and wholesalers, whose distribution costs form a larger proportion of total costs than those of a manufacturer, tend to lead the field in varying the elements of distribution and coming up with new ideas.

Many of the specialist distributors that they use are subsidiaries of groups, acting as the distributor for that group of companies' requirements, and also selling its services independently. Distributors which fall into this category include SPD, part of Unilever, but now being sold; High Street Transport which is part of the Burton group; Vincanton, part of Unigate; and Lowfield Distribution, owned by the Imperial group.

Small proportion

The proportion of their business accounted for by their parent group's requirements may be quite small. Their external activities may well comprise distributing the goods of competitors of their parent—High Street Transport, for instance, specialises in the distribution of clothing and associated products, and two thirds of its turnover is outside the Burton group.

It is competing with other specialists, like Fashionflow, part of the National Freight Consortium, which specialises in the distribution of banking garments for customers, including Marks & Spencer, and Tibbet and Britton, also part of Unilever until recently when it was the subject of a management buyout.

Companies frequently contract out their transport when specialist vehicles are necessary. Frozen and chilled foods

It has agreed to tight performance targets and Sainsbury has the right to terminate the agreement within specified conditions should BRS not be able to meet those targets.

Deals of this size are few and far between between them. They demand that the distributor has considerable financial resources, or access to finance, if it is to fund the property part of the agreement. The distribution centre is tied exclusively to the customer.

Retailers are increasingly demanding that their suppliers provide a standard of distribution service which simplifies life for the retailers. Specialist distributors are being brought in on this side as well. Vincanton, for instance, has contracted a 110,000 sq ft warehouse in the Manchester area to CPC's grocery products division, which makes a large number of household name food products. In addition to warehousing, Vincanton now provides a fleet management service for CPC's industrial division. The fleet of tankers carrying glucose and caramel have been transferred to Vincanton on a "with-driver" basis, leaving the company to get on with its real business of food processing.

Internal review

Some big retailers, including supermarket chains, prefer to operate at least part of their own distribution: Tesco, for instance, after a major internal review, has decided on new arrangements based on a centrally controlled distribution service, with regional centres, which include common handling facilities, more tightly controlled inventory, and contracting out certain specialist functions to balance "in-house" operations.

Minimising warehouse space at retail sites is a big concern of all retailers—storage space at warehouses is less expensive to build and operate. System controls packages are increasingly giving suppliers and retailers the opportunity to maximise efficiency by deciding which products to stock at a national distribution centre, regional distribution centre, the centre operated by a contractor, or straight from the point of supply to sale.

The solutions are being worked out between customers and distributors, the latter rapidly acquiring this sort of knowledge in order to compete in the increasingly sophisticated business of distribution.

WHAT HAPPENS IF YOU CROSS A MANUFACTURER WITH A DISTRIBUTOR?



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Distribution Services—4

Continued demand for next-day parcels delivery services is encouraging new developments

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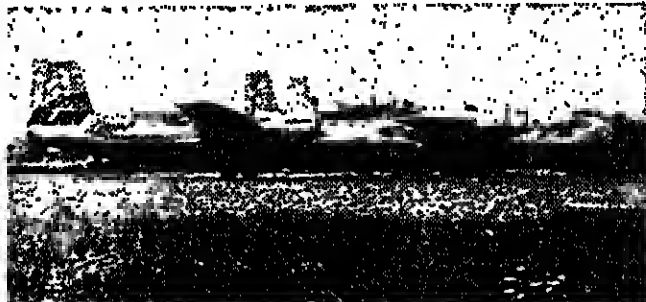
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This specially chartered aircraft has been nicknamed the Flying Pillarbox because of its vivid colouring of Royal Mail red and yellow lettering

Expanding range of express services

Domestic
PHILLIP HASTINGS

SAME DAY, next day or two-day—the options for express delivery of parcels within the UK have developed rapidly over the last few years.

While precise figures for the growth of the market are hard to come by, service operators believe it is currently in the order of 10 per cent a year, making the business an important sector of the overall UK distribution industry.

Growth of express parcels services has been inspired by both internal and external pressures. From inside the distribution world, for example, there has been an increasing demand for such services from traders looking for fast delivery services to support reduced stockholding, a policy encouraged by high interest rates and general cash flow considerations.

Quick to spot the potential of such demand, established distribution service operators and a number of newcomers have swamped the UK market with a range of express services offering all sorts of delivery time/price options. The variety of services on offer has in turn caused more manufacturers and retailers to consider the distribution possibilities created.

"Recession forced many companies to de-stock, so creating a demand for faster distribution services. As the number of those services has increased so companies have found it is not necessary to keep large stocks," said Mr Colin Mill-

banks, managing director of express parcels carrier Lex Wilkinson.

He added that the availability of express services had also encouraged companies to think about the advantages which could be passed on to their own customers.

"Just before Christmas, for example, some of our customers switch all their traffic over to overnight delivery. This means they can in turn offer their retail customers the facility to ring up for new supplies one afternoon and have them delivered the next day, so ensuring products are on the shelf in the shops and available for purchase."

With express parcels services now becoming established as an integral part of the UK distribution industry, so competition among service providers has intensified. Public sector organisations such as the Post Office and British Rail are now fighting for business with a host of private operators such as Lex Wilkinson, the National Freight Consortium, National Carriers and Roadline, Securicor and TNT Overnight.

British Rail can justifiably claim to have been among the first organisations to offer a nationwide express parcels service with its Red Star operation incorporating station-to-station movements and Night Star overnight movements including delivery to the customer's door.

However, faced with competition from road-based operations, BR has had to intensify its marketing activities, offering simplified tariffs and abolishing certain cross-town transfer charges.

Similar moves are being made by City Link Transport which offers a door-to-door parcels collection and delivery service throughout the UK based on BR's Red Star operation. The company specialises in same-day deliveries but with a second-tier next morning service as well—one of its latest marketing ploys includes offering the latter at a straight 25 per cent discount on the now single basic rate for same-day parcels delivery.

Simplified tariff

The moves by City Link and BR to simplify their tariff structures may help to answer one of the more common complaints from customers about express parcels services in general—that tariffs are difficult to understand and include too many provisos and exclusion clauses about promised delivery times.

Answering that point, City Link's group marketing director Michael Farbach claimed his company had not experienced confusion among customers as far as rates were concerned but agreed there were some other areas of uncertainty.

"Customers should be clear in their own minds what level of service they are really looking for. They should not be buying an overnight service if a 2-3 day delivery would do," he said.

Privately, many express parcels industry executives admit that a number of their customers often demand a level of service above that which they really need. They deny, however, that those same customers are being stampeded into using express services when they do not need them.

"I do not believe people are getting carried away with the idea that they must use express parcels services even if they do not need them," commented the marketing manager for the Post Office's premium services, John Payne. "Inland within the UK, for example, it would cost £10 for a small package to be delivered the next day if it was a one-off consignment so not many companies are going to pay that sort of money for a service they do not need."

Central to the Post Office's bid to grab a significant share of the UK express parcels market, both domestically and internationally, is its Datapost service. Within the UK the service offers both same-day and overnight delivery, while overseas express deliveries can now be made in more than 50 countries.

The overnight service guarantees to deliver urgent documents and goods up to 27.5 kilogram packages next day anywhere in the UK. Included in the Post Office transport fleet are a number of aircraft, in Datapost livery, which carry

Datapost packages to and from Glasgow / Aberdeen / Belfast / Cardiff / Bristol / Manchester / Liverpool / Luton.

Overall, the demand in the UK express parcels market still appears to be predominantly for overnight deliveries, although there has been a growth in services which are both faster—that is same-day—and slower.

One of the companies well placed to observe the general state of the market is Securicor, which started a parcels service some 15 years ago to carry data between banks and computer centres. The company now also carries stock data to and from computer centres for high street stores and manufacturers, plus increasingly large volumes of parcels containing spare parts, records, cassettes/films, sports equipment, medical supplies and other products.

To cater for these traffic, the company offers a two-tier next day delivery service with collection of parcels and delivery either first thing the next day or some time during that day. Parcels are limited to 25 kilos in weight per item.

The company also has what it calls a "2/50" service, offering collection and delivery of parcels normally within two working days for items up to 50 kilos each.

Currently, next-day delivery still forms the bulk of the market although there is a steady demand for a slightly slower, slightly cheaper service and a developing demand for same-day deliveries.

Securicor's marketing director, James Foord, said: "For the future, added Mr Foord, there would be greater demand for same-day services, although the main demand would continue to be for overnight next-day delivery, both within the UK and the near Continent."

Securicor believes that customers want a simple next-day service, hence the company's two-tier delivery schedule. Other service operators take a different view and offer a much wider range of delivery times.

The TNT Overnight operation, for instance, includes a next-day service with options for delivery before 9.00 am, before 10.30 and midday. That is backed up by a Tristar service offering 2-3 day delivery anywhere in the UK.

According to Mr Wayne Denton, director and general manager UK for the TNT-IPEC organisation which covers international as well as domestic express operations, once companies have started using such services the demand is for more and more speed. Distribution both within the UK and internationally would get even faster, he claimed.

Lex Wilkinson, which has TNT bases its parcels operations on a central hub—a computerised and mechanised sorting centre at Nuneaton, Warwickshire—also offers various next-day services, including a guaranteed delivery before 9.30 am on weekdays and Saturdays, plus a guaranteed two-day service.

However, the most interesting recent development where Lex Wilkinson is concerned involves the establishment of a joint venture operation with Great Universal Stores to develop a home delivery service.

The service, known as HomeLine, is being run by Lex Wilkinson and White Arrow, the home delivery service of GUS Transport. White Arrow has for some time been looking to use the experience of making household deliveries for the GUS group to develop third party traffic.

"Major high street retailers are offering the option of home delivery on certain of their product lines. Today's television set is soon to become tomorrow's shop window providing consumer service that demands a low cost, high quality home delivery," said Mr John Aberley, managing director of GUS Transport.

The HomeLine service caters for parcels of up to 25 kilos, with the majority of deliveries being made within three working days and all within five days. Current estimates envisage the service carrying at least 2m parcels a year within 12 months.

One distribution base favoured for EEC

International
PHILLIP HASTINGS

A CONTINUING move among multinational companies to establish one major distribution centre covering the whole of the EEC is encouraging the growth of international express freight services.

Combined with the factors which have generated demand for domestic parcels services within the UK—reduced stockholding, cash flow considerations, etc—the establishment of all-in-one distribution operations in the EEC and Europe as a whole has in particular speeded up the development of express services between the UK and the Continent.

"There is a growing realisation among multinational companies that to serve the countries of Europe it is not necessary to hold stocks in each country. Using express services, for instance, it is possible to establish one stockholding point in Europe and supply other countries from there," claimed Mr Wayne Denton, the director and general manager UK for express services operator TNT-IPEC.

The concept of using one distribution base to serve a wide area of Europe is not totally new and certain continental forwarding organisations have been involved in such operations for some time. Where TNT-IPEC is different, argues Mr Denton, is the fact that it operates scheduled daily services throughout the UK/continent using its own organisation.

Taking the concept one stage further, the company is now looking at the idea of suppliers in the U.S., for instance, sending their goods into any major airport in Europe at which point they are fed direct into the TNT-IPEC system for distribution within Europe.

Until the late 1970s, the vast majority of urgent freight consignments moving between the UK and the continent in the hands of third party companies went by air. Express road services existed but it was really the advent of IPEC, dubbed the "Yellow peril" after the lively colour of its vehicles, and its aggressive marketing efforts which lit the touch paper for the explosion of overnight and 48-hour road services between the UK and the rest of Europe.

IPEC, acquired by TNT in 1983, particularly set out to challenge airfreight services covering the same market, claiming that in terms of door-to-door transit, road vehicles could equal and often beat air services at lower rates.

The subsequent "Road versus Air" debate and rapid development of a wide range of other road express services in turn provoked the airlines into fighting back with new operations of their own.

Pioneers in the field were British Airways and the German

carrier Lufthansa which set up their own express services between the UK and Germany in 1982. Both have subsequently expanded their range of services.

The BA service operated in conjunction with same-day parcels specialist City Link Transport, which provides the UK domestic collection and delivery, is called Speedbird Express.

Within the past few months the service has been expanded still further to include door-to-door delivery for small parcels and documents between the UK and anywhere in the U.S. within 72 hours.

"Price for a one-kilo package is \$55 fully inclusive, regardless of where it starts or ends its journey. A 10-kilo package will cost \$78," according to BA.

In addition to the U.S., Speedbird Express now covers Canada, Hong Kong, Singapore and much of Europe, the Middle East and Africa.

Similarly, Lufthansa has been expanding its equivalent service, C+D Airfreight System, operated in partnership with forwarding organisation Schenker. Some 20 countries in Europe and overseas are now covered, with others including Japan, Spain and South Africa in the pipeline.

"Delivery time, to European destinations was originally put at 48 hours but today it is often considerably shorter. Consistent systematic processing of the transportation procedure means that 50 per cent of deliveries are in transit only 24 hours or less," claims Lufthansa.

The objective

Between them, Lufthansa and BA have for obvious reasons been able to develop a growing share of the UK/German express freight market in particular. Overall, though, they and other airlines still have a long way to go before they can claim a major share of all European and international express freight traffic.

The objective for BA now, says the cargo executive responsible for Speedbird Express, David Paterson, is to build up its network of stations served. The more countries which are included in the service, he argues, the more interest is generated among customers in established centres as well as the new ones.

"Our aim over the next 18 months or so is to build up the Speedbird Express network so that all the points are interconnected, based on a UK hub," he adds. BA can already provide an express airfreight service from South Africa to 16 countries in Europe, four in the Middle East and two in the Far East.

Other major European airlines are also increasing their involvement in the express freight field. Scandinavian Airlines System (SAS), for instance, recently upgraded its Priority Overnight airport-to-airport freight service linking the UK and North Continent with Scandinavia to include a door-to-door facility.

While Aer Lingus, British Airways and Lufthansa have been looking to build up express freight business within Europe and overseas on the back of established air services, other companies have actually set up their own aircraft operations.

Parcels specialist Securicor, for instance, has been developing a "Eurosprint" service for urgently required consignments using a Dart Herald aircraft to link the UK with the Continent, providing a 48-hour service to Belgium, Luxembourg, Holland, northern Germany and northern France.

Using its DC8 weeknight freighter, network SAS is running the service in both directions between four European airports—London, Amsterdam, Frankfurt and Paris—and a range of airports in Sweden, Norway and Denmark. There is no restriction on consignment weights other than those imposed by the capacity of the aircraft.

Customers can telephone SAS before 1500 any afternoon. Monday to Friday, and be guaranteed delivery by 1200 the following working day, subject to customs clearance.

Initially, UK collection and delivery, which will be handled by Inter-City Couriers, will be confined to London and surrounding districts, although by early this year it is planned to include the Birmingham area, with delivery by 1400 hours.

Latest of the major European airlines to enter the express freight fray is Air France which in November launched its own airport-to-airport service on all its direct international flights to and from France.

Air France Express, as the service is known, caters for individual parcels of up to 15 kilos and total consignment up to 100 kilos. Parcels can be delivered to the airport up to 90 minutes before a chosen flight and are made available to the consignee for clearance 90 minutes or less after the arrival of the flight.

As far as the UK is concerned, the service is available on flights from London to nine destinations in France, plus flights between Manchester and Paris. According to Air France cargo executives, the main inspiration for development of the new service is a desire to halt a decline in the carrier's small parcels traffic, put at around 1 per cent a year over the last few years.

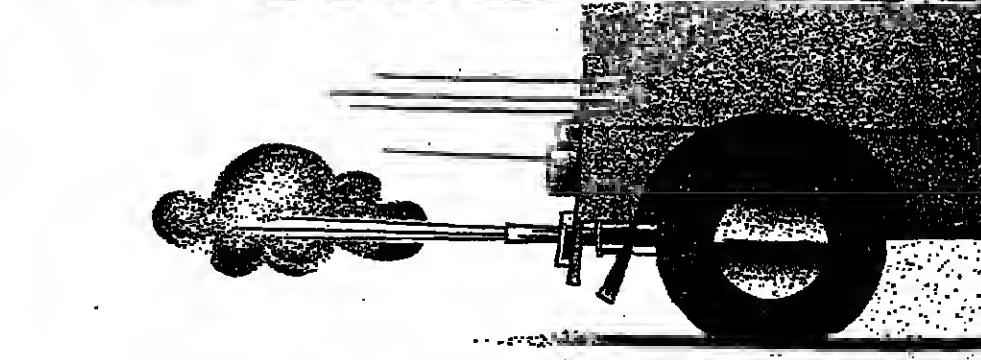
Smaller airlines, too, have recognised the need to speed up their freight operations to compete with road-based services. Irish national carrier Aer Lingus, for example, has over the next few months established an express airfreight handling facility on six selected flights each day between London and Dublin.

On three flights in each direction, the normal acceptance time for cargo has been reduced to just one hour before scheduled departure times, with the freight being made available for collection at the other end two hours after arrival, subject to customs clearance.

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INTERNATIONAL COMPANIES AND FINANCE

LTV moves closer to joint deal with Sumitomo Metal

BY PAUL TAYLOR IN NEW YORK

LTV, the second largest U.S. steel-making group, and Sumitomo Metal Industries, Japan's third largest steelmaker, have reached a preliminary agreement covering a joint venture in the U.S. to produce electrolytically galvanised flat-rolled steel for the U.S. motor industry.

The two companies said the cost of the project would be "in excess of \$125m."

The joint venture partnership, originally announced in November last year, will be called L-S Electro-galvanising, it will be based in Cleveland and will be 60 per cent owned by LTV and 40 per cent by Sumitomo.

The project, which is subject to a definitive agreement and board approval, will be financed by the Mitsui banking group.

The project is the latest in a series of U.S. joint ventures involving U.S. and Japanese steelmakers—including Nippon Kokan's bid last year for half of National Steel. The deals have brought together advanced Japanese steelmaking technology and access to the U.S. market afforded by a U.S. partner.

It is also the latest in a string of projects announced recently by the

major U.S. steelmakers to produce rust-resistant sheet steel using advanced electro-galvanising technology which is ideally suited to the needs of the motor industry.

LTV said that the project, which is due to be in full production in the spring of next year, will be jointly managed by representatives of the two companies.

It will employ technology used at Sumitomo's Kashima works in Japan and produce about 500,000 tons of annealed and tempered steel, using cold-rolled steel from LTV's existing Cleveland plant and a fully automated process line.

Mr David Hoag, president and chief executive of LTV Steel, the group's steelmaking unit, who will also serve as chief executive of the new joint venture, said: "The formation of this partnership underscores our long-standing commitment to serve the needs of the automotive industry."

Mr Raymond Hay, LTV's chairman and chief executive, added that the proposed partnership was consistent with LTV's strategic plan to implement the most advanced technology available.

Profits plunge at Levi Strauss

By Our Financial Staff

LEVI STRAUSS, the U.S. blue jeans producers, plunged to almost breakeven in the final quarter of the year to November 23.

Net profit for the three months was down from \$51.6m, or \$1.22 a share to \$1.68m, or five cents, on sales 14.7 per cent lower at \$601m, against \$705m.

This left full year earnings sharply down at \$41.4m or \$1.07 from \$194.5m or \$4.61, on sales of \$2.51bn, against \$2.73bn.

The company said the fourth quarter performance was hit by higher production costs, proportionately greater sales of less profitable items, markdowns on slow-moving lines, and competitive pressure on margins.

For the full year there was also a \$75m non-recurring charge, which included the cost of closing 20 manufacturing facilities, shedding 5,000 jobs, and sponsorship and advertising expenses for the Olympics.

Domestic orders were ahead in December on a year ago, particularly for jeans. The company added that the unshipped order position had improved since November, though it was still significantly

\$300m IBM issue as bond rush continues

BY MAGGIE URRY

ANOTHER frantic day of new issues in the Eurobond market was capped late yesterday when IBM launched a \$300m deal, managed by Salomon Brothers.

The bonds have an initial four-year life and 10 1/2 per cent coupon but they can be extended up to 15 years with a new coupon. Investors who do not fancy the new terms can exercise a put option, and there is a call option in year four at 10 1/2.

The bonds were bid at 99 1/2, inside the 1 1/2 per cent setting concession, at which level the yield is around 40 basis points below similarly dated U.S. Treasury issues.

Co-leads are Credit Suisse First Boston and Morgan Guaranty.

Earlier in the day, Industrial Bank of Japan demonstrated yet again that a Japanese borrower can command finer terms than even the likes of IBM and still find buyers. IBJ's two-tranche issue, totaling \$200m in equal seven- and 10-year portions, had coupons of 10 1/2 per cent and 10 3/4 per cent respectively. Both issues traded well inside their fees at around 99 1/2 compared with par issue prices, giving yields of around 85 basis points

below U.S. Treasury issues. Monday's issues from Nippon Telegraph and Telephone and Orient Finance both continued to trade well.

Morgan Stanley, with Merrill Lynch as co-lead, brought a \$150m issue for Tenneco, the U.S. energy and engineering group, with a four-year life and a 11 1/2 per cent coupon. This was regarded as realistic pricing and the deal traded within its 1 1/2 per cent fees.

Two more equity-linked Japanese bonds appeared following Tokyo Corporation's issue on Monday. Nomura International brought a \$20m five-year issue for Osaka Transformer, which is guaranteed by Sumitomo Bank. The expected coupon on the bonds is 9 1/2 per cent and the accompanying equity warrants will give investors into shares at about a 2 1/2 per cent premium.

Daiwa Europe launched a similar \$30m issue with equity warrants for Yamato Kogyo, the steel company. It too has a five-year life and an indicated 8 1/2 per cent coupon.

The action in the primary market kept secondary trading active yesterday, with Eurodollar bond prices up around 1 point. The recent Prudential

issues continued to meet demand.

The European market had two fresh issues to contend with, adding little to ease the oversupply problem. A \$20m issue

were bid just inside the 2 per cent total fees. Lead manager is IBI International with Daiwa Europe running the books.

The proceeds were swapped into dollars at well below London interbank offered rate, showing why borrowers are attracted to this market.

Citicorp International Bank won the distinction of being won the second non-Japanese book runner on a European deal, bringing Intel to the market for \$12.5bn. This is the first Eurobond issue for Intel, integrated circuit manufacturer in which IBM has a 30 per cent stake.

The seven-year bonds had a 6 1/2 per cent coupon and 99 1/2 issue price. Dealers regarded these terms as too tight, however, and the issue traded either side of its 1 1/2 per cent fee.

In the D-mark bond market, trading remained quiet, though prices gained 1 to 1 1/2 points yesterday.

Deutsche Bank launched a DM 150m issue for City of Copenhagen with an eight-year average life and 1985 final maturity. The coupon was fixed at 7 1/2 per cent and issue price at par. The issue traded around 98, inside the 1 1/2 per cent selling concession.

In the Swiss franc bond market, UBS launched a public issue for Oesterreichische Donaukraftwerke with an Austrian guarantee. The 10-year issue will total up to SwFr 150m with an indicated coupon of just below 8 1/2 per cent.

UBS also announced a SwFr 150m private placement for Mitsubishi Rayon with a five-year life. The bonds will be convertible into shares and have an indicated 2 per cent coupon.

Barque Paribas (Suisse) is making a SwFr 50m private placement for Japan Electronic Computer with a five-year life and 8 1/2 per cent coupon.

Swiss franc bonds were up around 1 point yesterday, in better turnover.

EIB launched a LuxFr 1bn issue, lead managed by BGL. The bonds have an eight-year average life and a 9 1/2 per cent coupon. Fees total 1 1/2 per cent.

Strong demand for the two-tranche Eurobond currency unit issue from BPCE has allowed each tranche to be increased by Ecu 25m to Ecu 100m for the seven-year portion and Ecu 75m for the 10-year part. The bonds were still bid above par after the increase.

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Holiday Inns may make tender offer

By Our Financial Staff

HOLIDAY INNS, the world's largest hotel business, is considering spending up to \$400m on a "Dutch auction" tender offer for as much as 10m or 21 per cent of its outstanding shares.

The company said the aim was to counter "unusual activity" in its shares.

Under the plan, Holiday Inns would buy at least 8m shares at \$48 each and consider buying an additional 2m at up to \$40.

The actual prices paid, however, will be decided at the time of the tender, and will be based on the number of shares tendered.

On Tuesday in heavy early trading the stock was \$2 1/2 higher at \$48 1/2 on news of the possible tender offer.

S & P lowers Union Carbide credit ratings

By Our Financial Staff

STANDARD & POOR'S, the U.S. credit rating agency, yesterday lowered its ratings on Union Carbide's debt in the wake of the tragedy at the company's Bhopal plant in India late last year.

S & P had placed the company on credit watch in December following the accident which left more than 2,000 dead. The agency has now reduced Carbide's senior debt to triple-B plus from single-A minus to triple-B and commercial paper to A-2 from A-1.

S & P said that even if no Carbide funds were used to compensate victims of the accident, the adjustments were necessary to reflect more constrained access to capital markets during a period of uncertainty and the diversion of management time to fight lawsuits.

Europe plugs into MCI mail

By Paul Cheswright in Brussels

BELGIUM became a communications centre in a new sense yesterday when the Post Office and MCI International, a unit of the Federal Bankruptcy Code, amid some confusion as to whether the airline was still operating.

The company's telephones had been disconnected, according to a recorded message at the Fort Lauderdale headquarters. The Federal Aviation Administration said that North-eastern, in filing under Chapter

U.S. airline files for Chapter 11

BY TERRY BYLAND IN NEW YORK

NORTHEASTERN International Airways, the privately-owned Florida-based airline, yesterday filed for protection from creditors under Chapter 11 of the Federal bankruptcy code, amid some confusion as to whether the airline was still operating.

The company's telephones had been disconnected, according to a recorded message at the Fort Lauderdale headquarters. The Federal Aviation Administration said that North-eastern, in filing under Chapter

11, had said it would continue to operate three Boeing 737 aircraft. The agency is stepping up its surveillance of the company so as to ensure that "financial problems" do not affect the safety of operations, according to Mr Jack Barker, an executive of FAA.

Northeastern, founded in 1982 by Mr Stephen L. Quinto, the current president, operated discount priced flights between major U.S. cities, and was the 18th largest U.S. airline. Sir

Freddie Laker, whose Laker Airways pioneered cut-price transatlantic flights before collapsing in 1982, joined the board of Northeastern in 1983.

While the announcement of Northeastern's problems was unexpected, industry analysts were not surprised by this further evidence of strains in the domestic airline industry. "This is the third Chapter 11 filing by a jet-converted airline since deregulation, and it won't be the last," said one Wall Street expert.

FT INTERNATIONAL BOND SERVICE

Listed are the 200 latest international bonds for which there is an adequate secondary market. Closing prices on January 8.

YEN STRAIGHTS	Issued	Bid	Offer	Change on	Yield
Asian Gov. Bond 7 1/2	94	100	100 1/2	+0.05	7.25
European 7 1/2	94	100	100 1/2	+0.05	7.25
Int. Am. 7 1/2	94	100	100 1/2	+0.05	7.25
New Zealand 7 1/2	94	100	100 1/2	+0.05	7.25
World Bank 7 1/2	94	100	100 1/2	+0.05	7.25
Average price changes: On day 0 on week +0.05					
OTHER STRAIGHTS	Issued	Bid	Offer	Change on	Yield
Chrysler 14 1/2	94	100	100 1/2	+0.05	14.25
Dom. Gov. 13 1/2	94	100	100 1/2	+0.05	13.25
Dom. Gov. 12 1/2	94	100	100 1/2	+0.05	12.25
Dom. Gov. 11 1/2	94	100	100 1/2	+0.05	11.25
Dom. Gov. 10 1/2	94	100	100 1/2	+0.05	10.25
Dom. Gov. 9 1/2	94	100	100 1/2	+0.05	9.25
Dom. Gov. 8 1/2	94	100	100 1/2	+0.05	8.25
Dom. Gov. 7 1/2	94	100	100 1/2	+0.05	7.25
Dom. Gov. 6 1/2	94	100	100 1/2	+0.05	6.25
Dom. Gov. 5 1/2	94	100	100 1/2	+0.05	5.25
Dom. Gov. 4 1/2	94	100	100 1/2	+0.05	4.25
Dom. Gov. 3 1/2	94	100	100 1/2	+0.05	3.25
Dom. Gov. 2 1/2	94	100	100 1/2	+0.05	2.25
Dom. Gov. 1 1/2	94	100	100 1/2	+0.05	1.25
Dom. Gov. 1/2	94	100	100 1/2	+0.05	0.25
Dom. Gov. 0 1/2	94	100	100 1/2	+0.05	-0.25
Dom. Gov. 0	94	100	100 1/2	+0.05	-0.75
Dom. Gov. -1/2	94	100	100 1/2	+0.05	-1.25
Dom. Gov. -1 1/2	94	100	100 1/2	+0.05	-1.75
Dom. Gov. -2 1/2	94	100	100 1/2	+0.05	-2.25
Dom. Gov. -3 1/2	94	100	100 1/2	+0.05	-2.75
Dom. Gov. -4 1/2	94	100	100 1/2	+0.05	-3.25
Dom. Gov. -5 1/2	94	100	100 1/2	+0.05	-3.75
Dom. Gov. -6 1/2	94	100	100 1/2	+0.05	-4.25
Dom. Gov. -7 1/2	94	100	100 1/2	+0.05	-4.75
Dom. Gov. -8 1/2	94	100	100 1/2	+0.05	-5.25
Dom. Gov. -9 1/2	94	100	100 1/2	+0.05	-5.75
Dom. Gov. -10 1/2	94	100	100 1/2	+0.05	-6.25
Dom. Gov. -11 1/2	94	100	100 1/2	+0.05	-6.75
Dom. Gov. -12 1/2	94	100	100 1/2	+0.05	-7.25
Dom. Gov. -13 1/2	94	100	100 1/2	+0.05	-7.75
Dom. Gov. -14 1/2	94	100	100 1/2	+0.05	-8.25
Dom. Gov. -15 1/2	94	100	100 1/2	+0.05	-8.75
Dom. Gov. -16 1/2	94	100	100 1/2	+0.05	-9.25
Dom. Gov. -17 1/2	94	100	100 1/2	+0.05	-9.75
Dom. Gov. -18 1/2	94	100	100 1/2	+0.05	-10.25
Dom. Gov. -19 1/2	94	100	100 1/2	+0.05	-10.75
Dom. Gov. -20 1/2	94	100	100 1/2	+0.05	-11.25
Dom. Gov. -21 1/2	94	100	100 1/2	+0.05	-11.75
Dom. Gov. -22 1/2	94	100	100 1/2	+0.05	-12.25
Dom. Gov. -23 1/2	94	100	100 1/2	+0.05	-12.75
Dom. Gov. -24 1/2	94	100	100 1/2	+0.05	-13.25
Dom. Gov. -25 1/2	94	100	100 1/2	+0.05	-13.75
Dom. Gov. -26 1/2	94	100	100 1/2	+0.05	-14.25
Dom. Gov. -27 1/2	94	100	100 1/2	+0.05	-14.75
Dom. Gov. -28 1/2	94	100	100 1/2	+0.05	-15.25
Dom. Gov. -29 1/2	94	100	100 1/2	+0.05	-15.75
Dom. Gov. -30 1/2	94	100	100 1/2	+0.05	-16.25
Dom. Gov. -31 1/2	94	100	100 1/2	+0.05	-16.75
Dom. Gov. -32 1/2	94	100	100 1/2	+0.05	-17.25
Dom. Gov. -33 1/2	94	100	100 1/2	+0.05	-17.75
Dom. Gov. -34 1/2	94	100	100 1/2	+0.05	-18.25
Dom. Gov. -35 1/2	94	100	100 1/2	+0.05	-18.75
Dom. Gov. -36 1/2	94	100	100 1/2	+0.05	-19.25
Dom. Gov. -37 1/2	94	100	100 1/2	+0.05	-19.75
Dom. Gov. -38 1/2	94	100	100 1/2	+0.05	-20.25
Dom. Gov. -39 1/2	94	100	100 1/2	+0.05	-20.75
Dom. Gov. -40 1/2	94	100	100 1/2	+0.05	-21.25
Dom. Gov. -41 1/2	94	100	100 1/2	+0.05	-21.75
Dom. Gov. -42 1/2	94	100	100 1/2	+0.05	-22.25
Dom. Gov. -43 1/2	94	100	100 1/2	+0.05	-22.75
Dom. Gov. -44 1/2	94	100	100 1/2	+0.05	-23.25
Dom. Gov. -45 1/2	94	100	100 1/2	+0.05	-23.75
Dom. Gov. -46 1/2	94	100	100 1/2	+0.05	-24.25
Dom. Gov. -47 1/2	94	100	100 1/2	+0.05	-24.75
Dom. Gov. -48 1/2	94	100	100 1/2	+0.05	-25.25
Dom. Gov. -49 1/2	94	100	100 1/2	+0.05	-25.75
Dom. Gov. -50 1/2	94	100	100 1/2	+0.05	-26.25
Dom. Gov. -51 1/2	94	100	100 1/2	+0.05	-26.75
Dom. Gov. -52 1/2	94	100	100 1/2	+0.05	-27.25
Dom. Gov. -53 1/2	94	100	100 1/2	+0.05	-27.75
Dom. Gov. -54 1/2	94	100	100 1/2	+0.05	-28.25
Dom. Gov. -55 1/2	94	100	100 1/2	+0.05	-28.75
Dom. Gov. -56 1/2	94	100	100 1/2	+0.05	-29.25
Dom. Gov. -57 1/2	94	100	100 1/2	+0.05	-29.75
Dom. Gov. -58 1/2	94	100	100 1/2	+0.05	-30.25
Dom. Gov. -59 1/2	94	100	100 1/2	+0.05	-30.75
Dom. Gov. -60 1/2	94	100	100 1/2	+0.05	-31.25
Dom. Gov. -61 1/2	94	100	100 1/2	+0.05	-31.75
Dom. Gov. -62 1/2	94	100	100 1/2	+0.05	-32.25
Dom. Gov. -63 1/2	94	100	100 1/2	+0.05	-32.75
Dom. Gov. -64 1/2	94	100	100 1/2	+0.05	-33.25
Dom. Gov. -65 1/2	94	100	100 1/2	+0.05	-33.75
Dom. Gov. -66 1/2	94	100	100 1/2	+0.05	-34.25
Dom. Gov. -67 1/2	94	100	100 1/2	+0.05	-34.75
Dom. Gov. -68 1/2	94	100	100 1/2	+0.05	-35.25
Dom. Gov. -69 1/2	94	100	100 1/2	+0.05	-35.75
Dom. Gov. -70 1/2	94	100	100 1/2	+0.05	-36.25
Dom. Gov. -71 1/2	94	100	100 1/2	+0.05	-36.75
Dom. Gov. -72 1/2	94	100	100 1/2	+0.05	-37.25
Dom. Gov. -73 1/2	94	100	100 1/2	+0.05	-37.75
Dom. Gov. -74 1/2	94	100	100 1/2	+0.05	-38.25
Dom. Gov. -75 1/2	94	100	100 1/2	+0.05	-38.75
Dom. Gov. -76 1/2	94	100	100 1/2	+0.05	-39.25
Dom. Gov. -77 1/2	94	100	100 1/2	+0.05	-39.7

INTERNATIONAL COMPANIES and FINANCE

Hoogovens ends decade of losses with Fl 200m net

BY LAURA RAUN IN AMSTERDAM

HOOGOVENS, the Dutch steel group, has moved into the black for the first time in 10 years with a Fl 200m (\$98m) net profit in 1984.

While earnings were in line with company expectations, Hoogovens' rebound into profitability — it lost Fl 38.4m in 1983 — is in sharp contrast to the continuing financial difficulties plaguing many other European steelmakers.

Hoogovens' successful cost-cutting efforts and product reorganisation have led the Netherlands to oppose any increase in European Community subsidies to steelmakers.

without further reductions in production.

Hoogovens attributed its turnaround to economic recovery as well as corporate restructuring, which has notably widened profit margins. The group produced a record amount of crude steel in 1984, around 5.5m tonnes, or 30 per cent more than in the previous year.

Hoogovens also produces pig iron, rolled products and aluminium. Its total turnover in 1983 was Fl 6.05bn.

Mr Jan Hooglandt, the chairman, sounded a cautious note for 1985, underlining that Hoogovens has little control over a number of adverse

factors. But he added that the group could offer "satisfactory counterweights".

The Dutch Government is providing about Fl 1.2bn in assistance for Hoogovens' 1983-85 investment programme totalling Fl 3.2bn, of which Fl 1.06bn worth of projects were approved last year.

Capacity use at the group's steel plants improved to 80 per cent in the final quarter of 1984 from 67 per cent at the beginning of the year. Hoogovens said the results of its steel activities strongly improved in the year and accounted for more than half the year's net profit.

Helaba chief to take early retirement

By John Davies in Frankfurt

DR HEINZ SIPPEL, who has presided over the financial recovery of Hessische Landesbank (Helaba) during the past 10 years, intends to step down at the end of this year. Dr Sippele, now 62, was brought in to put publicly owned bank on its feet after it had run up heavy losses and become embroiled in political controversy in the early 1970s.

His troubles arose partly from rapid expansion into real



Dr Heinz Sippele: return to profitability

estate projects and it needed substantial aid from the Hessen Government and from savings banks throughout the country.

With group assets of about DM 65bn (\$26.5bn), Helaba is one of the largest West German banks. It is 50 per cent owned by the Hessen Government and 50 per cent by Hessen savings banks.

Dr Sippele succeeded in removing the bank from controversy and has seen a steady return to profitability, capped by the restoration of a dividend payment for 1983 after an absence of 11 years.

The bank has indicated that "a dividend payment would also be possible for 1984, although a decision has not been made."

Helaba has a 16.7 per cent stake in Deutsche Anlagens-Leasing (DAL), the troubled leasing concern, but has indicated it is well able to absorb its share of the burden from DAL's write-offs and risk provisions.

Job cuts at French telecom supplier

BY PAUL BETTS IN PARIS

SOCIETE Anonyme de Telecommunications (SAT), one of the main French private telecommunications equipment manufacturers, intends to reduce its labour force by more than 10 per cent this year because of a fall in new orders.

The company, which is the latest French telecommunications manufacturer to announce sizeable layoffs, is also expected to report a loss of FF45m (\$4.6m) for 1984 on sales of FF2.2bn.

SAT said yesterday that it was seeking to save FF220m in labour costs this year. This would lead to job cuts involving about 700 of a total of 5,800 workers employed by the group. The company wants to avoid compulsory redundancies and is proposing early retirements and a reduction in working hours without compensation in its provincial plants.

Like other French telecommunications equipment makers, SAT has suffered from

the fall in new orders on the domestic market from the French telecom administration. At the same time, SAT had been banking on France's ambitious cable television plan. But this plan is currently suffering delays.

SAT, which installed the optical fibres for the French experimental cable project in Biarritz, had high hopes of winning new French cable orders.

Before SAT, a number of other French telecommunications equipment makers announced the need to make large-scale job cuts. These include the state-controlled Cit-Alcatel group, which plans to shed 1,700 jobs this year; ITT, the telecom group now under Cit-Alcatel management control, with 3,300 job cuts; and CGT, the former ITT French subsidiary nationalised by the Socialist Government, with 961 job cuts.

Downturn for Hungarian bank's London offshoot

BY DAVID BUCHAN

HUNGARIAN International Bank, the wholly-owned London subsidiary of Hungarian National Bank in Budapest, has reported pre-tax profits for the year ended last September 30 of £3.47m (\$6.2m). This is well down from the bank's record 1982-83 profit of £8.3m, but still represents a 68 per cent return on capital.

Mr Tim Newling, managing director since last March, explained yesterday that profits declined to a "more normal level" last year because interest rates, affecting the bank's

speciality in forfait and in the trading of fixed interest rate instruments in the discount market, had also behaved "more normally."

A major slice of the bank's profits last year came from its subsidiary, Hiburade, which specialises in counter trade and barter. It reported a pre-tax profit of £1.9m.

The issued and fully paid capital of Hungarian International Bank was raised from £5m to £10m last month with the capitalisation of £2m of bank reserves.

Japan to act on withholding tax

WASHINGTON — Japan intends to abolish withholding taxes on Japanese Euroyen bonds held by non-residents of Japan, U.S. Treasury officials were told.

The Japanese Finance Ministry decision was announced at a yen-dollar committee session involving Treasury and Japanese officials. The proposal is to be submitted to the current session of the Japanese parliament.

The Japanese side also reaffirmed an earlier decision to

halt withholding tax on other Japanese deposits and securities held by non-residents of Japan. The Treasury Department welcomed Japan's actions, which are regarded as part of the overall programme to open Japanese financial markets to foreign participation, and also as an act of reciprocity. The U.S., by an Act of Congress last year, halted withholding of taxes on U.S. Treasury securities held by foreigners.

AP/DJ See Lex

Radar starts major reshaping

BY DAVID HOUSEGO IN PARIS

RADAR, the large French supermarket group, is embarking on a substantial restructuring programme in an effort to break even by the end of next year.

The group, in which Galeries Lafayette has a 22 per cent stake, ran up an operating loss last year of FF250m (\$25.7m) on turnover of about FF8.5bn. The losses have largely swallowed up the FF350m gain that Radar realised on the sale of 15 hypermarkets in April.

M Daniel Lebard, the president, said the first package of measures would concern Radar's Societe Francaise des Supermarches subsidiary where the workforce would be cut by some 350.

SFS's central warehouse is to be shut and the 300 retail outlets that it owns will be managed by other subsidiaries within the group. SFS accounted for some FF70m of Radar's losses last year.

Radar has been particularly badly hit by the squeeze on

retail margins following weak domestic consumption.

M Lebard declared as premature any idea that the group might sell any of its large Paris-based stores to Galeries Lafayette. Through its Paris-France subsidiary, Radar owns among others the Treis Quartiers store.

The group, which employs some 5,000 people, had hoped a year ago to surface from the financial difficulties which have dogged it in recent years.

Record profits for Dutch publisher

By Our Amsterdam Correspondent

VNU, the Dutch publishing group, will report a record profit of more than Fl 47m (\$13m) for 1984, up one-third from the previous year, according to Mr J. L. Brechtjens, the new chairman of the board.

He attributed the gain to both the economic upturn and VNU's efforts to streamline its operations, with nearly all divisions — including magazines, books and newspapers contributing to the increase. A substantial part of the launching costs for VNU's subscription-TV venture were charged to 1984, Mr Brechtjens added.

Cargo broker takes over Salen reefer contracts

BY DAVID BROWN IN STOCKHOLM

SRS REEFER, the Swedish refrigerated cargo brokerage group, has taken over virtually all contracts previously held by the reefer unit of Saleninvest, the shipping group which went bankrupt late last year.

Reefer, which was established by Gyllenhammar and Partners, the investment bank, is staffed by many former Saleninvest reefer division employees. It now operates 50 of the 80 vessels previously managed by Saleninvest.

The company also announced yesterday that it had signed a \$14m deal to ship citrus fruit for the Israeli Government. Saleninvest previously con-

trolled roughly a quarter of the world's refrigerated cargo market, carrying about 25 per cent of the world's bananas, and 30 per cent of citrus fruit.

Meanwhile, all of Saleninvest's 17 wholly-owned reefer vessels have been transferred to the creditors by Mr Björn Edgren, the court-appointed receiver.

Mr Edgren said an effort to salvage the profitable portions of Saleninvest's former tanker and dry cargo operations through the sale of shares in the Argonaut and Monitor shipping companies (which were bled-off last year) is likely to involve "at least two more weeks" of price negotiations with possible buyers.

CBS Inc.

U.S. \$100,000,000

11 3/8 per cent. Notes due 1992

Swiss Bank Corporation International Limited

Morgan Stanley International

S.G. Warburg & Co. Ltd.

Algemene Bank Nederland N.V.

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Credit Suisse First Boston Limited

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Merrill Lynch Capital Markets

Morgan Guaranty Ltd

Nomura International Limited

Salomon Brothers International Limited

Union Bank of Switzerland (Securities) Limited

Wood Gundy Inc.

New Issue

This announcement appears as a matter of record only

December 1984

CBS Inc.

£40,000,000

10 7/8 per cent. Notes due 1994

Swiss Bank Corporation International Limited

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Credit Suisse First Boston Limited

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PRIVATE BANKERSNEW YORK BOSTON PHILADELPHIA CHICAGO
ST. LOUIS LOS ANGELES DALLAS NAPLES
LONDON PARIS ZURICH TOKYO GRAND CAYMAN GUERNSEY

STATEMENT OF CONDITION, DECEMBER 31, 1984

ASSETS	
Cash and Due from Banks	\$280,378,173
U.S. Government Securities	
Deeds and Guarantees	121,470,314
State and Municipal Securities	62,010,972
Federal Funds Sold	75,000,000
Loans and Discounts	258,988,169
Customers' Liability on Acceptances	26,305,621
Interest and Other Receivables	29,633,785
Premises and Equipment, net	15,141,890
Other Assets	5,670,844
	\$874,599,508

LIABILITIES	
Deposits	\$746,554,590
Federal Funds Purchased	28,000,000
Acceptances Less Amount in Portfolio	27,405,621
Accrued Expenses	8,573,988
Other Liabilities	4,477,309
Capital	\$23,000,000
Surplus	35,588,000
	\$874,599,508

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INTERNATIONAL COMPANIES and FINANCE

This announcement appears as a matter of record only.

Commercial Paper Program



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Commercial Paper Dealer for this program.

Lehman Commercial Paper Incorporated
Shearson Lehman/American Express Inc.

Deak in
fight for
survival

HONG KONG—At least three companies are interested in buying the Hong Kong and Macao operations of the troubled Deak group of the U.S., a lawyer and an auditor for the local Deak units said yesterday.

Mr Keith McConnell of Baker McKenzie, solicitors, said his firm was retained last Thursday by Mr Nicholas L. Deak, founder of the Deak group, to "do what we can to facilitate a sale of all or part of the local Deak companies."

Mr McConnell said he also was asked to "block any winding up petition against Deak."

The Hong Kong government has filed for the provisional liquidation of Deak-Perera Far East, Deak's main regional company in Hong Kong.

All of Deak's local companies have been shut since early December, when three of the Deak group's main U.S. affiliates filed for court protection to reorganise under chapter 11 of the U.S. bankruptcy code.

AP-DJ

Daim gains influence over KLSE

BY WONG SULONG IN KUALA LUMPUR

MR DAIM ZAINUDDIN, who became Malaysia's Finance Minister last July, is rapidly increasing his influence over the country's corporate and monetary policy.

A close confidante of Dr Mahathir Mohamad, the Prime Minister, Mr Daim has just won a major victory over Tan Sri Azis Taha, the central bank governor, when the cabinet approved his proposal to direct commercial banks to pump 200m ringgit (U.S.\$83m) into the sagging stock market by allowing loans for share purchases.

Previously, the central bank prohibited banks from lending for the purchase of shares as it considered this to be an unproductive and speculative activity. However, the government now feels that shares on the Kuala Lumpur Stock Exchange have fallen too far and this could

affect investors' confidence in the economy.

For despite good performance by almost all of the world's major bourses last year, the KLSE industrial index fell by 20.5 per cent to 511 points and many stocks are now at a two-year low.

One senior Malaysian banker, expressed reservations over the government's move, pointing out that investors could view it as just artificial massaging of the stock market and might therefore still stay away.

Another move that will increase Mr Daim's influence over the stock exchange is the transfer of the influential Capital Issues Committee (CIC) secretariat from the central bank to the Treasury.

The CIC is the watchdog of the securities industry and Tan Sri Azis is its chairman. Its approval is necessary for any

acquisitions, restructurings, or mergers, or for any new share issues.

The central bank is also likely to lose to the Treasury the function of handling negotiations over Malaysia's foreign loans. Mr Daim is known to be impatient with the slow pace of the central bank in making decisions in this area.

Mr Daim is also closely involved in the government's efforts to contain the political fall-out from the Bank Bumiputra loan scandal and to get the bank back on its feet. He arranged for the rescue of the bank by Petronas, the national oil company, last September, and for the release of a report by the Bank Bumiputra Investigation committee. The report named six bank officials in the scandal which had cost the bank about \$1bn in bad loans

to Hong Kong property speculators, including the Carrian Group.

MALAYAWATA STEEL, Malaysia's biggest steel producer, has moved further into the red due to high interest charges and poor demand for its products. In the six months to September, the company incurred an operating loss of 12.7m ringgit compared with a previous loss of 7.5m ringgit.

Revenues rose by 89 per cent to 95m ringgit, while volume increased by 22 per cent to 117,000 tonnes. The higher volume was the result of the commissioning of the company's second rolling mill which was the main reason for a doubling of interest charges to 15.4m ringgit.

The company has sold off its 40 per cent stake in Perera Realty and Development for an undisclosed sum.

Rapid growth in Tokkin money trusts

BY YOKO SHIBATA IN TOKYO

JAPAN'S CAPITAL management companies, especially those associated with the "big four" brokerage houses, have been enjoying a considerable boom. The rapid growth in "special money trusts" by cash rich companies has been one of the major factors in this success.

According to Nomura Capital Management the size of these trust funds, or Tokkin accounts as they are called, is now about ¥1,000bn (\$3.9bn). Daiwa Capital Management expects the total to reach between ¥3,500bn and ¥4,000bn by March 1986.

Tokkin accounts are placed by the companies with trust banks but the funds are invested by capital management companies. The size of such accounts began to grow rapidly after the decision of the Ministry of Finance in September to allow life and non-life insurance companies to place a proportion of their funds

in them. Even with a limit of 3 per cent, the Tokkin account investment total from this source alone is around ¥1,500bn by the end of next year.

However, foreign institutional investors have been critical of the way funds from the Tokkin accounts have been used. Some consider that they have been responsible for the relative weakness of the internationally known blue chips (which predominate in foreign portfolios) as compared with the performance of lesser known stocks.

Foreign investment managers point to the highly speculative market in low-priced stocks with poor fundamentals seen from November until the year end as further evidence for their claim that the selective use of the Tokkin funds has damaged their positions. They claim also that although the total of these funds is small

comparison with the overall size of the market, the professionally managed money has been moving quickly from one stock to another in the search of short-term gains, inviting a rising but basically unstable market.

Tokkin accounts also pose problems in terms of stock concentration. In the past most of the surplus cash coming into the market came from private individuals but last year it was the big listed companies who contributed the lion's share.

Japanese banks, for example, have launched a major equity investment strategy aiming to diversify their asset management and acquire expertise in handling securities investments as part of their gearing up for the era of deregulation.

So while in the past most of the shares held by major banks were for group or political purposes—or even to keep tight relations with important customers, they now hold in excess of ¥2,000bn each in their own Tokkin accounts.

All of these Securities have been offered outside the United States.
This announcement appears as a matter of record only.



New Issue / December, 1984

U.S. \$150,000,000

The Procter & Gamble Company

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and 150,000 Warrants to Purchase
U.S. \$150,000,000 11% Notes
Due December 15, 1989

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Goldman Sachs International Corp.

Morgan Guaranty Ltd

Algemene Bank Nederland N.V.

Banque Nationale de Paris

Baring Brothers & Co., Limited

Citicorp Capital Markets Group

Dai-ichi Kangyo International Limited

IBJ International Limited

Mitsubishi Finance International Limited

The Nikko Securities Co., (Europe) Ltd.

Orion Royal Bank Limited

Union Bank of Switzerland (Securities) Limited

Banque Bruxelles Lambert S.A.

Barclays Merchant Bank Limited

Berliner Handels- und Frankfurter Bank

Commerzbank Aktiengesellschaft

Daiwa Europe Limited

Kreditbank International Group

Mitsui Finance International Limited

Nomura International Limited

Toronto Dominion International Limited

Yamaichi International (Europe) Limited

Liquidation for
Grand Marine

HONG KONG—Grand Marine Holdings, the shipping arm of the collapsed Carrian Investments, has filed for liquidation, the company said yesterday.

Mr Aubrey Clarke, the company's chairman, said recently that Grand Marine would file for liquidation after an unsecured creditor of its subsidiary, Goodwin Marine and Industries, demanded HK\$1.15m (U.S.\$147,436). The demand came after two thirds of Grand Marine's secured creditors voted in late December to stop a scheme to restructure the company's debts.

Reuter

THE MORTGAGE BANK
AND FINANCIAL
ADMINISTRATION
AGENCY OF THE
KINGDOM OF DENMARK

£50,000,000 Guaranteed
Floating Rate Notes Due 1994
Series 91

Unconditionally
guaranteed by
THE KINGDOM OF DENMARK

In accordance with the terms and conditions of the Notes, interest is payable from 7th January 1985 to 6th April 1985 at a rate of 10 1/4% per annum. The relevant interest payment date will be 9th April 1985. The Coupon Amount per £5,000 will be £122.50, payable against Surrender of Coupon No. 5.

Hambros Bank Limited
Agent Bank

MARINE MIDLAND
FINANCE N.V.
U.S. \$125,000,000 Guaranteed
Floating Rate Subordinated Notes
Due 1994

For the three months
9th January, 1985 to 9th April, 1985
the notes will carry an interest rate of 8 1/4%
per annum with a coupon amount of U.S.\$22.03 per
U.S.\$1,000 note and U.S.\$220.31 per U.S.\$10,000 note.
The relevant interest payment date will be
9th April 1985.
Listed on the London Stock Exchange
By Bankers Trust Company
Agent Bank

EQUITABLE BANCORPORATION
OVERSEAS FINANCE N.V.
US\$50,000,000

Guaranteed Senior Floating Rate Notes due 1994
For the three month period 7th January, 1985
to 9th April, 1985, the Notes will carry an interest rate
of 9 1/4% per annum with a Coupon amount of US\$233.19
per US\$10,000 Note, payable on 9th April, 1985.
By Bankers Trust Company, London
Reference Agent

A growing number of
international banks are selecting
Lehman as commercial paper dealer.

In the past year alone,
we were privileged to include the
following among our new clients:

Bank of New Zealand

Scotiabank
The Bank of Nova Scotia

Bayerische Landesbank
Girozentrale

Bayerische Vereinsbank
Aktiengesellschaft

Caisse Nationale de Crédit Agricole

Copenhagen Handelsbank

Kansallis-Osake-Pankki

Lloyds Bank International Limited

Post-och Kreditbanken
PKbanken

Svenska Handelsbanken

Lehman Commercial Paper Incorporated
Shearson Lehman/American Express Inc.



Arrangements have been made through the undersigned for the private placement
of these securities with certain institutional investors. These securities have not
been and are not being offered for sale to the public. This announcement
appears only as a matter of record.

\$100,000,000

AFRICAN DEVELOPMENT BANK

\$50,000,000

Subordinated Notes of 1984

Due December 1, 1989

\$50,000,000

Subordinated Sinking Fund Notes of 1984

Due December 1, 1994

Kidder, Peabody & Co.
Incorporated

Bank of Boston
Corporate Finance Unit

December 3, 1984

NCE
LSE

UK COMPANY NEWS

Mountleigh tops £1m: more USAF work on the way

FOLLOWING a record in 1983-84 the Mountleigh Group pushed its pre-tax profits up by £273,000 to £1.1m in the six months to October 31 1984.

Furthermore, Mr. Tony Clegg, the chairman, is confident that the increased rate of profit will be maintained over the second half.

The interim dividend is being doubled to 2p net per 25p share and having unforeseen circumstances the directors expect to recommend a final of 4.5p, making a total of 6.5p for the year, an increase of 18.2 per cent.

Mr. Clegg says rental income is now flowing at an annual rate of £4.5m and that total turnover in the second half should show a substantial increase over the £7.48m (£3.47m) achieved in the first half.

Rental income for the period improved from £1.4m to £2.23m.

The group, based in West York, is engaged in property investment and development.

The group has been notified that subject to final approval of the lease terms it has been selected to build 640 houses in eastern England to be occupied by U.S. Airforce personnel and their families.

The houses will be leased to the USAF for an initial 10-year term and will be maintained by Mountleigh's existing management organisation.

Group pre-tax profits for 1983/84 improved by £289,000 to £1.1m and reflected for the first time the full benefit of income from a Suffolk residential portfolio let to the USAF.

At the November annual meeting Mr. Clegg was confident that profits for the first six months would exceed those of the corresponding half of the previous year.

After dividend payments of £140,000 (£70,000), retained profits emerged at £273,000 (£136,500).

Earnings totalled 15.9p (£1.10p) - the number of shares in issue amounted to 7m (5m).

McDonnell Douglas set to acquire Applied Research

BY ALEXANDER NICOLL

McDonnell Douglas, the U.S. aircraft maker which is building up its information systems division, has agreed in principle to buy Applied Research of Cambridge, a software development company owned by about 30 current and former employees.

Applied Research, founded in 1969 as a commercial offshoot of the School of Architecture at Cambridge University, provides turnkey computer aided design systems, especially to the construction industry. Among its products are urban planning and mapping systems.

Nearly 40 per cent of net revenues are from exports, and McDonnell Douglas already has exclusive distribution rights in North America.

No terms of the deal have been disclosed. Applied Research had turnover of £5.6m in the year ended June 30, 1984, and Mr. Ed Hoskins, chairman, said pre-tax profit was about 10 per cent of turnover. The company employs 115 people.

The deal, in which Applied Research is being advised by the London arm of Merrill Lynch, is due for completion in the next few months after shareholder approval.

Xyllyx losses to continue

Xyllyx, which last month announced a complete reversal of its order book, is unlikely to show a profit for the current year, ending March 31 1985.

The directors state, however, that prospects for the future remain good, and they anticipate that the present loss-making trend in results will be reversed shortly.

In the six months to September 30 last year the group suffered a loss of £177,000, against a £61,000 for the previous 10 months. Turnover rose from £26,000 to £57,000.

The group, which gained a U.S. reputation last February, designed the Infobox coin-operated view data system. It made it clear from the outset that the pursuit of large orders for an essentially new product imposed high risks.

Brasway is confident in spite of pit strike

THE MINERS' strike was cause for concern for Mr. R. A. Swaby, chairman of Brasway, when he addressed the annual meeting in November, but now, reporting significant increases in interim turnover and profits, he believes that the company is on course for a "very good year".

The taxable result for the half year to October 31 1984 showed a rise from £185,000 to £401,000 on turnover up by £2.7m to £10.67m. The group's main activities—scrap processing, tube and bright bar manufacturing—are still trading well, although the miners' dispute is continuing to affect some of the company's customers.

The interim dividend is effectively raised from 0.5p to 0.75p net per 10p share, following the equivalent 1.33p total for the last full year, when profits reached £400,000. The directors will be "as generous as possible" with the final dividend.

After a tax charge of £180,000 (nil), earnings per share are quoted at 4.75p against 4.21p.

Trading recommenced on December 1 from one of the company's redundant leased factories at Dudley, and it is hoped that the newly formed division will soon become a valued and profitable member of the group. All tube used there will be supplied by the company's own tube division, which is now operating "very efficiently and profitably" from its new building at Wednesbury.

In a reference to Brasway's potential growth prospects and the approximate 51 per cent holding by Swaby family interests, the chairman says that much thought is currently being given to the possibility of a dilution of the family shareholding.

Profit growth at CTSB

Central Trustee Savings Bank, the wholesale banking arm of TSB Group, increased its operating profits from £18.7m to £20.4m in the year to November 30 1984.

The balance sheet showed an increase from £1.65m to £1.65m—the growth in deposits coming from sources of funds outside the TSB Group.

Havelock Europa

Havelock Europa has acquired all the fixed assets (comprising freehold premises, machinery and vehicles) and stock of Joseph and William Henderson, Glasgow-based shopfitters, for £110,000 cash.

A new subsidiary called Joseph and William Henderson (1984) and trading as Henderson's, will be formed.

MINING NEWS

SA gold producers' outlook depends on exchange rates

BY KENNETH MARSTON, MINING EDITOR

AFTER DROPPING below \$300 per ounce on Monday, the gold price rallied yesterday to close at \$375 better at \$382.25. The FT index of South African gold mines shares followed suit, recovering 9.9 to 453.2.

Back in June 1983, when gold was at the current level, the index was standing at only 183.2. The much higher level of share prices today is largely a reflection of exchange rate benefits to mine revenue resulting from the fall in the value of the South African rand.

Gold is sold for dollars and the proceeds are converted back into rands. Last year the rand fell by 42 per cent against the dollar and as a result the South African gold mines enjoyed rising gold prices in terms of rands while dollar prices fell.

The current dollar price of gold is equal to more than R20,000 per kilogramme which compares with a record average received of R17,227 in the September quarter of last year.

Results for the final quarter of the year are now pending.

The first half of these December quarter results will come from the seven mines in the Consolidated Gold Fields group, which are due to be published on Friday. Although working costs will have risen it is hoped that these will have been offset by higher gold prices received.

Quarterly results from gold producers in the other major South African groups will follow during the course of next week. In the cases of more marginal mines, earnings performance may be muted by the effects of forward gold sales made earlier as a hedge against a subsequent fall in prices.

The mine earnings outlook for the first quarter of 1985 is less clear. While the supply of gold is fully adequate to meet industrial offshore the chances of a recovery in the dollar price must depend on a revival in investment demand, but this would await an easing in the value of the dollar (and thus a fall in the rand price of gold) or more important, a rise in the U.S. inflation rate.

In the meantime therefore, the maintenance of high rand prices for gold may depend largely on continued weakness in the rand. Another factor in the equation—whilst points to the need for caution in gold shares at current prime levels—is the likelihood of sharper rises in mine working costs against the background of South Africa's rising inflation rate which is more than 13 per cent.

Sale Tilney strengthens its Far East operations

Sale Tilney, the UK insurance broking company, is strengthening its Far East operations by acquiring 60 per cent of the equity of the Singapore insurance broking firm MACS Insurance Consultants Pte for \$860,000 (£240,000) in cash.

Sale Tilney has an option in 1987 to acquire a further 10 per cent of the equity at a price related to profits in that year.

MACS Insurance, whose name will be changed to Sale Tilney-Wong (Insurance Brokers) Pte, was formed about four years ago and has been building up its operations in all general insurance branches rapidly. Its business is mainly in Singapore, with some operations in Malaysia and Indonesia.

Sale Tilney has a broking and an underwriting operation in Hong Kong and has been looking to enter the Malaysian market. The acquisition will provide this entry. Sale Tilney also feels that its extensive experience in marine insurance will enable MACS to expand in this field.

Mr. C. A. Innes, finance director, and Mr. J. H. Cahill, managing director of Sale Tilney (Brokers) have joined the board.

BOARD MEETINGS

TODAY
Interim: Associated Dairies, Basco, Hollis, Moorgate Investment Trust, Haines, Ashdown Investment Trust, Guinness Peat Group, Home, Johnson and Firth South, M. & G. P. Trust.

FUTURE DATES
Barrat Investments and Finance Jan 22
Central Securities Jan 14
Mercentia House Jan 22

Northamber
Samuel (N.I.) Jan 17
Stroud Riley Drummond Jan 24

Finlay
Benford (S. & W.) Jan 17
Blue Arrow Jan 14
Sassoon Jan 18

Great Northern Telegraph
Lancroft Kilgour Jan 22
Pratt (P.) Engineering Jan 28
Razburn Investment Trust Jan 16
Warner Holidays Jan 14

APPOINTMENTS

Taylor Woodrow International president

Mr. George Hazell is to retire as chairman of TAYLOR WOODROW INTERNATIONAL on June 30. He will remain a director and become the first president of the company from July 1. Mr. Hazell will be succeeded by Mr. Peter Wonnacott, one of the company's Omani and Gibraltar companies.

Mr. Walter Hogbin, deputy chairman and managing director of Taylor Woodrow International and group main board director, will succeed Mr. Hazell as chairman on July 1, 1985, and remain managing director.

Brown's sales activity in the UK.

Mr. Louis Kunzig, managing director of Siskay Electric Welding Machines has been elected chairman of the WELDING MANUFACTURERS' ASSOCIATION. He is also vice-president of CEMSE, European committee of welding equipment manufacturers.

Mr. Stuart M. Raven has been appointed a director of the ANGLIA BUILDING SOCIETY. He was investment manager.

Mr. Andrew Sargent has joined the board of SB MODULES in a non-executive capacity.

Mr. Kenneth Taylor has been appointed a member of the board of CROWN AGENTS for overseas governments and administration and the Crown Agents holding and realisation board. Mr. Taylor was, until his retirement in 1983, a member of the British Overseas Trade Board and secretary of the Export Credits Guarantee Department.

Mr. Douglas Williams, member of the board of Crown Agents, has retired. He will continue his association with the board on an informal basis.

Mr. B. Diarmid A. Kelly has been appointed a director of BARING FAR EAST SECURITIES, based at the London office.

Mr. M. C. Emerson and Mr. E. W. Thompson have been appointed additional directors of C. E. HEATH AND CO (REINSURANCE BROKING).

Mr. Tony Arnold, Mr. Peter Davies and Mr. Robert McCarrach have been appointed deputy investment managers of EQUITY & LAW LIFE ASSURANCE SOCIETY.

NEW DAREN OIL TRUST has appointed Mr. Michael Forrest and Professor Tom Patten as directors. Mr. Forrest is general manager of the Life Association of Scotland and a director of Great Life Assurance. Professor Patten was founding director of the Institute of Offshore Engineering of Heriot-Watt University. He is a director of Pict Petroleum, United Wire Group and Melville Street Investments (Edinburgh).

Mr. Art Nedom has resigned as a director in view of his increasing business commitments. He was formerly managing director of Weeks Petroleum and is currently serving as chairman of the Prudhoe Bay Unit Board of Arbitration.

Mr. Don Kennedy has joined the St. James's group and has been appointed a director of ST.

JAMES'S PUBLIC RELATIONS. Mr. Rick Martin has been appointed an associate director of St. James's Corporate Communications.

Mr. Tom Gibson has been appointed a director of THE BRITISH CAR AUCTION GROUP.

LADBROKE INDEX
Based on FT Index
955-962 (+8)
Tel: 01-427 4411

Notice of Redemption

Copenhagen Telephone Company, Inc.

(Kjøbenhavns Telefon Aktieselskab)

6½% Sinking Fund Dollar Debentures Due February 1, 1986

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of February 1, 1971 under which the above described Debentures were issued, \$1,350,000 principal amount of the said Debentures have been called for redemption through operation of the Sinking Fund on February 1, 1985, the date fixed for redemption, in the redemption price of 100% of the principal amount thereof plus accrued interest to the date fixed for redemption as follows:

Debentures in coupon form of \$1,000 denomination and bearing the following distinctive numbers with prefix letter M:		and the following distinctive numbers with prefix letter M:	
13 1063 2000 2004 4713 8078 1071 11478 11622 12541 13761 15236 15917 17272 17590	14 1063 2119 2011 4714 8078 1072 11479 11623 12542 13762 15237 15918 17273 17591	15 1063 2238 2012 4715 8079 1073 11480 11624 12543 13763 15238 15919 17274 17592	16 1063 2357 2013 4716 8080 1074 11481 11625 12544 13764 15239 15920 17275 17593
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UK COMPANY NEWS

RMC builds W. German presence with £22m deal

BY GORDON CRABE

RMC Group, supplier of ready mixed concrete and other construction materials, has increased its West German presence through a DM 50.3m (£22.2m) deal to take near-total control of Rheinisch-Westfälische Kalkwerke (RWK), a lime and limestone producer in which it has until now held a 49 per cent stake.

At the same time, RMC announced a \$6m (£3.2m) cash acquisition in the U.S. where it will take on the assets of Allied Products, a concrete producer based in Atlanta, Georgia. The purchase broadens RMC's "sunshine belt" coverage, which already includes sites in North and South Carolina and Florida.

The West German purchase, which takes RMC's holding in RWK above 99 per cent, is being financed by a vendor placing. Schroder, Wagon, will place 5,918,889 shares in RMC, representing some 6.2 per cent of issued equity.

The placing price was 378.5p, and the exercise was described by the company last night as "going smoothly." In the market, RMC closed unchanged at 380p, implying a discount for the new equity of just under 2 per cent.

The funding operation, for which Cazenove and Moore



Mr John Comden, chairman of the RMC Group

Govett are brokers, is conditional on completion which the company expects on Friday.

RMC bought its original RWK stake in 1951 for DM 66.7m, when the Hoechst steel group sold off its majority holding. Until the latest deal, some 36 per cent was held by three German banks, 5 per cent by the Thyssen steel concern, a similar amount by French interests, and a further

5 per cent of German stock markets. The British company had sought full control but a residual 0.9 per cent of the shares, held in bearer form, has proved impossible to track down. Unless these investors emerge from anonymity, RWK accounts will still have to be published and annual meetings held.

RMC has an established West German operation, through ReadyMix AG and other units, but sees the absorption of RWK as extending its geographic and industrial base—RWK is a notable supplier to the country's important steel and chemical industries—as well as safeguarding its supply of raw materials.

The limestone resources of RWK, extracted at the rate of some 6.2m tonnes a year, are expected to last "well into the next century," according to Mr John Comden, RMC's chairman.

For 1983, pre-tax profits computed on a basis consistent with the listing, amounted to £1.4m at £3.4m, with consolidated net tangible assets at the end of that year put at £46m.

Dealings in the RMC shares issued under the placing are expected to begin next Monday. See Lex.

Wm. Leech directors meet amid speculation

By Alexander Nicoll

THE BOARD of William Leech, Newcastle housebuilder, met again yesterday as its shares remained suspended amid growing speculation about a new bid for the company.

No information was forthcoming either from Leech or from C. H. Beazer, Bath-based building group which has 24.3 per cent of Leech and narrowly failed to win control with a £21.5m bid last July.

In the City, expectations were either that Beazer, which is barred from making a new hostile bid for a year, might be negotiating an agreed offer, or that Leech might be in talks with another party which would perhaps pick up the Beazer holding.

Beazer has offered £43m for Bath and Portland, but the bid has been knocked out of contention by a 161m agreed bid from Consolidated Gold Fields.

Robertson Research holding sold

The SNC Group of Montreal, Canada, has sold its holding of 3.5m shares, amounting to 28.7 per cent of equity, in Robertson Research, through a placing with the institutions. Robertson is based in Wales and provides geological and technical services.

SNC's relationship with Robertson Research dates from 1979, when arrangements were made between the two groups mainly to strengthen Robertson's financial position. The disposal derives from SNC's wish to diversify its investments following Robertson's flotation in March 1984.

In its first figures following the listing, Robertson increased profits by 42 per cent to £1.17m for the six months to September 30 1984.

Close Brothers

Close Brothers Group has agreed in principle to subscribe for a controlling interest in an investment management company which has been recently formed by Mr Jonathan Thornton. Mr Thornton was previously deputy managing director of CIN Industrial Investments, the unlisted investment arm of the National Coal Board Pension Fund.

Continental Micro

Continental Microwave (Holdings), the Luton-based designer and manufacturer of telecommunications, broadcast and defence electronics equipment, has acquired Trucon Printed Circuits (Raytheon), a specialist manufacturer of printed circuit boards, for £850,000 in stock. At December 31 1983, Trucon's net assets were £155,655, and for the year to that date, turnover was £220,883 and pre-tax profits were £75,524. Unaudited pre-tax profits for the nine months to September 30 1984 were £58,030, and the vendors are warranting that profits for the whole of 1984 will be at least £109,000.

William Dawkins charts Hilldown's rise to Stock Exchange status Trimmed and ready for market

THE FOOD manufacturing sector will receive a fillip at the end of this month or the beginning of next when Hilldown Holdings, the eighth largest private company in the UK measured by turnover, joins the stock market.

Analysts are already drawing parallels between Hilldown and high-flyers like Avana and Northern Foods, which share slim central management structures and owe much of their growth to an ability to purchase and turn round under-utilised assets at speed.

In the 10 years since its foundation by a food company executive and his solicitor, Hilldown has spent more than £50m on picking up some of the most notorious duds in the food industry, as well as a few peripheral interests in furniture, office equipment and stationery.

Non-food sales represent less than 10 per cent of the total. By dint of old-fashioned virtues like cost-cutting, investment in more efficient plant and improvements in management communications, it has moulded its diverse interests into a conglomerate which increased taxable profits by 56 per cent to an unaudited £18m in the year to last December on sales up by 67 per cent to £350m.

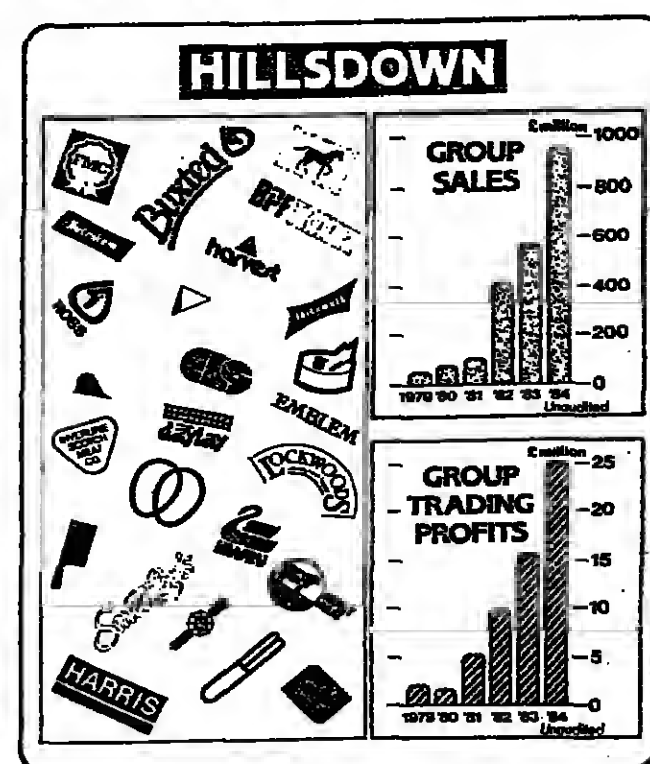
Five years ago, Hilldown was making just £1.1m before tax.

In the process, it has turned itself into—among other things—the UK's largest fully integrated poultry producer through its Buxted Poultry and Daylay Eggs subsidiaries, which respectively produce 11m chickens and 22m eggs per week. Daylay has more than a 20 per cent share of the high street egg market. Hilldown's FMC offshoot, bought in October 1983 for £4.8m, is Europe's largest meat wholesaler, while its Lockwoods and Smedleys subsidiaries are together the UK's biggest fruit and vegetable canner.

The group is expected to achieve a market capitalisation of between £150m and £200m on flotation, which will represent at least 2 per cent of the food sector and do something to fill the gap left in fund managers' portfolios by the recently taken over Brooke Bond Group and J. B. Williams.

It expects to release 20 to 35 per cent of its equity, which, excluding shares held by existing investors, will raise between £20m and £35m in new money for the company. The cash will be used to reduce net debt—currently £65m—as against net assets of £100m—and to fund further acquisitions.

Hilldown's acquisition strategy has landed it with a problem, in that it is firmly lodged in sectors which have limited prospects of overall growth. Investors will therefore be looking for evidence that it can continue to keep up the pace of acquisitions without straining its management resources, while



developing new products and finding new market niches.

An example of the latter is the scaled foil tray developed recently by Hilldown's Lockwoods and Smedleys. This allows fresh dishes like salads and vegetable pies to be stored for months, and is now sold through most Sainsbury outlets and is under study by Marks & Spencer.

Hilldown was formed in 1975 after Mr David Thompson—who will own at least 60 per cent of the equity after the flotation—left his family meat company, Eastwood Thompson, and teamed up with solicitor Mr Harry Solomon to form a food company of his own.

The group first came to prominence six years later in 1981, when Hilldown bought Lockwood Foods from the receivers for £3.5m. Its first actions were to reduce the administrative staff from 120 to 40 people, merge Lockwood's scattered operations into one factory, and cut out of loss-making overseas operations, and to institute a £3m three-year capital investment programme in computer controlled processing equipment. The latter resulted in a 25 per cent reduction in Lockwood's workforce over the same period.

Mr Colin Lazenby, Lockwood's managing director, noted a marked difference in his new employer's attitude to divisional management. "We were no longer on the defensive. We got support and were encouraged to make positive decisions. There

was a friendly approach, as opposed to a master and servant situation."

The next recruit to the Hilldown regime, in April 1982, was Buxted Poultry, along with all the other broiler egg (Daylay) and animal feed businesses of Imperial Group. The purchase price was £48.5m, later reduced to £39.2m when Hilldown negotiated to complete the payment four years earlier than originally agreed. In an ironic family twist, the package included Eastwood Thompson, Mr Thompson's former family business, which sold out to Imperial in 1978.

The Imperial business immediately received a dose of the medicine which had been applied to Lockwood. Mr Keith Lillington, managing director of the Nitrovit animal feeds company and chairman of Daylay, who came over the Hilldown with the deal, explains that the eggs group had been over-producing and supplying the wrong market. Its problems were compounded by the fact that Nitrovit, Daylay's feed supplier, had been run by Imperial as a separate company, so that Daylay had no control over feed costs, which account for 70 per cent of its operating costs.

It took almost a year to cut Daylay's production by 20 per cent. "It was like turning round a supertanker," says Mr Lillington. "Not only do you have birds that lay eggs, you have birds that breed that lay eggs—

a long chain which takes time to change."

Nitrovit and Daylay were run together as a single company, and the group moved away from supplying the wholesale market, with its wildly erratic price movements, to serving high street multiples, where margins were more dependable, even if sometimes thinner than in Daylay's old markets. Buxted, meanwhile, closed three of its five plants, cut the workforce almost by half to 3,300, and shifted away from supplying frozen chickens to the supply of more profitable fresh ones.

"It was the first time that we were allowed to decide for ourselves what to do," says Mr Lillington. A year later, in March 1983, Hilldown paid a nominal £1 for the struggling Tazer Kemsley and Millbourn's Smedley confectionery operation, which at the time was losing £1m per month.

As with Lockwood, Smedley's widespread operations were concentrated, this time into two plants in Cambridgeshire and Scotland. Smedley also brought with it the UK's oldest vegetable freezing operation, which according to Mr Lazenby is now well on its way to achieving a 10 per cent share of a £400m UK market.

By July that year, Smedley had moved into the black, and the merged Smedley-Lockwood produced a £2.2m trading profit in the nine months to last September.

FMC, Britain's largest slaughterhouse, fell under Hilldown's spell in October 1983, following the failure of a refinancing plan by its former owners, the National Farmers' Union Development Trust.

"FMC is today a new-found business," claims Mr Peter Kingston, FMC's managing director, who used to run FMC's Irish operations before Smedley takeover. "We got rid of a decaying series of middle and upper management. We used to have 24 directors; now we have three."

The ability to motivate management, cut bureaucracy and establish short lines of communication to head office is clearly an important theme in Hilldown's progress. "It's very important to be able to make quick decisions. Our MDs can just pick up a phone to David Thompson or me, and after a quick chat, it's done," says Mr Solomon, joint chairman.

Another major profit increase looks on the cards for the current year, not least because there are further rationalisation gains to come from FMC as well as interest savings from the flotation proceeds.

However, in the longer term, the group's ability to outpace a slowly growing market—the food manufacturing sector's profits were up by an average of 12.12 per cent last year—will depend heavily on its luck in the takeover game.

Carlton makes Syma System its latest buy

Carlton Communications, the fast-expanding television and photographic production group, is making its Syma System, within a month—a £200,000 deal to take over Integrated Holdings, which through its Syma System trading arm provides display units for exhibitions and the retail trade.

Just eight years ago, to produce Carlton is already involved in designing and supplying computerised display stands through its Carlton Fox subsidiary, which has been a Syma customer for some years.

Mr Michael Green, Carlton's chairman, stands built by the Nottingham-based Syma "are in all major fairs throughout the world, and the acquisition represents a logical and complementary extension to our own existing business in this area."

Of the purchase price, £100,000 will come in cash, with the remainder in the form of 130,500 Carlton ordinary shares which will not qualify for the 1984 final dividend. Syma's earnings were put at £80,000 pre-tax in the half-year to June 30 1984, when net assets were given as £510,000. Full-year taxable profits for 1983 reached £170,733.

The previous Syma owners have agreed to retain the Carlton shares they receive for a minimum of a year, and Mr David Liddam, the Carlton Fox managing director, will join the Syma board.

Completion of Carlton's last acquisition, the California-based Abekas Video Systems, was announced as recently as last Thursday.

Bennett & Fountain seeks £2m via unlisted placing

Bennett & Fountain, a wholesale supplier of electrical equipment, is coming to the U.S. by way of placing of 20m shares of 10p, equal to 34 per cent of the issued share capital, giving a market capitalisation at the issue price of £5.88m.

Cleaves Investments acted as financial advisers and arranged for Bennett & Fountain to re-issue its share capital, Rubber Estates of Ceylon prior to the placing.

Dealings in the shares begin on Monday, January 14. Fiske & Co. are brokers to the issue.

Bennett & Fountain has royal warrants as suppliers of electrical equipment to the Queen and the Prince of Wales. Turnover in the year to March 1984 was £5.83m with pre-tax profits of £873,000. Just over two-thirds of turnover came from the wholesale division which accounted for 96.4 per cent of profits.

The company forecasts a pre-tax profit of £750,000 for the year to March 1985 which on the issued share capital, gives a PE of 12 at the 10p placing price, and a 6 per cent yield on the 0.42p net dividend the directors say they would have paid if the company had been quoted for the full year.

The company is raising £2m through the placing of which around £1.5m goes to the repayment of loans to directors, and for the purchase of the wholesale division's properties. The remaining finance will strengthen working capital for the future expansion of the business which is likely to include the extension of the wholesaling business into new geographical areas.

Court decision at Hobson

THE DIRECTORS of Hobson, a USM-quoted maker of aluminium dies, are considering what action to take following yesterday's decision by the High Court to grant their former managing director an injunction preventing his dismissal.

Mr George Nicholson, managing director of the Cheltenham-based company, was suspended just before Christmas from all executive duties for two months. The High Court yesterday accepted his arguments that the move was unconstitutional.

chairman, yesterday said: "We will have to seek advice to see what steps we must now take."

Hobson is not commenting on the reasons for Mr Nicholson's suspension, although it is believed to be related to a boardroom dispute over whether to allow Kobe Steel of Japan to take Hobson-made equipment for a year's trial.

An extraordinary meeting has been called for February 7 by Mr Nicholson to press for the dismissal of his three co-directors.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange

BENNETT & FOUNTAIN GROUP PLC

(Registered in England under the Companies Acts 1862 to 1981 — No. 84238)

SHARE CAPITAL

Authorised
£7,500,000

Ordinary Shares of 10p each

Issued and
fully paid
£5,882,300

Bennett & Fountain Group PLC is engaged in the supply of wholesale and retail electrical equipment, the supply of fitted kitchens and the assembly and distribution of water softeners.

This advertisement is issued in compliance with the requirements of The Stock Exchange and in connection with the placing by Fiske & Co. of 20,000,000 Ordinary Shares of 10p each of Bennett & Fountain Group PLC at 10p per share.

Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the whole of the issued share capital of Bennett & Fountain Group PLC in the Unlisted Securities Market. A proportion of the shares being placed is available to the public through the market. It is emphasised that no application has been made for these securities to be admitted to listing.

Particulars relating to Bennett & Fountain Group PLC are available in the Extel Unlisted Securities Market Service and copies of such particulars may be obtained during normal working hours on any weekday (Saturdays excepted) up to and including 25th January 1985, from:

FISKE & CO.

Salisbury House, London Wall, London EC2M 5QS



Kingdom of Sweden

U.S. \$750,000,000

Undated Floating Rate Notes

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 9th January, 1985 to 9th July, 1985 the Undated Notes will carry an Interest Rate of 9 1/8% per annum.

Interest payable on 9th July, 1985 will amount to U.S. \$474.20 per U.S. \$100,000 Undated Note.

Morgan Guaranty Trust Company of New York
London
Agent Bank

ENTE NAZIONALE
PER L'ENERGIA ELETTRICA

U.S. \$100,000,000

Floating Rate Debentures due 1987

Convertible at the holders' option into

9 1/2% Fixed Rate Debentures due 1995

Guaranteed by the Republic of Italy

In accordance with the provisions of the Debentures, notice is hereby given that for the six months interest period from 7th January, 1985 to 6th July, 1985 the Debentures will carry an Interest Rate of 9 1/2% per annum and that the interest payable on the relevant Interest Payment Date, 6th July, 1985 against Coupon No.10 will be U.S. \$489.76.

The Bank of Tokyo, Ltd. London
Agent Bank

U.S. \$30,000,000

Floating Rate U.S. Dollar Negotiable
Certificates of Deposit

Due 13th February, 1986

Callable at the Issuers Option

on 11th February, 1985

The Taiyo Kobe Bank, Ltd.
LONDON

In accordance with the terms set out in the Certificates, Taiyo Kobe Bank, Ltd. have elected to exercise their call option. The Certificates will therefore mature on the 11th February, 1985 and payment will be effected on the principal amount plus interest at 12 1/2% p.a. at Taiyo Kobe Bank, Ltd., London.

Samuel Montagu & Co. Limited
Agent Bank

U.S. \$400,000,000

The Kingdom of Belgium
Floating Rate Notes Due 2004

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 9th January, 1985 to 9th July, 1985 the Rate of interest on the Notes will be 9 1/4% per annum. The interest payable on the relevant Interest Payment Date, 9th July, 1985 will be U.S. \$11,626.74 per U.S. \$250,000 Note.

Agent Bank:
Morgan Guaranty Trust Company of New York
London

FT UNIT TRUST INFORMATION SERVICE[illegible]

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100, Wood Street, EC2	01-488011		
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INSURANCES

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NOTES

Prices are in pence unless otherwise indicated and those designated \$ with no prefix to U.S. dollars. Yields are % shown in parentheses. All figures are for 1960.

a Offered prices include all expenses.
b Today's prices. c Yields based on offer price. d Estimated. e Today's opening price. f Distribution free of U.S. taxes.
g Periodic premium.
h Simola premium insurance. c Offered price includes all expenses except agent's commission. d Distribution free of U.S. taxes.
e Expenses if bought through broker.
f Previous day's price. g Guaranteed gross. h Suspend. d Yield before Jersey tax.
i Re-subdivisions. j Only available to established investors. k Column shows annualized rates of NAV increase.

COMMODITIES AND AGRICULTURE

Support buying halts rubber slide

BY RICHARD MOONEY

SUPPORT BUYING by the International Rubber Organisation's buffer stock, the first in two years, halted the continuing decline in rubber prices on the Kuala Lumpur market yesterday. Local traders estimated that between 300 tonnes and 500 tonnes had been added to existing stock of about 270,000 tonnes.

They said purchases were limited by many dealers being unwilling to sell at the 188 Malaysian cents a kilo price offered by the buffer stock for February delivery rubber.

At the opening, continued selling trimmed the January delivery price by a quarter of a cent to 187 cents a kilo, a two-year low. The INRO buying, however, small as it was, was enough to lift the price to 187.50 cents at the close.

Mr Pang Suparto, INRO executive director, said the buffer stock manager had intervened to raise prices and would step in again if the market remained weak.

The INRO indicator price has been below the 177 Malaysia/Singapore cents a kilo level at which the manager is allowed to

start support buying since last month.

The manager is obviously keen to prevent the price sliding below the 188 cents a kilo level at which he must buy. His room for manoeuvre is limited: a meeting of INRO members to consider revising the support price range would be called automatically if his purchases reached 800,000 tonnes.

This would happen also if he allowed the price to slip below the floor level of 150 cents.

He had clearly been hoping that reduced output in the annual wintering period, and the background threat of support buying, would be enough to discourage a continued slide.

The Eastern winter, however, has been relatively mild and a vague statement in November that the buffer stock manager was prepared to intervene cut little ice with the market.

A London trader commented in a report last month: "The buffer stock manager has cried wolf once, and will have to show much more muscle if he wishes to be taken seriously. The next few weeks may well oblige him to do so."

Commodity futures fall

BY JOHN EDWARDS, COMMODITIES EDITOR

TURNOVER ON London's commodity futures markets fell back last year, according to International Futures Clearing House figures. The total number of lots traded declined to 3,973,565 from the sterling-based sugar futures contract phased out last April is included. This compares with a total of 4,511,709 lots in 1983.

Cocoa futures remained the single biggest contract, with a turnover of 1,317,066 lots (1983: 1,336,545). Second biggest was coffee, 948,117 lots (836,789). Coffee was one of the few markets with increased turnover. The other were New Zealand wool and soyabean meal.

However, trading activity fell back in sugar overall and in gas oil, potatoes, natural rubber and gold.

The sluggish performance of traditional commodity futures contracts contrasted sharply with a big rise in the trading volume in the London International Financial Futures Exchange (LIFFE). This jumped from 1,362,682 lots in 1983 to 2,887,947 last year.

There was a similar trend on the Chicago futures exchanges in the U.S. Both Chicago Board of Trade and Chicago Mercantile Exchange had record volumes last year but all the growth came in the financial instrument markets while trading fell back in agricultural contracts.

The Board of Trade remains by far the biggest futures exchange. Its turnover was up last year by 15.4 per cent, to 74,377,130 lots.

Drive for more milk quota flexibility

THE Ministry of Agriculture yesterday launched a drive for increased flexibility in the application of EEC milk production quotas by issuing a discussion document outlining possible changes in legislation.

The British Government is seeking the views of farmers and other interested parties as to how production quotas might be made transferable between farms. The National Farmers Union has been campaigning for such a change for some months.

The ministry said: "If resources are to be used as effectively as possible it is essential that producers who wish to expand, and have the necessary financial resources, should be able to obtain quota from those who do not wish to use it, and that the quota should be allocated to them."

It said that in principle quotas should be as freely marketable as cows.

It wants to know whether there should be geographical restrictions on transfer of quota, to prevent excessive concentration of milk production, and how landowners' interests might be protected.

THE NFU will tomorrow lobby parliament to extend the so-called "outsiders" scheme, designed to provide farmers with a golden handshake to quit milk production. It says that without the extra quota, which could move more producers out of the industry, many more producers may be forced out of business.

OVERNIGHT FIRMNESS in the New York market triggered a further sharp rise in London cocoa futures prices which were fuelled by manufacturer buying of physicals. The May futures position ended 537 up at £145.50 a tonne, a 10-week high.

Dealers thought the re-appearance of manufacturer buying reflected efforts to rebuild stocks which were allowed to run down before Christmas.

FROST threatened to destroy millions of Italian olive and fruit trees, Confindustria, the national farmers' organisation, said in Rome.

Caribbean calls for a 'banana pound'

BY CANUTE JAMES IN KINGSTON

MISS EUGENIA CHARLES, the Prime Minister of Jamaica, has firm ideas on stabilising the Caribbean banana industry which has been slipping for the past four years.

"We want the UK to establish a banana pound," Miss Charles told the island's growers recently. "We want this to be done to make up for the fall in the value of sterling. This has seriously affected our earnings from bananas."

Stabilising export earnings, however, would be only one part of efforts needed to rehabilitate the Caribbean banana industry. Shipments to Britain by Jamaica and the other Windward Islands exporters—St Lucia, Grenada and St Vincent—and from Jamaica, have continued to suffer from natural and human factors.

Up to six years ago the Caribbean accounted for 60 per cent of all British imports, reaching 200,000 tonnes in 1978. Shipments last year are expected to total much over 130,000 tonnes.

The more recent problems for the region came after a hurricane in the summer of 1980.

However, the Windwards weathered the storm much better than Jamaica did. Windward shipments plummeted to 66,000 tonnes this year, then moved to 110,000 in 1983.

The Windward Islands' Banana Growers' Association had projected 148,000 tonnes. The tail end of a hurricane in October forced

a revision of this, with land-slips affecting farms, mainly in Dominica and St Lucia. The more optimistic projections for the group now go no higher than 125,000 tonnes.

The improvements in tonnages since 1980 have been the result of more involvement by the islands' farmers in bananas, lured by better prices paid to growers.

There is still concern about the quality of fruit, long a complaint of British consumers, green grocers and fruiters. Much remains to be done to improve quality, and Dr John Caygill, of Britain's Tropical Development and Research Institute, recently warned the Windwards to pay more attention to problems caused by mechanical damage to fruit (e.g. staining), and premature ripening.

The banana association admits that it is a Catch 22 situation. The islands could ship better quality fruit, by increasing the volume of exports, as is done with dollar-area bananas produced in Latin America, but this would decrease the volume of shipments and earnings.

The Windward producers had projected earnings for 1984 of about £C\$15m (about £26m). The fall in the strength of sterling against the dollar will depress this projection. This is the basis for Miss Charles' appeal for a unit of account specifically for the Windwards.

While the Windwards industry is managing to keep afloat, Jamaica has slipped disastrously.

Dr Percival Broderick, the island's agriculture minister, said repeatedly that Jamaica has a potential market for 150,000 tonnes per year in Britain.

Before the 1980 hurricane, tonnes a year. They slumped to 33,000 tonnes that year. Exports were 19,000 tonnes in 1981, 22,000 tonnes in 1982 and 23,000 tonnes in 1983.

"Jamaica is expected to ship 10,000 tonnes this year," Mr Bobby Pottinger, chairman of the Banana Growers' Association, said last November.

The cause of the collapse, he believes, is a confused government policy on the industry.

"National efforts being directed at finding markets for non-traditional crops are commendable, but we should not forget or ignore the guaranteed United Kingdom market for 150,000 tonnes, with a potential gross earning of £72m," he said.

The effects of the hurricane are not the main problem for Jamaica, Mr Pottinger explained, pointing to the recovery in the Windward Islands. Rather, he said, growers had little incentive to produce because of the prices they receive. 44 Jamaican cents (9 U.S. cents)—per pound of fruit, against the equivalent of 14 U.S. cents paid to Windwards growers.

Thirteen thousand tonnes of bananas have been produced in Jamaica because of unfavourable economic conditions in the production and market-

ing of the fruit," Mr Pottinger said.

Dr Broderick has announced that the Government will be writing off this debt in an effort to help the industry.

Jamaican banana farmers, however, will still be faced with high production costs even if they do get an increase in prices. The Jamaican dollar has been devalued by more than 100 per cent in the past year. Mr Pottinger said the cost of inputs such as fertiliser and fungicide and labour costs by 27 per cent.

"The Government's emphasis is on high technology and large acreages. This should not be done at the destruction of the traditional growers," complained Mr Pottinger.

The project to which he referred is a \$30m (£26m) effort involving United Brands of the U.S. to develop 2,000 acres of farms.

Shipments of this fruit—expected to be of higher quality than usual in Jamaica—are expected to peak by the middle of next year.

Another 2,000 acres of farms are being started, with a national target of shipping between 60,000 tonnes and 100,000 tonnes a year at maximum production.

The industry expects traditional producers to supply the rest of the market. Shipments to 150,000 tonnes a year. With the defection of the smaller farmers, achieving this target seems unlikely.

Containment of EEC excesses 'unlikely'

BY JOHN CHERRINGTON IN OXFORD

THE possibilities of evolving a coherent policy to contain EEC agricultural overproduction and budget spending remain minimal, Mr David Curry, a British Euro-MP and a vice-chairman of the European Parliament's agriculture committee, told the annual Oxford Farming Conference yesterday.

He said that as fewer and fewer producers were needed to supply home and export

markets the political importance of farming would decline. None the less individual member-states, particularly West Germany, would be fighting to maintain the farming sector's influence in the councils of Europe.

The effects of EEC enlargement on exports could relieve pressure on the EEC budget.

Senator Denis Norman, Zimbabwe Minister of Agriculture, closed the farmers' favourite loophole—feeding the Third World.

While acknowledging the importance of food aid he said by far the greater need was aid for Third World members to grow more food themselves. This would be a high-cost enterprise but the senator thought the developed world could afford it.

He drew attention to high world expenditure on armaments—currently about \$1.3m (£1.1m) a minute. A halt in spending on weapons for 24 hours would produce a great deal of resources for aid.

Decline in uranium prices continues

By Our Commodities Staff

THE DECLINE in uranium prices appears to be continuing, with prices quoted by Nucor, the U.S. broker, reaching a 10-year low of \$13.25 a pound this week. This compares with a previous low of \$13.50 last month, and is an all-time trough in real terms.

The market's long-standing weakness stems from overproduction, stagnant demand and increasing stocks held largely by consumers. This week's fall is not believed to reflect any new developments.

A top executive at a large uranium-buying utility said: "There's just an awful lot of material chasing few purchasers."

Spot prices are an indicator of limited value, because only about 5 per cent of uranium sold is openly traded on the spot market.

All prices as supplied by Metal Bulletin.

ANTIMONY: European free market, 99.6 per cent, 5 per tonne, in warehouse \$300-310.

BISMUTH: European free market, min 98.5 per cent, 1.16-2.25, in warehouse \$450-460.

CADMIUM: European free market, min 98.5 per cent, \$ per lb, in warehouse \$100-110.

COPPER: European free market, 99.5 per cent, \$ per lb, in warehouse 11.25-11.43.

MERCURY: European free market, min 99.9 per cent, \$ per lb, in warehouse 300-305.

MOLYBDENUM: European free market, min 99.5 per cent, \$ per lb, in warehouse 2.80-2.85.

SELENIUM: European free market, min 99.5 per cent, \$ per lb, in warehouse \$100-110.

TUNGSTEN ORE: European free market, standard, min 85 per cent, \$ per tonne, in warehouse \$100-110.

Vanadium: European free market, min 98 per cent, \$ per lb, in warehouse \$100-110.

URANIUM: Nucor exchange value, \$ per lb U₃O₈, cif \$13.25.

LONDON MARKETS

COPPER PRICES rose to the highest level in sterling terms, for nearly five years on the London Metal Exchange yesterday. Higher grade cash copper gained 49 to £1,152.4 a tonne, encouraged by a sharp recovery in the New York market overnight and the rally in gold back over \$300.

Falling warehouse stocks, and reports of Chinese buying, have boosted the market recently but the main influence has been the decline in the value of sterling against the dollar.

The dollar price of copper remains at a very high historical level. In early dealings in the New York (Comex) market the March delivery position fell back below 58 cents a pound.

Free market platinum and silver followed the rally in gold, while the advance in the zinc market continued pushing prices to the highest levels since June.

MAIN PRICE CHANGES

	Jan. 8	+ or -	Month	Jan. 8	+ or -	Month
	1985		ago	1985		ago
METALS						
Aluminium	£1100		£1100			
Free market	1100.00		1100.00			
Cash	1100.00		1100.00			
Copper	£1152.4		£1152.4			
Cash	1152.4		1152.4			
Gold	£300.0		£300.0			
Free market	300.00		300.00			
Cash	300.00		300.00			
Lead	£110.0		£110.0			
Cash	110.00		110.00			
Platinum	£1100.0		£1100.0			
Cash	1100.00		1100.00			
Silver	£110.0		£110.0			
Cash	110.00		110.00			
Wool	£110.0		£110.0			
Cash	110.00		110.00			
Zinc	£110.0		£110.0			
Cash	110.00		110.00			

INDICES

	Jan. 8	+ or -	Month	Jan. 8	+ or -	Month
	1985		ago	1985		ago
FINANCIAL TIMES						
Jan. 7	100.00		100.00			
Jan. 8	100.00		100.00			
Jan. 9	100.00		100.00			
Jan. 10	100.00		100.00			
Jan. 11	100.00		100.00			
Jan. 12	100.00		100.00			
Jan. 13	100.00		100.00			
Jan. 14	100.00		100.00			
Jan. 15	100.00		100.00			
Jan. 16	100.00		100.00			
Jan. 17	100.00		100.00			
Jan. 18	100.00		100.00			
Jan. 19	100.00		100.00			
Jan. 20	100.00		100.00			
Jan. 21	100.00		100.00			
Jan. 22	100.00		100.00			
Jan. 23	100.00		100.00			
Jan. 24	100.00		100.00			
Jan. 25	100.00		100.00			
Jan. 26	100.00		100.00			
Jan. 27	100.00		100.00			
Jan. 28	100.00		100.00			
Jan. 29	100.00		100.00			
Jan. 30	100.00		100.00			
Jan. 31	100.00		100.00			

REUTERS

	Jan. 8	+ or -	Month	Jan. 8	+ or -	Month
	1985		ago	1985		ago
FINANCIAL TIMES						
Jan. 7	100.00		100.00			
Jan. 8	100.00		100.00			
Jan. 9	100.00		100.00			
Jan. 10	100.00		100.00			
Jan. 11	100.00		100.00			
Jan. 12	100.00		100.00			
Jan. 13	100.00		100.00			
Jan. 14	100.00		100.00			
Jan. 15	100.00		100.00			
Jan. 16	100.00		100.00			
Jan. 17	100.00		100.00			
Jan. 18	100.00		100.00			
Jan. 19	100.00		100.00			
Jan. 20	100.00		100.00			
Jan. 21	100.00		100.00			
Jan. 22	100.00		100.00			
Jan. 23	100.00		100.00			
Jan. 24	100.00		100.00			
Jan. 25	100.00		100.00			
Jan. 26	100.00		100.00			
Jan. 27	100.00		100.00			
Jan. 28	100.00		100.00			
Jan. 29	100.00		100.00			
Jan. 30	100.00		100.00			
Jan. 31	100.00		100.00			

DOW JONES

	Jan. 8	+ or -	Month	Jan. 8	+ or -	Month
	1985		ago	1985		ago
FINANCIAL TIMES						
Jan. 7	100.00		100.00			
Jan. 8	100.00		100.00			
Jan. 9	100.00		100.00			
Jan. 10	100.00		100.00			
Jan. 11	100.00		100.00			
Jan. 12	100.00		100.00			
Jan. 13	100.00		100.00			
Jan. 14	100.00		100.00			
Jan. 15	100.00		100.00			
Jan. 16	100.00		100.00			
Jan. 17	100.00		100.00			
Jan. 18	100.00		100.00			
Jan. 19	100.00		100.00			
Jan. 20	100.00		100.00			
Jan. 21	100.00		100.00			
Jan. 22	100.00		100.00			
Jan. 23	100.00		100.00			
Jan. 24	100.00		100.00			
Jan. 25	100.00		100.00			
Jan. 26	100.00		100.00			
Jan. 27	100.00		100.00			
Jan. 28	100.00		100.00			
Jan. 29	100.00		100.00			
Jan. 30	100.00		100.00			
Jan. 31	100.00		100.00			

U.S. MARKETS

	Jan. 8	+ or -	Month	Jan. 8	+ or -	Month
	1985		ago	1985		ago
FINANCIAL TIMES						
Jan. 7	100.00		100.00			
Jan. 8	100.00		100.00			
Jan. 9	100.00		100.00			
Jan. 10	100.00		100.00			
Jan. 11	100.00		100.00			
Jan. 12	100.00		100.00			
Jan. 13	100.00		100.00			
Jan. 14	100.00		100.00			
Jan. 15	100.00		100.00			
Jan. 16	100.00		100.00			
Jan. 17	100.00		100.00			
Jan. 18	100.00		100.00			
Jan. 19	100.00		100.00			
Jan. 20	100.00		100.00			
Jan. 21	100.00		100.00			
Jan. 22	100.00		100.00			
Jan. 23	100.00		100.00			
Jan. 24	100.00		100.00			
Jan. 25	100.00		100.00			
Jan. 26	100.00		100.00			
Jan. 27	100.00		100.00			
Jan. 28	100.00		100.00			
Jan. 29	100.00		100.00			
Jan. 30	100.00		100.00			
Jan. 31	100.00		100.00			

CRUDE OIL (LIGHT) 42,000 US

CHIDE OIL HIGH 42,000 U.S. gallons.				
	Janet	High	Low	Prev
Feb	25.51	26.96	26.41	25.56
Mar	25.51	26.96	26.41	25.56
April	25.51	26.96	26.41	25.56
May	25.51	26.96	26.41	25.56
June	25.51	26.96	26.41	25.56
July	25.51	26.96	26.41	25.56
Aug	25.51	26.96	26.41	25.56
Sept	25.51	26.96	26.41	25.56
Oct	25.51	26.96	26.41	25.56
Nov	25.51	26.96	26.41	25.56
Dec	25.51	26.96	26.41	25.56
Jan	25.51	26.96	26.41	25.56
Feb	25.51	26.96	26.41	25.56
Mar	25.51	26.96	26.41	25.56
April	25.51	26.96	26.41	25.56
May	25.51	26.96	26.41	25.56
June	25.51	26.96	26.41	25.56
July	25.51	26.96	26.41	25.56
Aug	25.51	26.96	26.41	25.56
Sept	25.51	26.96	26.41	25.56
Oct	25.51	26.96	26.41	25.56
Nov	25.51	26.96	26.41	25.56
Dec	25.51	26.96	26.41	25.56
Jan	25.51	26.96	26.41	25.56
Feb	25.51	26.96	26.41	25.56
Mar	25.51	26.96	26.41	25.56
April	25.51	26.96	26.41	25.56
May	25.51	26.96	26.41	25.56
June	25.51	26.96	26.41	25.56
July	25.51	26.96	26.41	25.56
Aug	25.51	26.96	26.41	25.56
Sept	25.51	26.96	26.41	25.56
Oct	25.51	26.96	26.41	25.56
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July	25.51	26.96	26.41	25.56
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